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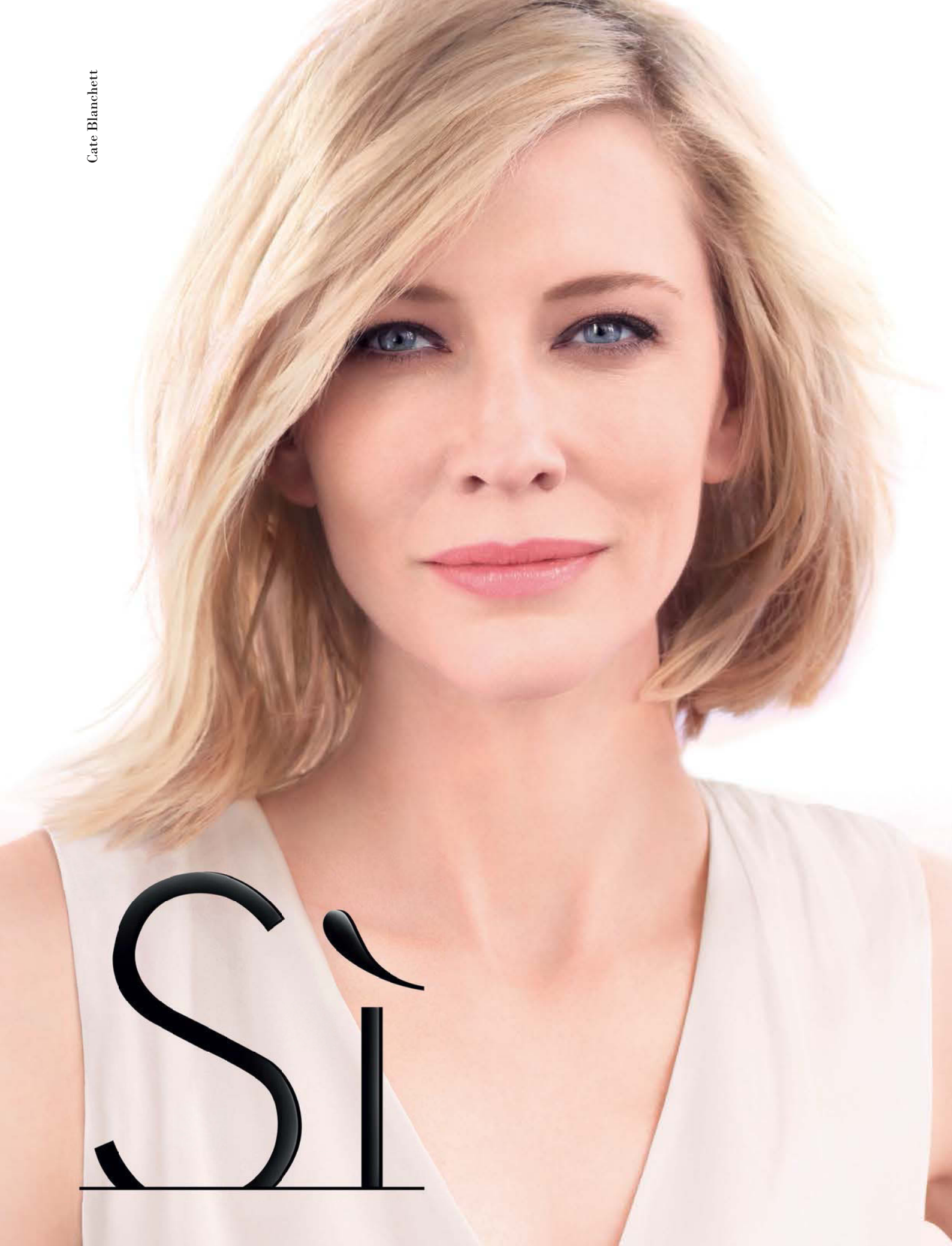
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APRIL 2015





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ON THE COVER
Milan Dixon from Fusion
Photograph: Daniella Midenge from Infidels
Hair: Mary Gouveia
Make-up: Shahnaz Cola Wrensch at SNCM
Jacket, shirt and trousers, all Chulaap by Chu Suwannapha; hat, Simon and Mary


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CELEBRATE GOOD TIMES

Dear You,



I have to confess: I love birthdays.

I love birthdays, even if it means growing older and acquiring wrinkles along the way. I love the week prior to the big day, projecting an I-don't-care-that-much attitude while barely being able to contain my excitement; I love the night just before and the pleasure of mulling over what tomorrow might hold; and I love the D-day, the feeling of being older and hopefully wiser, of moving forward and exploring life a little further, a little deeper.

But even more so, I love to celebrate. I love when we all join our smiles, bursts of laughter and shared memories around a velvety cake, and when lips pout to blow a candle or two (no need for too many, thank you!). I love when music carries us into the dance moves that have long been forgotten and I love people raising their glasses for a toast to one's age or special achievement, a brassy 'cheers' echoing the jingling of glasses.

Needless to say, having the opportunity to celebrate this month twice over couldn't make me happier.

First, ELLE is turning 19. My teen's spirit back on track, I dress in my favourite blush-pink tulle skirt to celebrate 227 issues of sparkling and inspiring stories, of sexy, spirited and soulful content, the modern resonance of South African women's voices, feelings, hopes and dreams. Of course, I cannot honour the magazine without celebrating the team behind it. I am but a conductor with an incredible orchestra playing new, wonderful scores, every month: the music is in the pages of the magazine you are holding in your hands right now. The ELLE Belles put it all together: in these pages, we celebrate you and I hope that we do it wELLE.

This month too, our young democracy celebrates its 21st! In February, I attended the State of the Nation Address, hoping to catch a glimpse of the fashion that every year has commentators debate the elaborate outfits en route to Parliament. This time, instead of relishing the usual red carpet extravagance, I was left with confused feelings and the surreal picture of the DA Parliamentary leader, Mmusi Maimane, and EFF's Julius Malema throwing separate impromptu press conferences on the stairs of Parliament, with President Jacob Zuma's voice, still reading his address, blurring the sound picture in the background. One could perhaps find it difficult to celebrate democracy in the dusk of SONA's debacle, but beyond our current, lively, very lively, political debate, there is much for us to praise. We have freedom to engage, debate and discuss; freedom to voice our concerns and offer our applause. Our country's incredible diversity is the foundation for a wealth of creativity that, despite many challenges and obstacles, helps us build a society that is culturally rich, abounding in savoir-faire and heritage. *And* we have the future, that blank canvas, waiting for us to write history on it.

As we grow older, and hopefully wiser, let it be that, together, we write a tomorrow filled with many more smiles, bursts of laughter and shared (happy) memories.

It's our birthday and we have much to celebrate. Let's start, now!

Emilie S.

TALK TO ME

@emiliegambade

@EmilieGambade

PHOTOGRAPH: NIQUITA BENTO

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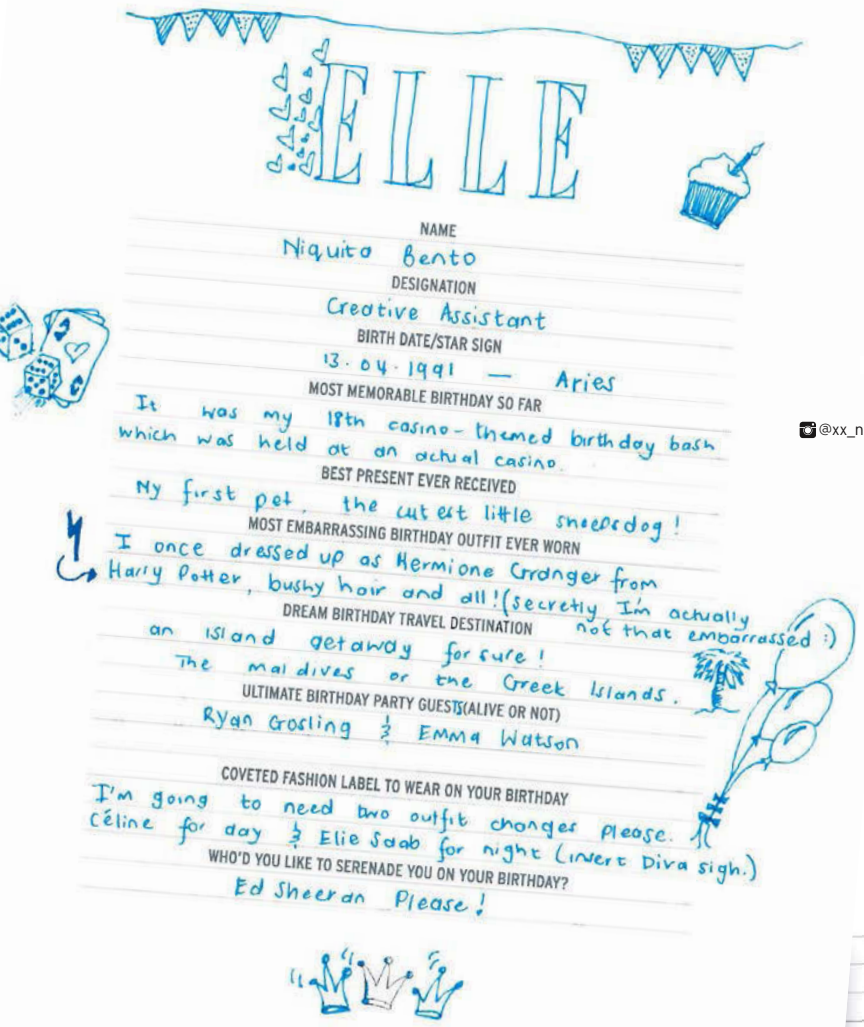
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Two ELLE Belles talk about birthdays and what makes them special



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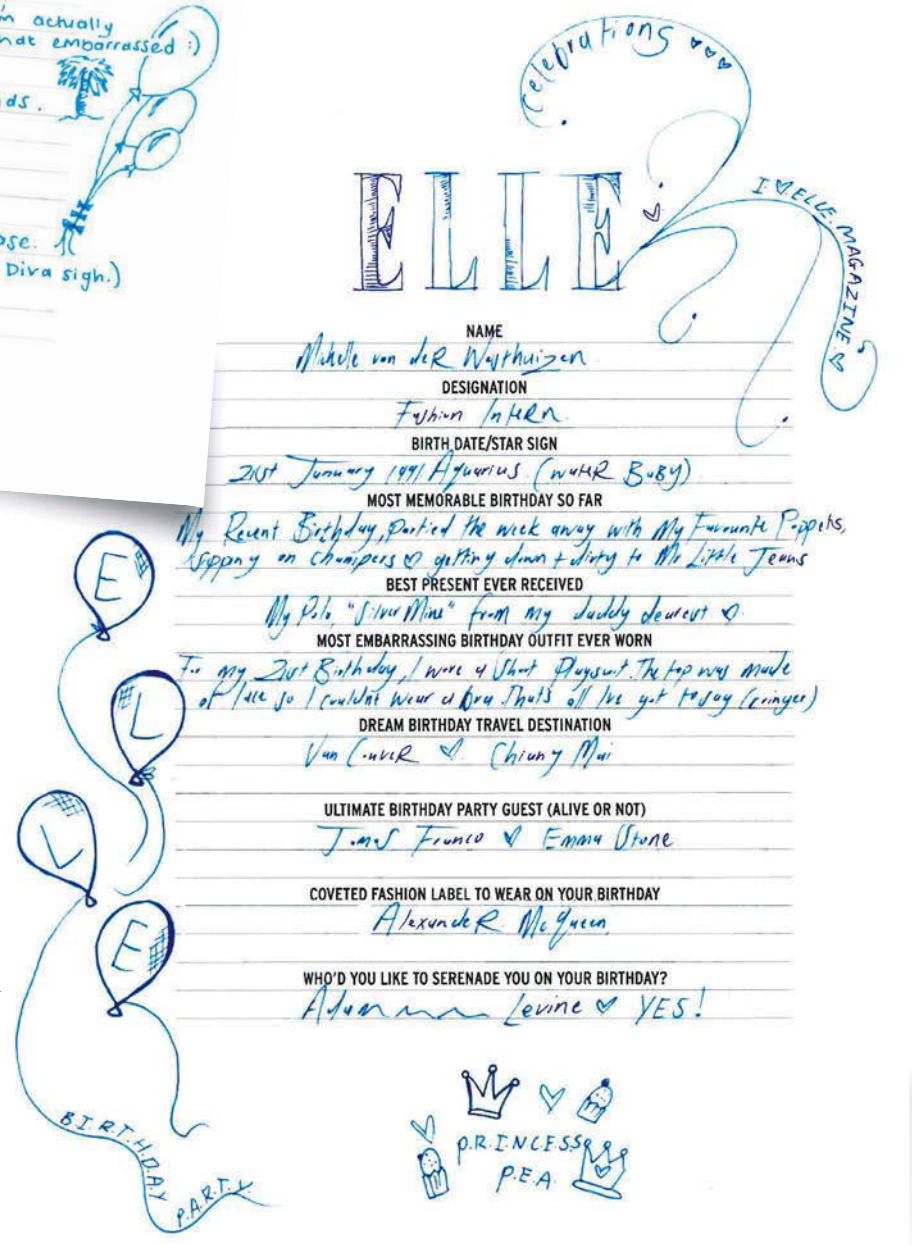
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WATCH MAYBE'S BEHIND-THE-SCENES VIDEO OF THIS MONTH'S BEAUTY SHOOT

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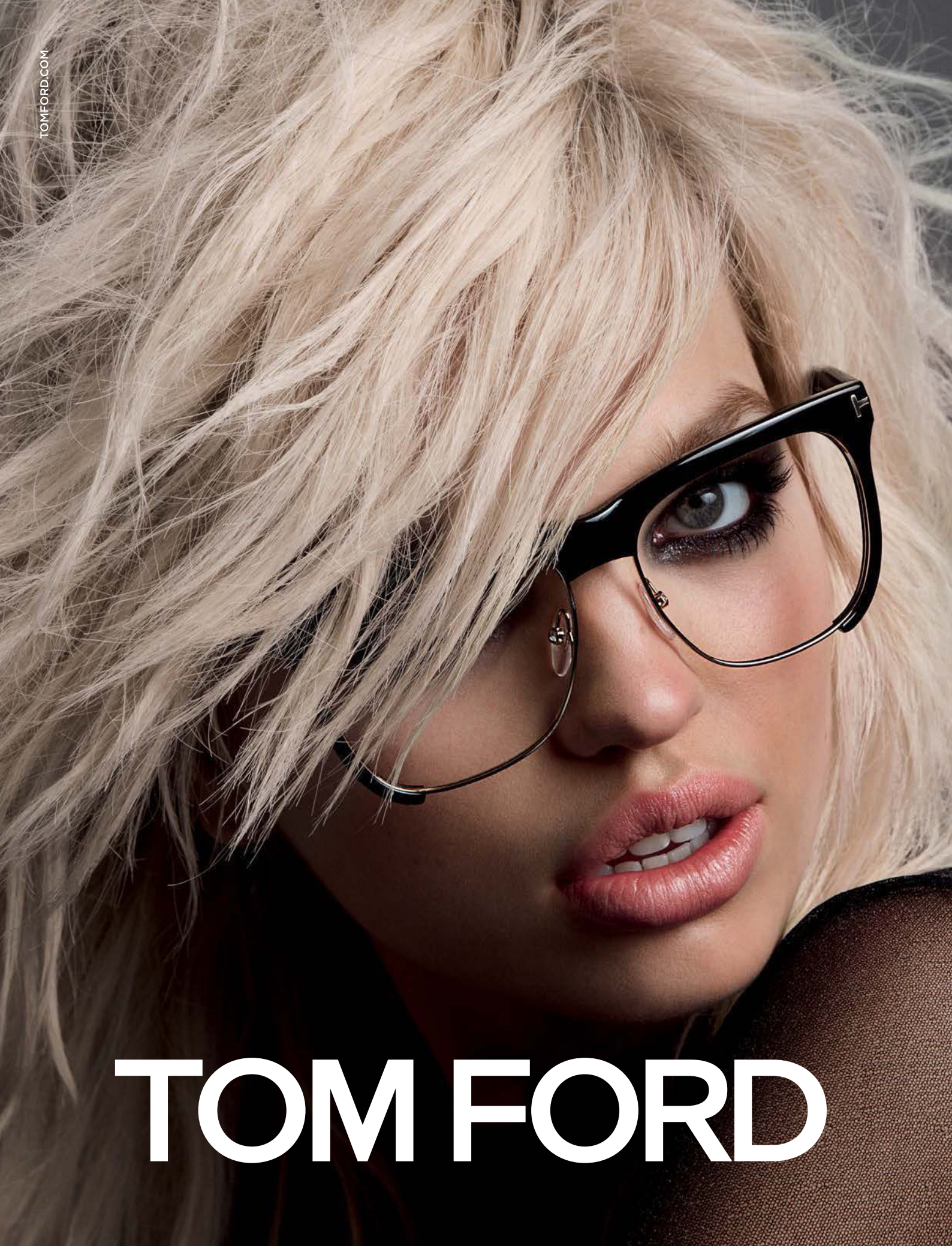
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UNCOVERED

MILAN DIXON

What guided our choice of cover star this month



April is ELLE's birthday issue and what better way to celebrate than by shooting (again!) our own cover. This month, we looked for someone who would project a *je-ne-sais-quoi* lightness and sense of fun, who would be able to embody the idea of happiness. When we met Milan Dixon, who arrived in South Africa all the way from New York (although she is a Las Vegas native), her engaging smile and incredible energy charmed us completely. She graces the pages of the magazine in 'The Colour Code' and 'In Character' shoots, and simply radiated on set, working with enthusiasm until the crack of dusk. When we were all getting tired, trying to boost our metabolism with litres of apple and pomegranate juice, she didn't lose her smile for one second, working with the camera with passionate dedication. This girl is celebration!

Emilie Gambade

The styling for the cover shoot was a no-brainer. Chu Suwannapha presented his debut range at the first South African Menswear Fashion Week in February 2015 and we were front row to witness it. At the start of the show, and although the collection was dubbed 'menswear', a female model walked down the runway, dressed in Chu's daring garments. Needless to say, our interest was sparked. The collection also showcased a collaboration with Simon and Mary millinery – a perfect match! The prints and colour palette created by the two brands combined just screamed celebration. It is proudly South African, beautifully locally made, modern, lively and inspiring. It is so ELLE!

Tarryn Oppel & Maybe Corpaci

PHOTOGRAPHS: DANIELLA MIDENGE, SHUTTERSTOCK

96km

driven for last-minute run-arounds



7

hats by Simon and Mary

3pm

late lunch from The Kitchen in Woodstock

3pm

wrap-up

37

degrees Celcius


GUESS.COM ART DIR: PAUL MARCIANO PH: PULMANNS GUESS?©2015
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TOP @ELLEMAGAZINESA INSTAGRAM POSTS



@nicolelee_n & **@tarryno** are shooting the shopping pages for our *#AprilIssue* in our *#ELLEFashionCupboard* today! *#FirstLook #Details* 178 likes



Behind the scenes of today's advertorial! *#Levi's* 232 likes

It's a Marc Jacobs sunglasses party in the *#ELLEFashionCupboard* today! 192 likes





Radiant beauty **@joburgballet** **@zebrasquare001** **@hpchydeparkcorner** fragrance event 223 likes



We love these PUMA x House of Hackney kicks! *#ELLEFashionCupboard* 216 likes

Our February issue *#ClosetConfidential* star **@neemanouse's** #styledIary is online and we are loving day three! 618 likes



Tweet us your comments on our April issue
@ELLEMagazineSA #ELLEInbox



@bonolobono

#ASKELLE

Who's in the hot seat this month? Junior designer ***Bonolo Ramathebane*** answers your tweets.

@KirstenIsCalm: What is the environment like in the office?
The office is filled with young creative Belles; the hunger and determination are inspiring. Coming to an environment like this every morning doesn't even feel like a job.

@Meagan_Mums: How do you handle the deadline pressure?
With patience, music, Lindt truffles and a prayer. But, honestly, because of the meticulous planning from the team, when the deadline comes, it's a matter of simply putting finishing touches to the magazine and making sure it's as perfect as can be.

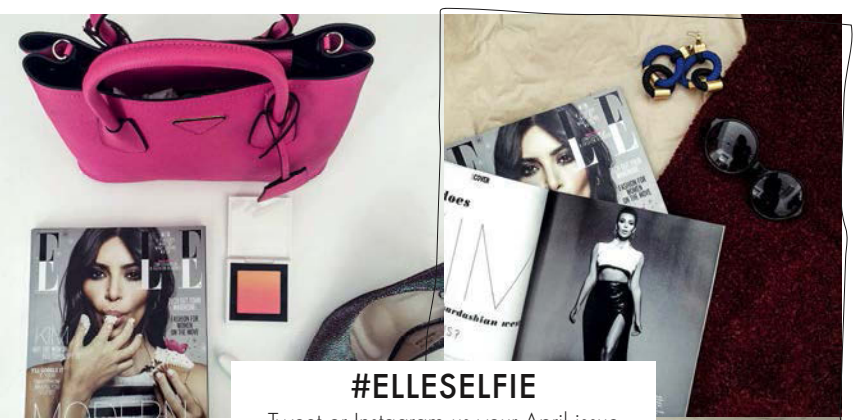
@matomese1: What qualifications do you need to be an art designer?
A diploma or degree in graphic design. Knowledge of Photoshop, Illustrator, Indesign, Flash, Fireworks, Dreamweave, Web design. As an art designer you have to have a thick skin, you can't take criticism of your work personally … it's work. That's Design 101.

ELLE inbox



With each issue we're giving away a perfume for a choice tweet or Instagram post. Up for grabs this month? Three 75ml bottles of the new **Hugo Boss Woman** fragrance.

TWEET > INSTAGRAM > @ELLEMAGAZINESA > YOU TELL US



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In the ELLE Inbox

April is our #CelebrationIssue so we asked our readers: ***What is your most stand-out celebration moment?***

@angel_pather: Getting enrolled as an ADVOCATE while working full time, running a blog and being married with two kids

@hannahnietta: My daughters' birthdays. My life has never been the same since they were born and I'm honoured to be called a mom

@dear_annie_: Celebrating the moment I met my man @IconicMatthew in person. We met three years ago on Instagram and have been dating ever since

@KirstenIsCalm: I'd definitely have to say my matric ball. I felt like a queen and had an amazing time

COMPILED BY: HOLLY MEADOWS / PHOTOGRAPHS: NIQUITA BENTO, SUPPLIED

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SHE'S IN

VOGUE eyewear

Adriana Lima in Buzios, Brazil.

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4. SATCHEL R1179 5. TOP HANDLE STRUCTURED BAG R1199
6. TOP HANDLE BAG R1049

1.



2.



3.



4.



5.



6.



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OUR EDIT OF THIS SEASON'S HOTTEST FASHION AND BEAUTY TRENDS

ELLE RADAR



FLASHBACK FUN

There's nothing that says 'celebrate' more than Kenzo's Fall/Winter 2014 prints and patterns – join us to revel in past memories that bring us present pleasure



VIVIENNE TAM



CALVIN KLEIN



DESIGUAL

STANDING TALL

Slip on your platforms and rise above the rest – designers embraced them for FW14 and so will we!

IMAGES: PICTURENET, GALLO IMAGES/GETTY IMAGES / COMPILED BY: NICOLE NEWMAN



TREND REPORT

RETRO REVIVAL

'Fashion forward' is a well-known industry term, but after seeing the Fall/Winter 2014 and Spring/Summer 2015 collections, we have to wonder whether this phrase still holds relevance. Seventies' nostalgia filled the runways of last year, taking the audiences back to a time where women wore flares and fringing, shorter hemlines (think Louis Vuitton's A-line coats in FW14), and Art Nouveau prints as seen at Valentino's SS15 show. Yes, the 1970s are back in full swing and we're giving the trend a thumbs up.


TOMMY HILFIGER SS15

DANCING QUEEN

The 1970s are synonymous with disco – remember the Bee Gees' mega-hit *Stayin' Alive*, and the rise of hard rock with Queen, Alice Cooper and Led Zeppelin? And naturally, women wanted a wardrobe that reflected the music of the decade – shimmering fabrics, plunging necklines, flares and tailoring. We're seeing the resurgence of that night-time glamour thanks to designers Saint Laurent, Tom Ford and Tommy Hilfiger.


TOM FORD SS15

LOUIS VUITTON FW14


SAINT LAURENT FW14

TOMMY HILFIGER SS15


1

PRADA SS15


LOUIS VUITTON SS15

2

DEREK LAM SS15

3

DEREK LAM SS15

4

CLASH YOUR COLOURS

The 1970s colour wheel is all about opposites attract: take the risk and you'll see the reward

1. Yellow and brown - Prada
2. Orange and black - Louis Vuitton
3. Teal and navy - Derek Lam
4. Mauve and tan - Derek Lam

THEN AND NOW

From Farrah Fawcett in the 70s to Stella McCartney SS15, these items are bridging the fashion gap of the past 40 years


Joan Jett – Saint Laurent FW14


Liza Minnelli – Hermès FW14


Stevie Nicks – Prada SS15


Olivia Newton-John – Marchesa SS15


Joni Mitchell – Emilio Pucci SS15


Diane Von Fürstenberg – Diane Von Fürstenberg FW14

TEENAGE TRENDS

We take a trip down (fashion) memory lane to pay tribute to the hero items over ELLE's 19 years

1996
ELLE launches in SA

1997
the slip dress



1998
sportswear as day wear





1999
flared jeans and tank tops





2000 - Y2K
sequined pants and anything metallic



2001
chokers and trilbys





2002
peasant tops and velour tracksuits

2003
cargo pants and denim miniskirts





2004
trucker hats and Capri pants



2005
corsets and cuffed jeans



2006
brogues and ballet flats



2007
skinny jeans and scarves

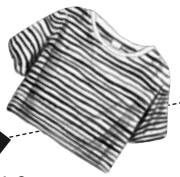




2008
maxi dresses and gladiator sandals

2009
harem pants and jumpsuits







2010
wedges, nautical stripes and chandelier earrings

2011
backpacks and Peter Pan collars



2012
high-waisted pants and beanies



2013
peplum tops and brothel creepers



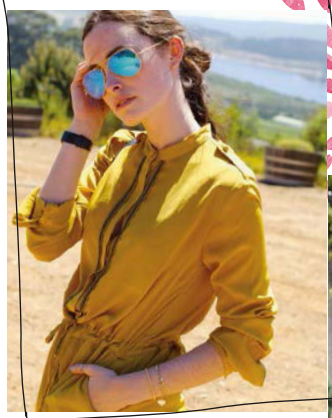
2014
return of the mandel and ponchos



2015
wide-legged pants, crop tops and knee-high sandals

IT'S MY PARTY

... and I'll celebrate if I want to. We find out what makes a birthday the best day of the year



JESSICA VAN WYK

Fashion blogger

BIRTHDATE 2 August 1993

WHAT YOUR BIRTHDAY MEANS TO YOU

'Birthdays are a big deal in my family and I am one of those people who count down the days till my next birthday – there's just a whole lot of love that comes your way.'



KAT PICHULIK

Owner and designer of Pichulik

BIRTHDATE 3 March 1987

WHAT YOUR BIRTHDAY MEANS TO YOU

'Celebrating with people I love and realising that getting older means owning and accepting myself more and making wiser decisions.'



BRONWYN DAY

Fashion stylist

BIRTHDATE 3 March 1981

WHAT YOUR BIRTHDAY MEANS TO YOU

'Birthdays mean a time to reflect on the new year ahead, but also to invest in another night serum! Celebrating with Champagne and my closest friends and family.'

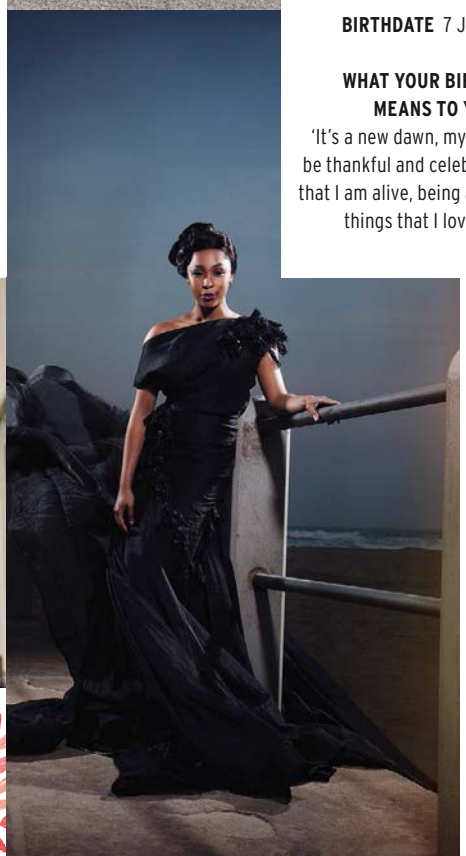
MINNIE DLAMINI

Television personality

BIRTHDATE 7 July 1990

WHAT YOUR BIRTHDAY MEANS TO YOU

'It's a new dawn, my time to just be thankful and celebrate the fact that I am alive, being able to do the things that I love to do.'





DEAN POZNIAK

Brand manager of Simon and Mary

BIRTHDATE 21 May 1988

WHAT YOUR BIRTHDAY MEANS TO YOU

'I used to feel the excitement much more when I was younger, but I guess now it's just like any other day – I still love the surprises, though!'

GO ONLINE
for our guests' memorable birthday moments

IMAGES: GALLO IMAGES/GETTY IMAGES, PICTURENET, SUPPLIED / COMPILED BY: NICOLE NEWMAN

FROM THE

#ELLEFASHION CUPBOARD

CHULAAP BY CHU SUWANNAPHA

Origami birds on coats and cardigans, flowers on bombers and double-breasted jackets – it's a world of flora and fauna that we're welcome to be a part of



Cardigan, R1 890



Bomber, R1 590; printed jacket, R1 590; cardigan, R1 890

TARRYN OPPEL
SENIOR FASHION EDITOR

'The highly anticipated collection by the prince of prints was by far the highlight of the first Menswear Fashion Week and I adore Chu for producing a unisex collection so that anyone can experience it.'

Printed jacket, R1 590; origami coat, R2 590

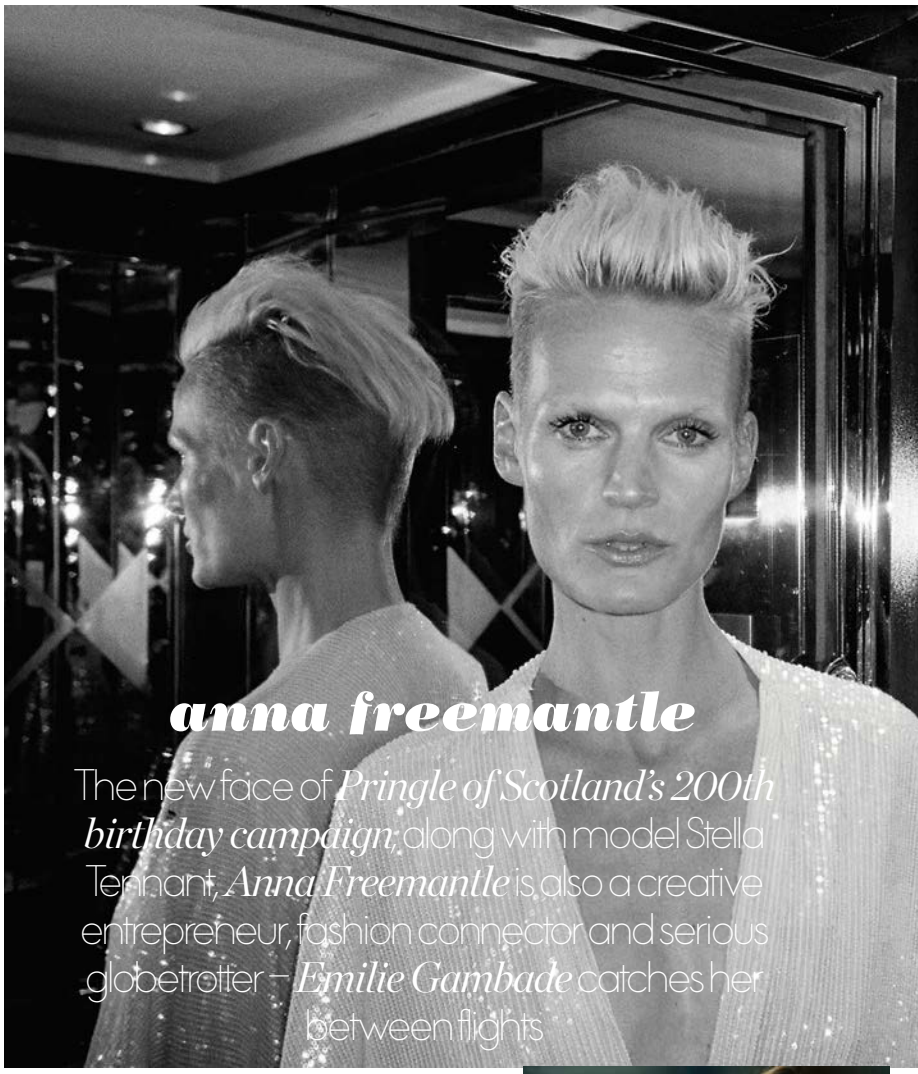
CREATIVE ASSISTANT: NIQUITA BENTO / SENIOR FASHION EDITOR: TARRYN OPPEL / JUNIOR FASHION EDITOR: NICOLE NEWMAN / WALLPAPER BY ROBIN SPRONG / IBIS SCULPTURE: MANDIBLES / COPPER RAIL: FALLI NG MAN



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WITCHERY

AW15 AVAILABLE EXCLUSIVELY AT WITCHERY HYDE PARK AND WITCHERY V&A WATERFRONT AND SELECT WOOLWORTHS STORES: BROOKLYN | CAVENDISH | CRADLESTONE | EASTGATE | GATEWAY | MELROSE ARCH MENLYN | ROSEBANK | SANDTON | TYGER VALLEY | V&A WATERFRONT | #WITCHERYSA



anna freemantle

The new face of *Pringle of Scotland's 200th birthday campaign*, along with model Stella Tennant, *Anna Freemantle* is also a creative entrepreneur, fashion connector and serious globetrotter – *Emilie Gambade* catches her between flights

She has short white-blonde hair and an air à la Tilda Swinton, with wide blue eyes that stare at you with genuine interest and thoughtful curiosity. If she talks fast (and she does), it's only because she is often on the run. Anna Freemantle is an international model who graces the catwalks of fashion weeks worldwide; today, she is on her way to London, then Milan and Paris, with barely any time to rest.

In addition to her modelling work, the mother of two is also the Founder and Director of the Edinburgh International Fashion Festival (EIFF), an event highlighting fashion and art through catwalk shows, workshops, talks and collaborative design processes. In essence, the festival (now four years old) aims to draw on the world of high fashion to highlight craftsmanship and to revitalise the textile industry. Last year, the event, held at the majestic National Museum of Scotland, was honoured by the presence of HRH The Duchess of Cornwall. (South African designers Adriaan Kuiters and Jodi Paulsen showed their menswear collection there.) The EIFF concept is one that Freemantle would like now to bring to South Africa.

Married to South African artist Jonathan Freemantle, she has her home in Cape Town; this year, with partner Kim Winter, she created Six Degrees of Separation, an organisation that hopes to strengthen Africa's fashion networks and connect local talent to the world stage.

Freemantle says: 'The challenges facing African fashion entrepreneurs are many, but more than anything, they need access to the global market. Talent untapped is talent wasted – these entrepreneurs require a springboard, a means to bridge two worlds through collaboration and exposure.'



Linda Rodin

She lives by her motto: 'The real voyage of discovery consists not in seeking new landscapes but in having new eyes. If a little dreaming is dangerous, the cure for it is not to dream less, but to dream more, to dream all the time. Only through art can we emerge from ourselves and see what another person sees.'



Helena Christensen

In April 2015, Six Degrees will bring to South Africa a collaboration between *Rika* magazine and Danish-born ex-model and photographer Helena Christensen. The exhibition of photographs, dubbed *A Private Moment*, shows intimate images of iconic women like Caroline de Maigret, Julia Roitfeld, Lily McMenamy, Linda Rodin, Liv Tyler, Lizzy Jagger and Tali Lennox.

While in South Africa, Christensen will lead a photographic workshop with the children from the Lalela organisation. There are more projects in the pipeline, including strengthening the fashion industry by creating platforms that allow designers to access better fabrics and improve their skills, but at the moment, Freemantle is focusing on one event. Her mind seems to be bursting with ideas and it looks like one year will never be enough to see them all come to life. ☐



Dree Hemingway



Julianne and Liv Moore

WORDS: EMILIE GAMBADE / PHOTOGRAPHS: SUPPLIED, JONATHAN FREEMANTLE, HELENA CHRISTENSEN



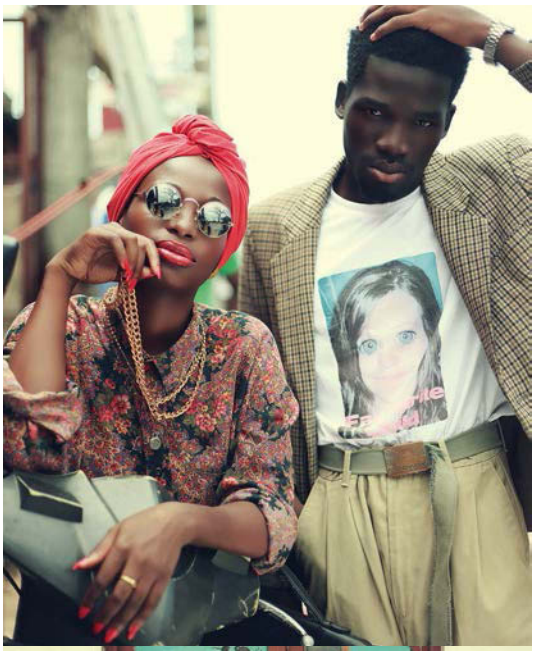
DESIGNER ACCESSORIES AVAILABLE EXCLUSIVELY AT HYDE PARK, SANDTON CITY,
V&A WATERFRONT AND SELECTED WOOLWORTHS STORES

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guest STYLE REPORTER

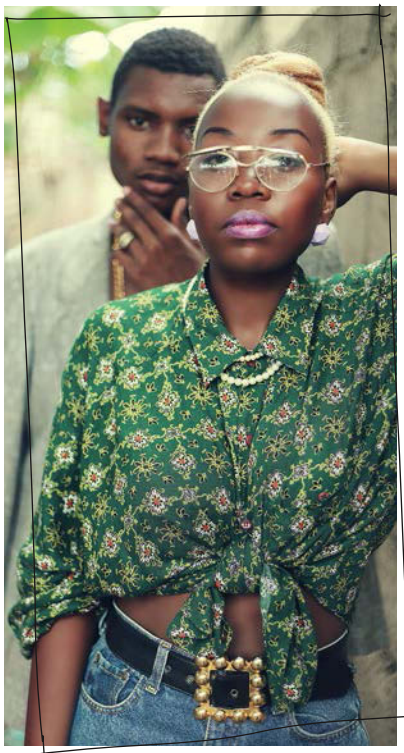
Guest style reporter *Marcelo Mauro* captures a *Maputo-based duo*, Nzualo Na' Khumalo. They're *Mozambique bloggers* and lovers of fashion, poetry and everything *African*

Wumburi creative director Witnei Lia Chamusso, 24, witnei_lia





Storyteller Eliana Nzualo, 23, elinzualo









'Our goal is to showcase our culture with everything there is to it, from the very root to the fruit itself'

ELLE .CO.ZA

GO TO ELLE.CO.ZA
for five minutes with Eliana Nzualo and Witnei Chamusso

We invite you to try your hand at being an ELLE guest Style Reporter. For info, email Tidi@elle.co.za

PHOTOGRAPHS: MARCELO MAURO

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CULTURE CRUNCH

YOUR GUIDE TO THE HOTTEST HAPPENINGS IN AFRICA

10.04.15 – 12.04.15
CAPE TOWN
TASTE OF CAPE TOWN



001 The city is a melting pot of cuisines, so why not experience a foodie dream at the Green Point Cricket Club at the culinary event of the year? The best chefs in the city create special menus to showcase more than 10 top restaurants in the Mother City. *Tasteofcapetown.com*

22.04.2015 – 24.04.2015
DUBAI
DUBAI FASHION WEEK



002 Pack your chicest clothes and head to the fashion capital of the Middle East. For the first time, with 40 designers from Africa in attendance, Fashion Week hits Dubai – at the glam JW Marriott Hotel. The designers will also be selling their ranges, so you'll have access to clothing straight off the runway! *designers@africafashionwkdubai.com*

25.04.15
JOBURG
KINGS AND QUEENS OF COMEDY



003 It's said to be the best medicine: back by popular demand, 10 comedians with the gift of mirth will help you laugh your way out of your woes. Barry Hilton and Marc Lottering are two of the many who will perform ridiculous antics and trot out wit that will leave you helpless with laughter. *computicket.com*

28.04.15 – 03.05.15
HARARE
INTERNATIONAL FESTIVAL OF THE ARTS



004 This year's theme is 'Articulate' and once again the 16-year-old festival will host workshops and exhibitions of music, art, fashion, dance, theatre, street performances, spoken word and more. The festival pushes boundaries in performance with a community initiative that has kept audiences asking for more. *hifa.co.zw*

24.04.15 – 26.04.15
POTCHEFSTROOM
FUTURE FUSION FESTIVAL



005 With the best that electro and house music have to offer, this weekend has a 'Futuristic Safari' theme. The festival will be held on a game farm with three natural dams, an outdoor cinema, VIP pool parties and more. And of course, there'll be a club and multiple stages for the ultimate sonic experience of dance. This fest is sure to blow your mind. *futurefusionfestival.com*

29.05.15 – 31.05.15
SWAZILAND
MTN BUSHFIRE MUSIC FESTIVAL



006 It's been called a 'fantasy vacation' for a reason: nothing but an open landscape to capture majestic sunsets and incredible scenery during an unforgettable music festival. With Les Nubians as one of the headlining acts for this year's family-friendly event, it's bound to be a hit experience. *bush-fire.com*

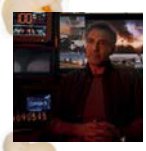
MUST-SEE MOVIES:



INHERENT VICE
(3 April) Joaquin Phoenix plays a detective in the '70s who's set on solving the mystery behind a former girlfriend's disappearance. Reese Witherspoon, Owen Wilson and Josh Brolin also star in the Thomas Pynchon-adapted film.



TRASH
(24 April) Rooney Mara stars in this movie about testing the value of money. Three kids whose only job is to pick up garbage in a poverty-stricken city in Brazil strike gold when they find a wallet containing much more than money.



TOMORROWLAND
(22 May) Our favourite silver fox, George Clooney, stars in the Disney story about a magical pin that can teleport you somewhere in time and space long enough to uncover secrets and change the world.

PHOTOGRAPHS: SUPPLIED, SHUTTERSTOCK / COMPILED BY: PHETHAGATSO MOTUMI



PHOTOGRAPHS: NIQUITA BENTO / MODEL: MILAN AT FUSION / STYLING: TARRYN OPPEL

INTRODUCING 501® CT

Levi's® has been inspired by the way you have patched, shredded, cropped or tapered your classic 501® jeans. Courtesy of your creativity, the style has now been crafted to evolve into the perfect tapered fit. 501® CT can be worn in three ways - slim, regular or more relaxed, depending on your style. So, how will you wear yours?

LIVE IN Levi's® JEANS





THE BOOK THAT

CHANGED MY LIFE

ALBERTUS SWANEPOEL

Our next guest in this series, where prominent South Africans share their most powerful reads with us, is New York-based South African milliner Albertus Swanepoel. This is where his source of inspiration lies...

What's the title and who is the author? *Cecil Beaton's Scrapbook* by Cecil Beaton.

How old were you when you discovered it? I was 30.

Where did you come across it? I bought the book in a vintage bookstore in New York, soon after I arrived here in 1989. Years before, in 1966, I saw the movie *My Fair Lady* (I was seven years old then) at a Pretoria drive-in. The movie made a huge, huge impression on me, mostly a visual one. Cecil Beaton's name has been in my consciousness since then – thanks to the general sense of beauty in that film. Obviously, growing up in SA, we did not talk much about those kinds of things – the sheer visual beauty of a production – and we were pretty isolated down there, so there wasn't much access to his other work and we were largely unaware of just how much he did.

It was only when I went to university to study art, and later fashion design, that I became better acquainted with all his other work, and this 'voyage of discovery' continued after I arrived in NYC. He published many books, but this one is still my favourite. He was a photographer, costume designer, milliner, diarist and interior designer – a real Renaissance man. This is a collection of his photographs, drawings, collages and writings – with locations ranging from Tunisia and Hollywood to New York and London.

Was there a particular element that stirred your imagination? Cecil Beaton is the epitome of elegance; he did no wrong in my eyes. He had impeccable taste and an assertive eye with a definite aesthetic vision. His signature is incredibly strong – whether he designed costumes or interiors or took photographs, you can immediately tell when it's his work.

Personally, I think it's important to live an 'aesthetically aware' life, whether you are designing something or buying a kettle! It should all be part of your overall lifestyle. Beaton was obsessed with beauty and style; he was also super-productive throughout his life, which is something I admire. Today, we juggle so many things, and designing or making beautiful things is often just a small part of it (for me, at least). I admire him for his dedication and single-mindedness.

It's perhaps not surprising that I turned to millinery as a career: Beaton's work in the famous Ascot races scene in *My Fair Lady* – all black and white, beautiful hats, the essence of elegance – is unsurpassed.

I was fortunate enough to see some of the real hats in a 2009 exhibition, *Hats, An Anthology*, at the Victoria & Albert Museum in London, where one of my own creations was on show; it was hugely exciting for me.

Could you sum up the effect of the book in a few words? The book (and in fact all his work) inspired my whole career and drove my quest for creating things that are deeply pleasing to the eye. ☐



OTHER BOOKS ON MY PERSONAL SHORT LIST...

Allure by Diana Vreeland
Photographs 1947-1977 by Richard Avedon
More Is More by Tony Duquette
Flair Annual 1953 by Fleur Cowles



PHOTOGRAPHS: SUPPLIED

IT WAS A VERY **GOOD** YEAR

We shine a spotlight on the best bits of our past 12 issues (yes, it was hard to isolate only a few)!





APRIL 2014

We welcomed the hype around *50 Shades of Grey* by putting the subtly sexy **Dakota Johnson** on our cover. We also showed that fashion doesn't discriminate by having **Bond the dog**- still the classiest canine around - on our Fashion opener.



MAY 2014

We went around the world in one issue, with then-ed Jackie Burger witnessing the first collection from Nicolas Ghesquière at Paris Fashion Week and Lynette Botha travelling to **Australia** to give the scoop on 48 hours in Melbourne and Sydney. Travel is definitely our strong suit.



JUNE 2014

Gisele may be married to the sexiest NFL player, Tom Brady, but when it comes to soccer our cover star clearly supports her home country, Brazil. We hope you took our advice on **'How to stop feeling bad about everything'** and are enjoying your carefree, yet responsible, life.



JULY 2014

We showed serious foresight when we met, interviewed and shot **Aamito Lagum,** winner of Africa's Next Top Model, for the **Golden Girl** beauty shoot. She is now taking over the fashion week runways of New York and London and walking for labels Lacoste, Marc Jacobs and more.



AUGUST 2014

In our **Otherhood** story we celebrated the modern woman's right to choose not to become a mother; and we paid homage to the timeless classic in our fashion editorial **The White Shirt.**



SEPTEMBER 2014

In Radar Culture we spoke about collaborations and looked at Rita Ora for Adidas and French brand A.P.C's Kanye Capsule Collection. And look now - here's Kanye West's latest collaboration with Adidas.



OCTOBER 2014

This was our first issue led by new editor Emilie Gambade and, naturally, we had some hard-hitting features such as **Burn the Bra 2.0, Plagiarism in Fashion** and an interview with **Charlize Theron** - taking fashion journalism to a new level.



NOVEMBER 2014

Our body issue - and what an issue it was! Starting with **Miranda Kerr's** body of a (Victoria's Secret) angel on our hot summer cover, we shared the love (and creations) of our **ELLE Rising Star finalists** and planned our holidays with the TravELLE special.



DECEMBER 2014

We delved into the Cape Town cycling scene and met the women who get from A to B on their bicycle (and stay stylish at the same time - we're calling it 'cycle chic'). Lots of love went into the 12-page editorial **The Cool Club,** which required five models, two production vans and one very long day.



JANUARY 2015

The issue that brought fashion from across Africa together with the **Africa Unite** editorial and created a powerful start to the new year that is 2015. We had a guided pass into **Coco Chanel's apartment** and joined ELLE editions across the world in making **Emma Watson** our cover star.



FEBRUARY 2015

Our locally shot cover of the **Massena twins** for our **Sisterhood issue** stole our hearts, and yours, we hope, as they posed arm in arm dressed head to toe in MaXhosa by Laduma. We also looked at Whatsapp and why **those little blue ticks** have ruined dating romance.



MARCH 2015

In our feature **Fashion Hoarders** we discovered why women only use 20% of their wardrobes (and why we - er, they - simply can't get rid of certain precious pieces). And who'll forget the controversial **cupcake** cover of Kim Kardashian? We won't.



APRIL 2015

A **'throw your hands in the air like you just don't care' kind of issue** - we hope you love reading it as much as we've enjoyed creating it. We revel in retro with Radar Fashion and the **Pleasures of the Past** feature, but also celebrate our bright, African present.

TEXT: NICOLE NEWMAN

CELEBRATING BEAUTY AT ALL AGES

Here's our edit of the new beauty must-haves to help you feel and look beautiful, always



20s
THE AGE OF PLAYFULNESS

CHOOSE YOUR FOUNDATION:
Less is more at this age. Say yes to light, fluid foundations or BB creams, best if applied with your fingers for a natural finish. Blemish-prone skin? Opt for a compact foundation (we love L'Oréal Infallible Compact Powder Foundation, R199.95) that allows you to build coverage, and banish any spots or post-party dark circles with a concealer.

PLAY WITH COLOUR:
This is the time to be bold and play with colour and textures. Sheer lipstick and lip glosses in bright colours are great companions and keep your lips soft and hydrated. No rules when choosing your shade, but keep in mind that fair skins usually look better with orange-based colours, while deep complexions are are enhanced by purple, pink and berry shades.

INVEST IN AN ADULT SCENT:
At 20 is time to say goodbye to any of the cheap, sweet supermarket perfumes you bought during your teens and invest in something a little more grown-up – but still young and playful. We enjoy the bubbly femininity that comes with Miss Dior Blooming Bouquet, EDT R1 030 for 50 ml, and the fruity edginess of Hugo Boss Woman EdP, R1 070 for 75ml.



Revlon Ultra HD Lip Lacquer in Pink Diamond, R145



L'Oréal Infallible Compact Powder Foundation, R199.95



For night

Miss Dior Blooming Bouquet EdT, R1 030 for 50 ml

For day

Hugo Boss Hugo Woman EdP, R1 070 for 75ml







MAC Mineralize Rich Lipstick in Lush Life, R260



For night

Giorgio Armani Sì EdT, R1 185 for 50 ml



For day

Thierry Mugler Angel Gravity EdP, R1 195 for 75ml

30s
THE AGE OF BALANCE

FIND YOUR MATCH:
Skin starts to lose that natural radiance and youthful colour: choosing the perfect foundation shade is imperative at this age. Test it along the jaw line; you will know it's the one when it completely blends with your natural skin colour. Opt for illuminating pens and formulas with a texture designed to create a blurring, sheer make-up result. We swoon at the new Lancôme Belle de Teint Powder, R599, available in four shades.

GO FOR CONFIDENCE:
Pick your lip shade bearing in mind that your 30s is a transitional time, from youth to maturity. Your shade should exude elegance and confidence, but can still be very bold. Whether your match is a dark brown, burgundy red or a pretty coral, be sure to try the matte options.

PICK FEMININE SCENTS:
The aim in this decade is to find a fragrance that complements your personality – without trying too hard. Giorgio Armani Sì EdT, R1 185 for 50ml, is the perfect tribute to the modern woman; we also love the energising power that Thierry Mugler Angel Gravity EdP, R1 195 for 75ml, has on the senses.



Lancôme L'Absolu Rouge Lipstick in Caprice, R325

40s
THE AGE OF CHANGES

COLOUR-CORRECT:
Fine lines and other signs of time could make you want to stop using foundation altogether. Stick with product and opt instead for an extra-light liquid base, which will blend in with (not sit on top of) your skin. Say yes to CC creams with a high SPF factor (we love Chanel CC Cream, R960) or primers to fix any redness or discoloration on the complexion.

FOCUS ON LIPS:
At 40, a woman should always let the lip be the hero. Red is the shade for this decade, to be embraced in all its beauty and to be worn with extreme elegance. Stay away from matte textures and go for a slightly sheer, moisturising formula.

CREATE A SIGNATURE:
By now, you have experience with perfumes and know what you like. Whether woody or floral, spicy or green, oriental or fruity, your choice of fragrance should be your signature scent. Avoid extra-sweet or fresh perfumes – they don't complement this age. The sensual cypre-floral composition of Clinique Aromatics in White EdP, R1 135 for 100ml, gets our vote.



Pond's Miracle Age BB Cream, R115

For day

Jo Malone Sea Salt & Sage Cologne, R1 360 for 100ml





For night

Clinique Aromatics in White EdP, R1 135 for 100ml

50s +
THE AGE OF LIGHTNESS

GET COVER:
The correct foundation should be neither too rich and matte, nor too shimmery – and it should contain effective anti-ageing ingredients. Opt for a medium-coverage base to even out the skin tone. After application, use a clean make-up brush to eliminate any extra residue that might have collected between the fine lines.

KEEP IT NATURAL:
Unless graced with no fine lines around your mouth, a natural nude that matches the tint of your lips is best. The new formulas on the market contain ingredients that protect lips against dehydration and boost collagen for a plumped look, such as Clarins Rouge Eclat Lipstick in Candy Rose, R270.

SPICE IT UP:
Women over 50 can choose rich and spicy or intense floral fragrances. Your perfume should be unique and distinctive, so pick from the exclusive editions or refined notes, and everyone will remember you. By day, we love Chanel Les Exclusives De Chanel Misia, R2 030 for 75ml; amp up the effect at night with Crabtree & Evelyn Night Garden Ottoman Rose EdP, R2 200 for 100ml.



Clarins Rouge Eclat Lipstick in Candy Rose, R270

For day

Chanel Les Exclusives De Chanel Misia, R2 030 for 75ml





For night

Crabtree & Evelyn Night Garden Ottoman Rose EdP, R2 200 for 100ml



Babor Skinovage Advanced Biogen Anti-Ageing BB Cream SPF 20 in Medium, R908

Go online *to discover 10 universal beauty products for all ages*

TEXT: MAYBE CORPACI / EDITORIAL ASSISTANT: LAUREN DE BEER / IMAGES: SUPPLIED, PICTURENET, GALLO IMAGES/GETTY IMAGES / SHUTTERSTOCK

FROM THE #ELLEBEAUTY CLOSET

Infused with nature's best quality ingredients and wrapped in elegance and sophistication, these Jo Malone essentials can help you create your very own Eden



Jo Malone Red Roses Scent Surround™ Room Spray, R700, and Pomegranate Noir Luxury Candle, R4 700



Jo Malone Pomegranate Noir Soap, Red Roses Soap, and Lime Basil Mandarin Bath Soap, each R260



'The unusual combination of ripe pears and freesia flowers makes for a refreshing yet sensuous room scent'

MAYBE CORPACI
JUNIOR BEAUTY EDITOR



Jo Malone Grapefruit Home Candle, R775, and Red Roses Travel Candle, R430



Jo Malone English Pear & Freesia Scent Surround™ Diffusers, R990



COMPILED BY: MAYBE CORPACI / EDITORIAL ASSISTANT: LAUREN DE BEER / BEAUTY INTERN: EEDEN LA GRANGE / PHOTOGRAPHS: NIQUITA BENTO / GEOMETRIC SHELVES, ABODE; LEAF PLATTER, MR PRICE HOME; COPPERPLATED CARRY TABLE, LEG STUDIOS; TERRARIUMS, CINDERWOOD

The product most recommended by doctors for scars & stretch marks.

Ipsos, 2014



"After endless procrastination, I finally committed to doing something constructive about the extra 10 kgs I'd being carrying around with me since my teenage years. I started eating healthily, began exercising and before long, I started seeing results. I felt incredibly motivated until I noticed stretch marks on my hips and stomach. Luckily a close friend recommended Bio-Oil (she had used it throughout her pregnancy for stretch marks). I have now reached my goal weight and the results have been unbelievable! Thank you Bio-Oil for saving the day, and just in time for summer!"
Silindile Dlamini

Bio-Oil® is a specialist skincare product formulated to help improve the appearance of scars, stretch marks and uneven skin tone. Its unique formulation, which contains the breakthrough ingredient PurCellin Oil™, is also highly effective for ageing and dehydrated skin. For comprehensive product information and results of clinical trials, please visit bio-oil.com. Bio-Oil is available at pharmacies and selected retailers at the recommended selling price of R49.99 (60ml). Individual results will vary.

FRIEND OR FAUX

MP163639/1



REIGN



ACTIVE TOP
R99.99



DUNGAREE
R229.99



Price pointed items available 23 March.
Selected items only available in stores from end April.

OUR

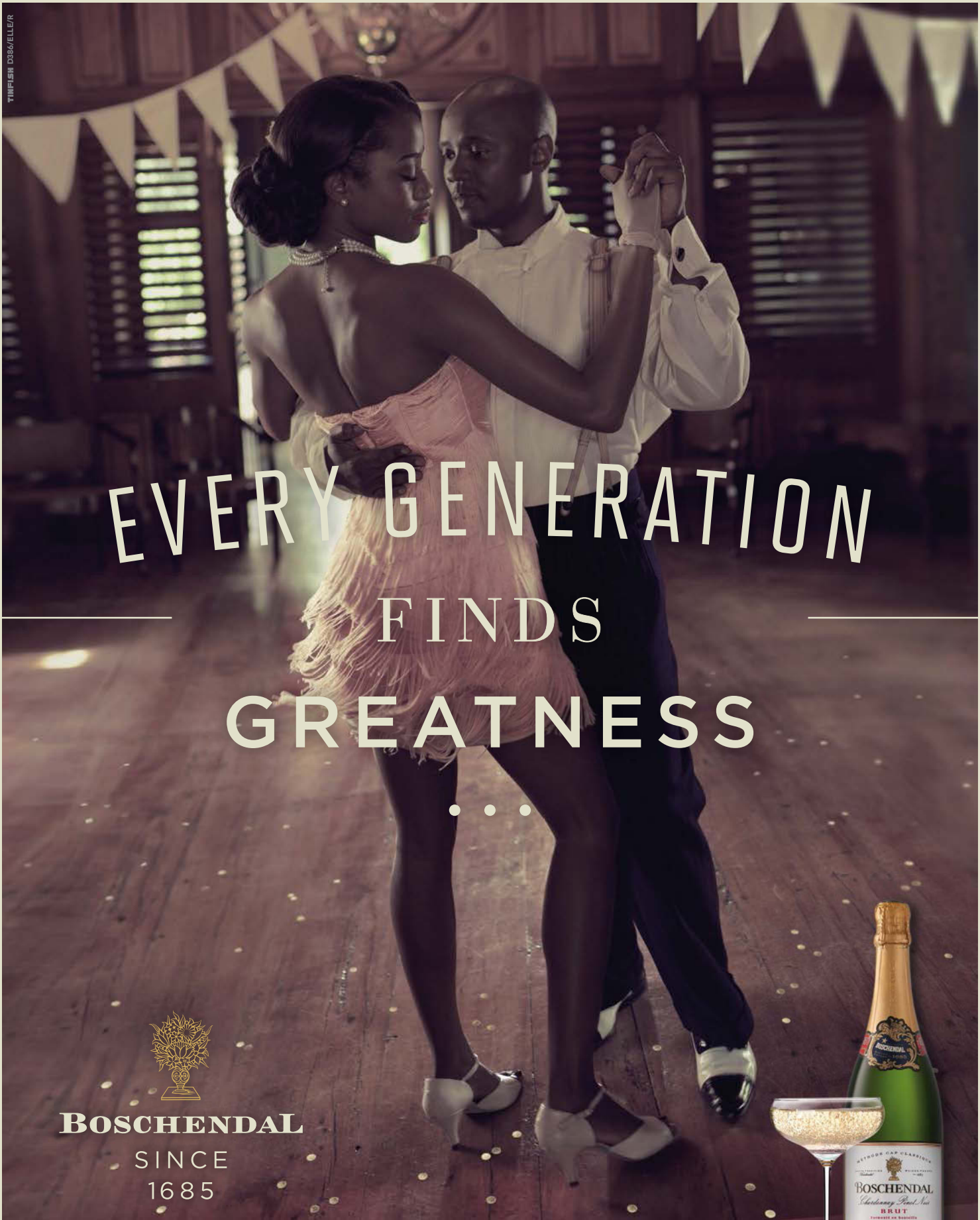


SHINE

MP1636392

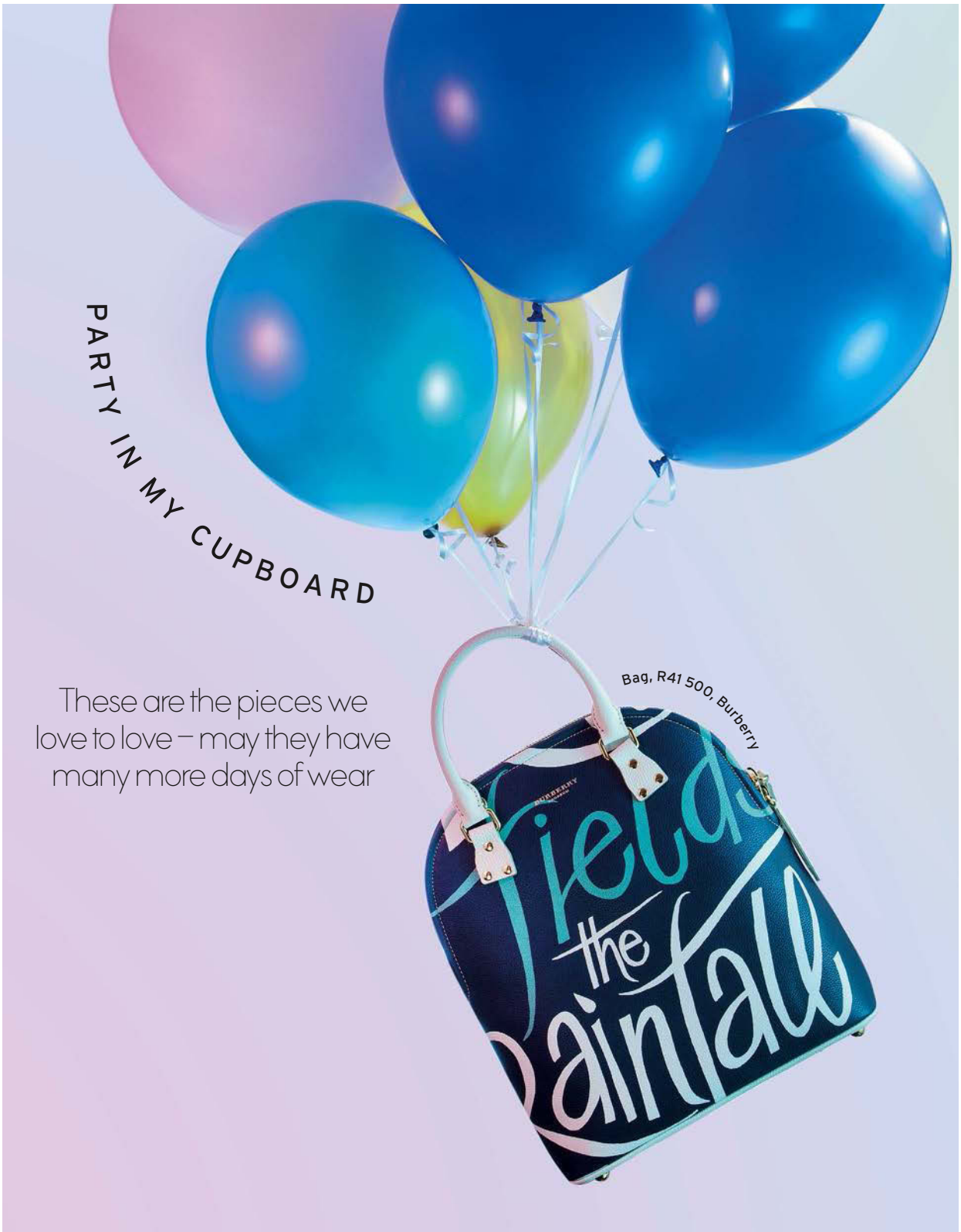
mrp

Shop online at *mrp.com*



Not For Sale To Persons Under The Age Of 18. Please Enjoy Responsibly.

ELLE SHOPPING



PHOTOGRAPH: SÉBASTIEN ROHNER / SENIOR FASHION EDITOR: TARRYN OPPEL



Men's shirt, R1 999, Calvin Klein; wide-leg pants, R1 899, Jigsaw; hi-top sneakers, R1 095, Lacoste at Spitz

Slip dress, R1 199, Zara; men's shirt (worn around waist), R1 999, Calvin Klein; necklace, R160, Tessa Design; Perspex bag, R499, Erato; cellphone and cover, stylist's own; heels, R1 099, Topshop

HOW TO WEAR

the oversized shirt

WEAR WITH



Sneakers, R1 499, Le Coq Sportif



Satchel bag, R849, Aldo Rise



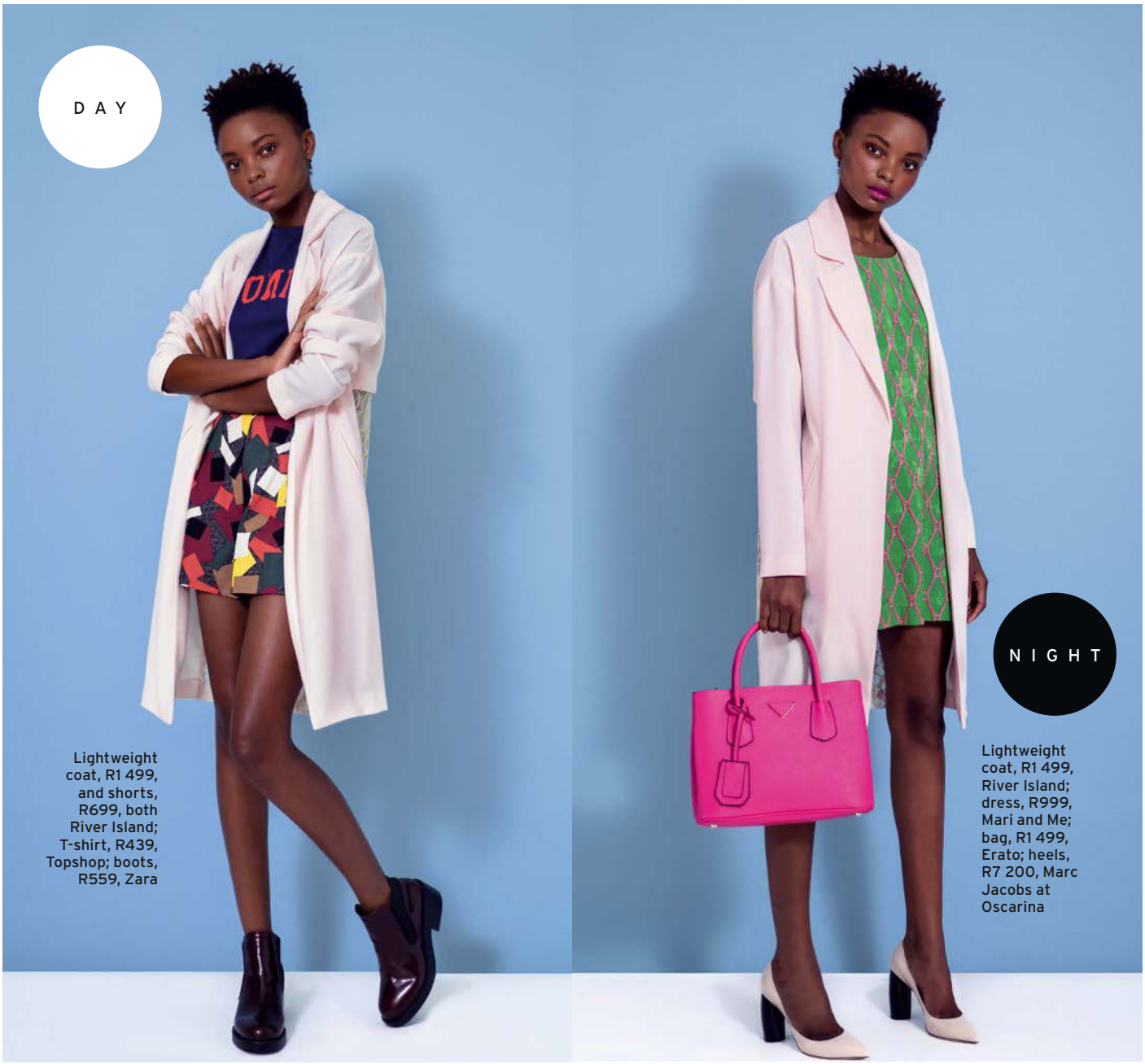
Backpack, R899, Country Road

Pointed flats, R459, Zara



Stacking rings, R180, Tessa Design





Lightweight coat, R1 499, and shorts, R699, both River Island; T-shirt, R439, Topshop; boots, R559, Zara

Lightweight coat, R1 499, River Island; dress, R999, Mari and Me; bag, R1 499, Erato; heels, R7 200, Marc Jacobs at Oscarina

HOW TO WEAR

the lightweight coat

WEAR WITH



Cuff, R199, Accessorize



Printed sneakers, R800, Superga



Mini duffle backpack, R2 399, Vince Camuto



Sunglasses, R4 800, Tom Ford at SDM Eyewear



Chain bag, R3 000, Anni King



ELLE .CO.ZA

GO ONLINE
to see how to wear two more pieces we love

HOW TO WEAR

the boyfriend jeans

WEAR WITH



Hi-top Gazelle sneakers, R1 100, Adidas



Belt, R1 799, Calvin Klein



Bag, R6 750, Longchamp



Loafers, R1 399, Dune



Watch, R42 000, Longines

PHOTOGRAPHS: NIQUITA BENTO / SENIOR FASHION EDITOR: TARYN OPPEL / JUNIOR FASHION EDITOR: NICOLE NEWMAN / MODEL: YOLANDA AT ICE / FASHION INTERNS: MICHELLE VAN DER WESTHUIZEN, BOIPELO CHABABA / STOOL, R1 295, WEYLANDTS

FANCY

footwork

Print, texture, jewels – look no further than your feet for a shoe statement, now



ELLE .CO.ZA

GO ONLINE
for more statement-making shoes

PHOTOGRAPH: SÉBASTIEN ROHNER / SENIOR FASHION EDITOR: TARRYN OPPEL / JUNIOR FASHION EDITOR: NICOLE NEWMAN


NEW YORK STREET STYLE


MICHAEL KORS SS15


MICHAEL KORS SS15

PARIS STREET STYLE

STYLIST'S WORKSHOP

the button-up

An item that every girl should have in her wardrobe – *the button-up shirt* – is an enduring style classic. With multiple ways to update this investment piece, it's here to stay

GET PLAYFUL

Take the shirt out of the boardroom and onto the street by choosing an oversized version and wearing it with a pair of boyfriend jeans or denim overalls. Slip on sneakers or sophisticated courts, open up the collar, leave a button or two open and roll up your sleeves for a street-style chic look.

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to see how the ELLE Belles wear our top 3 shirt picks


PARIS STREET STYLE

TUCK IN

Choose a shirt that is slightly longer (unbutton the top two to three buttons) and play with symmetry by tucking in one half – be sure to undo two buttons at the bottom – into a leather mini or culottes. Try tucking the entire front half into low-cut jeans and leave the back out for a more casual, no-fuss look. Or tuck it all in and go completely 'classic cool'; just make sure the shirt (buttoned to the top this time) is a shorter length to avoid excess bunching.

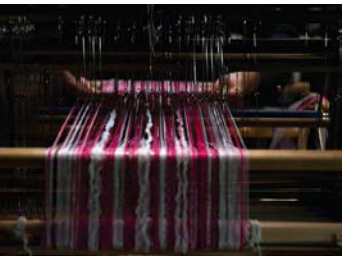
LAYER IT ON

Create a casual-chic contrast by layering your shirt with a boxy sweater. Pop your collar over the neckline and add a statement necklace for a daytime glamour effect. Get creative by contrasting the texture or pattern of your sweater with a printed or patterned shirt option. Wearing the buttoned-up shirt under a sleeveless dress or crop top is another way to stay on the pulse of this trend and is also a great preppy alternative.

WORK A LITTLE

Switch up your workwear by choosing an unconventional shirt and pair it with a structured blazer to keep it office-appropriate, as seen in Michael Kors Spring/Summer 2014. Another way to update the shirt in your working wardrobe is to roll the sleeves over your blazer à la Michael Kors Spring/Summer 2015 or give this androgynous separate a feminine touch with an appliquéd midi or textured miniskirt. ☐

COMPILED BY: NTOMBENHLE SHEZI / PHOTOGRAPHS: GALLO IMAGES/GETTY IMAGES



following the thread

How woven cloth evolved from practical British outerwear to a chic international fashion standard, courtesy of Coco Chanel

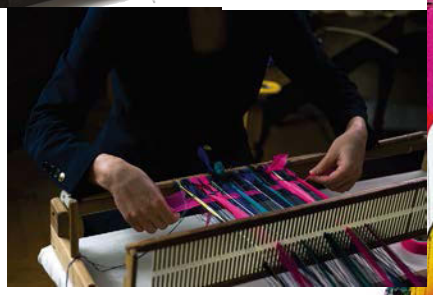
CHANEL TWEED JACKET





A STEP AHEAD
Gabrielle Chanel was the first fashion designer to adapt the material for womenswear in 1920 – it has since featured in every Chanel collection

HOMECOMING
In the early 1930s Chanel decided to start making her tweeds in her home country. She engaged weavers in northern France, in the Nord-Pas-de-Calais





LESAGE TWEED
In 1998 Francois Lesage presented his tweeds to Chanel to use in the Ready-to-Wear collections, and the House of Lesage has now been designing for Chanel since 2008

NAMESAKE
The word tweed is derived from the Scottish word 'tweel' which means 'crossed fabric'; the story goes that it was named after the river Tweed, which flows between England and Scotland

AU NATUREL
Traditionally dyed in a range of vegetal colours – the green of nettles, red of lichen or violet of elderberries – Chanel's tweeds drew from the colours of the Scottish countryside





MULTIPLE MATERIALS
LESAGE TWEEDS INCLUDE A VARIETY OF MATERIALS – FROM WOOL, LACE AND COTTON TO PLASTIC THREADS, CHAINS AND STRIPS OF LEATHER. UP TO 12 DIFFERENT THREADS MAY BE USED



IMAGES: SUPPLIED, GETTY IMAGES / COMPILED BY: NICOLE NEWMAN

21

THIS MONTH,

there's a special occasion

that we are *particularly excited* about:

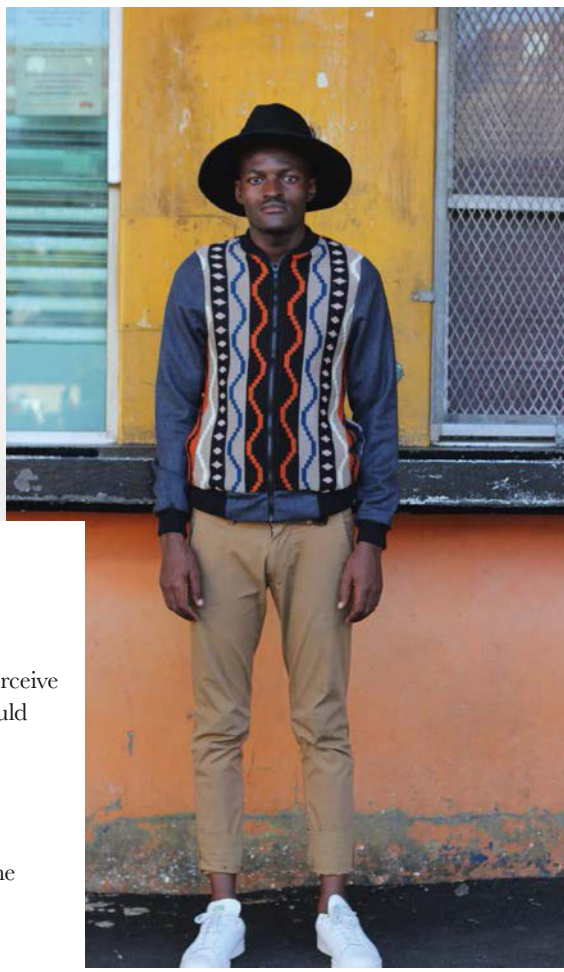
South Africa's democracy turns 21

To mark the occasion, on Freedom Day 27 April, we asked a mosaic of South Africans who we love – singers, designers, an educator, a journalist – to share with us what their own 21st meant to them, what memories they cherish and what hopes they hold for their, and our, future

ZOLANI MAHOLA, LEAD SINGER OF FRESHLYGROUND

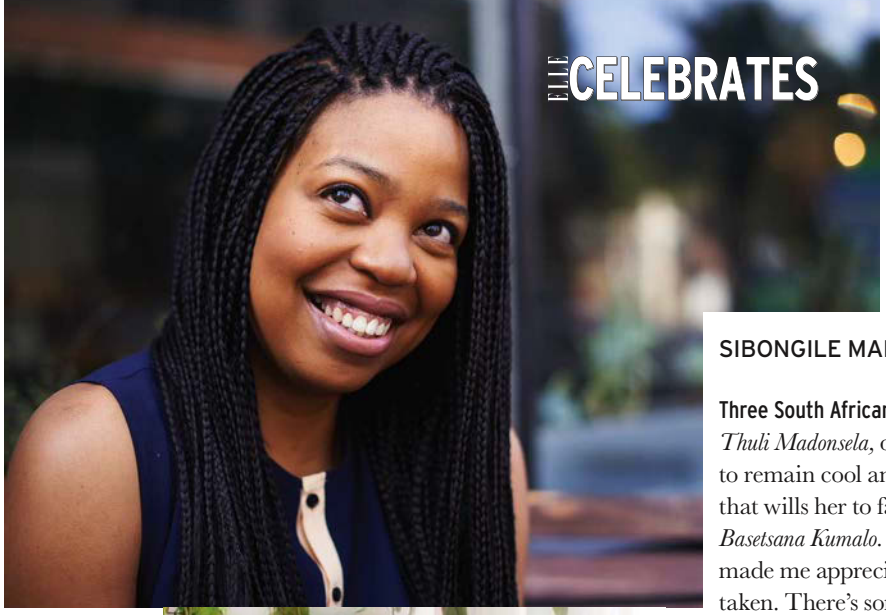
Words to live by?
Before enlightenment, one must wash the dishes. After enlightenment, one must wash the dishes.
Best piece of advice given to you by a woman?
You belong in this room, so suck your tummy in, tilt your pelvis forward and speak your mind.
How did you celebrate your 21st?
My friends organised a surprise party for me at a friend's home. It was my first surprise party and my second birthday party ever!
What did your 21st mean to you?
I felt very held and appreciated by my friends. It felt like an incredibly warm hug…
What was the most exciting part?
Seeing all my chinas with all their smiling faces; getting over my confusion and letting my tears flow.
Do you think women are better off now than they were 21 years ago, socially and economically?
It's a complicated question with a complicated answer. I think in general they probably are, but our society is still so incredibly unequal that what is true in one corner can be absolutely false for another. I think it will, unfortunately, be this way for a long time to come; the wounds of our past run very deep.
The most fun thing you've done since your 21st is...
Sky diving! I never imagined I would enjoy that kind of thing but it's unlocked the hidden adrenaline junkie in me! Love it!





LADUMA NGXOKOLO, FASHION DESIGNER

How does your collection resonate with the young South African democracy?
My work celebrates one of many South Africa cultures that society used to perceive as taboo. I have the freedom to show the way I imagined how that culture could grow aesthetically, if it was developed and integrated within modern society.
Best piece of advice given to you by a designer?
To take my time and think carefully when making important decisions.
What has been the most exciting development since your 21st?
The best part of my life so far is having the privilege to showcase and share the story behind my work to a diverse number of markets.





AVIVA PELHAM, OPERA SINGER, DIRECTOR, COMMUNITY-OUTREACH FACILITATOR

Three South African women you admire?
Helen Zille, because she's a woman of integrity, tenacity and accountability.
Thuli Madonsela, because she's an icon of courage and unshakeable determination to reveal the truth.
Jane Raphaely, who's a role model for balancing family and career.

Words to live by?
Help me always to feel like the blind; to see like the deaf; to hear like the mute; to live like the dying.

How did you celebrate your 21st?
I got married! To the love of my life, who's been my constant support and best friend ever since.

The most fun thing you've done since your 21st?
Singing with the 'Divine Divas' at the Royal Festival Hall in London in 2001 with Sibongile Khumalo and Virginia Davids in the *Celebrate South Africa* concert. We were escorted on stage in grand style by actors Richard E. Grant, Sir Anthony Sher and Henry Goodman, and were overwhelmed by ecstatic applause from a largely South African audience. What a privilege.

SIBONGILE MAFU, SPORTS BROADCASTER

Three South African women you admire?
Thuli Madonsela, our Public Protector. She manages to remain cool and professional in an environment that wills her to fall apart.
Basetsana Kumalo. Working in media myself has made me appreciate the course her career has taken. There's something to be said for having a vision and executing it.
My mother – Zoliswa Mafu. She's been a teacher for over 30 years at the same high school in Zwide, PE. She's dedicated her life to raising not only my brother and me, but also the kids who pass through that school.

Best piece of advice given to you by a woman?
From my friend Zama Ndlovu: 'Start acknowledging your awesomeness and wonderfulness.'

Democracy today means...
It's not a term that automatically 'fixes' society. Large parts of society are painfully unequal. But ultimately its foundation remains strong and important – freedom of expression and being able to express yourself politically.

If you could wish for one thing for your daughter on her 21st, what would it be?
Fearlessness. Just because it looks like the 'stable' and 'sensible' decision doesn't mean it's best for you. Take a risk. Just wear a condom and a seatbelt…

What did your 21st mean to you?
It meant I was edging closer to paying taxes and rent! But I also saw it as an opportunity.

How has your life changed since then?
I've become more decisive. And I believe in my awesomeness and wonderfulness.

What does feminism mean to you?
It means being fully responsible for the decisions I make, from the time I wake up to the time I fall asleep. (I can't be held responsible for what happens in my dreams, lol.) It is a recognition that I'm a black feminist, and my struggles are different to those of a white feminist.

What do you think SA will look like for women in five years' time?
I think it will be pretty much the same. Women are, however, starting to be more vocal about identifying themselves as feminists. They will start making a lot of people uncomfortable, and that's important.

JAY NAIDOO, FORMER GENERAL SECRETARY OF COSATU, NOW CHAIR OF THE BOARD OF DIRECTORS AND CHAIR OF THE PARTNERSHIP COUNCIL OF THE GLOBAL ALLIANCE FOR IMPROVED NUTRITION

Three South African women you admire?
Bakkium Naidoo, my mother, who taught me the values of compassion, honesty and service to family and community.
Albertina Sisulu. Her life was a role model of selfless commitment to country, people and family.
Lucie Pagé, my wife, who made me a better human being and gave me the beautiful gift of three wonderful children.

Words to live by?
Live in the present. Live with passion. Learn from the past and let the future take care of itself.

Best piece of advice given to you by a woman?
From Lucie: 'Educate a man and you educate an individual. Educate a woman and you educate a society.'

How do democracy and feminism work together?
Democracy can only exist when the rights of women are realised. Feminism is a human right. It is a relationship based on mutual respect and equality.

Democracy today means ...
accountability and transparency by those in power to create pathways of hope and opportunity for future generations.

If you could wish for one thing for your daughter on her 21st, what would it be?
That she is confident about who she is and starts the journey to find her meaning in life.

How did you celebrate your 21st?
A party was organised for me but I was in no mood for a party. I was confused and angry and felt caught in a corner. I was frustrated that my human dignity had been stolen by apartheid. I felt inferior to whites and trapped by a system that had made my parents slaves in the land of their birth.

What was the most exciting part?
Something had to break. Steve Biko was my catalyst. He never gave us a business plan. He gave us a political cause, which gave me the confidence to channel my anger into the struggle for freedom.

How has your life changed since then?
I have had the privilege of being part of one of the greatest struggles against racism in the 20th century. I worked with some of the most extraordinary leaders in the world, from shop stewards and workers to leaders of the stature of Nelson Mandela and Archbishop Desmond Tutu. Today, I have no aspiration to be in business or politics. I want to be part of an inter-generational conversation that supports the future generation.

Do you think women are better off now than they were 21 years ago, socially and economically?
Our Constitution outlaws discrimination on the basis of gender. I see the steady erosion of these constitutional rights by a creeping traditionalism and patriarchy in our country. Women's rights and protection against gender violence have to be defended and fought for every day.

The most fun thing you've done since your 21st is ...
climbing Kilimanjaro with my son, Kami.



'Democracy can only exist when the rights of women are realised'

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for more great interviews

PROFESSOR JONATHAN JANSEN, RECTOR AND VICE-CHANCELLOR, UNIVERSITY OF THE FREE STATE

Three South Africans you admire?

Rolene Strauss, Miss World 2014 – I have yet to meet a human being, and a student to boot, who so perfectly combines elegance, grace, academic smarts and compassion in one. True, she is my student at the UFS, studying medicine, but I would say the same things of her if she were elsewhere.

Ms Nozimanga Bonje, another one of my students, who overcame unspeakable hardship – from rape to seeing her mother beaten to death by her father – and yet has made the journey from the township to her final year in molecular human biology. Almost every week she sends an inspiring Whatsapp message to my wife and me – to encourage *us*!

The unknown citizen – that South African who works as part of 'the moral underground', unnamed, doing great things that keep this country together, and yet she will never win a presidential honours award or appear on TV. But every day she rises early, as a grandmother, to raise the children of a daughter who died of AIDS; and she runs a backyard crèche caring for other people's children, so that young mothers can go to work… There are many like her.

Words to live by?

Your greatness resides not in what you possess, but in what you give away.

Best advice given to you by a woman?

Shut up and listen for a change!

What does feminism mean to you?

It has a crucial place in our young democracy as we figure out how to behave towards women and how to raise our daughters; feminism is the moral conscience of a still deeply patriarchal society.

Democracy today means...

officially, the formal rules for a democratic community, such as regular voting and a nice constitution. What it *should* mean is how we behave towards others in our daily lives as we shave up against each other in places of learning and labour.



Your wish for your children as they grow up?

To value service to others beyond material self-enrichment.

How did you celebrate your 21st?

At a party in our backyard on the Cape Flats, with friends; we did not have much, but the love, care and guidance of family and friends meant a lot, then, and still does.

'The unknown citizen – that South African who works as part of 'the moral underground', unnamed, doing great things that keep this country together, and yet she will never win a presidential honours award or appear on TV... There are many like her'

COMPILED BY: HOLLY MEADOWS, DEBORAH RUDMAN / PHOTOGRAPHS: SUPPLIED, GALLO IMAGES



RANJENI MUNUSAMY (LEFT), *DAILY MAVERICK* ASSOCIATE EDITOR

Words to live by?
If you can't do anything about it, let it go.
Do democracy and feminism work together?
South Africa is a deeply patriarchal society where conservative attitudes are the norm. Although our democracy guarantees equal rights, in reality women's struggles are constant and complex. Feminism should be more than clever sayings on T-shirts. It needs to be manifest in how we respond to sexism and patriarchy in our daily lives.
How did you celebrate your 21st?
I enjoyed my childhood immensely and was not ready to turn 21. There is an expectation from society that turning 21 means you are ready for the responsibilities of the world. But, since being 'forever young' is only a mindset and not possible, I took the party and the heady advice that comes with crossing that threshold.
How did your life change after you turned 21?
My dad died a year after I turned 21, so I had to grow up fast after that. My choice of political journalism took me from our quiet family home in a small town to the hurly-burly of South African politics. I've grown up along with our country. I sometimes long for the innocence of life before 21, but I love the richness of my experiences.
The most fun thing you've done since you turned 21?
Travel! My job has taken me to many exciting places. As much as I love the thrill, though, there is no better feeling than re-entering South African airspace. ☐

SUZAAN HEYNS (BELOW), FASHION DESIGNER

Three South African women you admire?
Trevyn McGowan from Southern Guild: for championing SA design and bringing it to the international market.
Diane Victor: for her strength and artistry.
Lucilla Booyzen: for her endless dedication to growing the fashion industry in SA.
Words to live by?
'Because we can.'
Best piece of advice given to you by a woman?
From Tersia Heyns, my mother, who told me: 'You can do absolutely anything you want, as long as you can face the consequences.'
What did your 21st mean to you?
It was a symbol of adulthood, which for me was the beginning of my career, since it was the last year of my studies – it was exhilarating and slightly frightening all at the same time.
How has your life changed since then?
I am still the same independent woman, forging my path, which is still exhilarating and slightly frightening…



'My mother told me: "You can do absolutely anything you want, as long as you can face the consequences"'



afro futurism

A CONSTANT EVOLUTION

Recently, Afrofuturism has entered mainstream pop culture. *Ntombenhle Shezi* looks at how it could evolve to accommodate new *African expressions*

Through her scientific-fiction references past and future, her music conceptual series *Metropolis* and her alter ego Arch Android Cindi Mayweather, singer-songwriter Janelle Monáe has been hailed as the spirit incarnate of modern-day Afrofuturism. While Monáe might be the best-known exponent, in the past few years more and more musicians, filmmakers, writers and artists on the continent and in the diaspora are projecting their work through the lens of Afrofuturism.

The movement itself has been around for a while. Acclaimed funk, jazz musician and composer Sun Ra, writer Octavia Butler, and hip-hop artist Afrika Bambatha are just some of the people whose works were influential in the canon long before the term itself was coined. It would only be in 1993, when cultural critic Mark Dery labelled the growing artistic movement, that the narrative of African-Americans in a sci-fi context became official.

Back then, Dery described it as something that 'treats African-American concerns in the context of 20th century techno culture'. It has also come to be known as the combination of technology and sci-fi used to speculate on the future, with African mythology and symbolism being used to reflect on the past. At its centre is the language of alienation, covering themes that explore issues of identity and marginalisation, and giving thought to what it means to be black through space, time and the present.

While the term was originally used to refer specifically to the African-American experience, one can ask: is Afrofuturism something that people who consider themselves strictly African can also claim?

UK-based writer Nana Ocran admits she is a latecomer to the topic, saying that although the nucleus of the movement can be traced to the US, there are features that distinguish the UK and African versions: 'I learnt about blackness through the US. But Egyptology (a theme often seen in early works of Afrofuturism) is laden with African icons and myths, so those who want to take it further will look beyond the US,' she says.

The term itself has recently appeared in South Africa's creative culture. Spoek Mathambo and his super-band Fantasma, whose sound is described as a fusion of hip-hop, rock, Shangaan electro and Maskandi, have been described as deeply Afrofuturistic. Art and music collective The Brother Moves On, who see themselves as a 'a time and space exercise', and other local musicians like 'computer girl' Zaki Ibrahim, the BLK JKS and newcomer Moonchild Sanelly have all been described as belonging to the realm of Afrofuturism.

Does the idea of mixing an African aesthetic with technology and a bit of speculative fiction automatically mean something is Afrofuturism, or is Afrofuturism the starting point for other ideas that we need to explore?

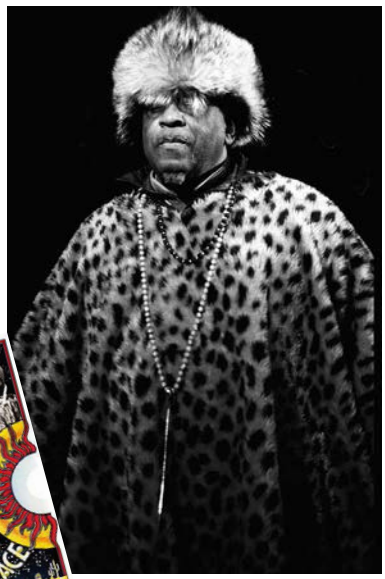
Tegan Bristow, lecturer at the Wits School of Arts, sees these young artists, who're mixing everything from 1980s rock to stories that they learnt from their grandparents, as being at the forefront of contemporary culture. Their work is digital and it draws from the dynamic history of South Africa. However, she believes that because it is different to that of the African-American movement, for various reasons and with its own time frame, we need to find a different term to describe it. 'By calling it Afrofuturist we are not recognising all the nuanced aspects of how and why it is happening here.'

The other question is whether Afrofuturism is applicable to only the black experience and whether Africans who are not black, like writer Lauren Beukes and film-maker Matthew Jankes (whose film *Umkhungo* has been mentioned as an example), can be described as Afrofuturists. For Ocran, that's an interesting issue. Both artists represent what she describes as Afro Sci-Fi, which can be seen as an extension of Afrofuturism. 'I guess being a white African still makes you African, even with the differences of life or soulful experiences. But if Afrofuturism is an evolving movement that's being picked up throughout the diaspora, in its latest manifestation, perhaps there are white African angles and perceptions that

TEXT: NTOMBENHLE SHEZI / PHOTOGRAPHS: GETTY IMAGES



Afrofuturism supremo, the US singer-songwriter Janelle Monáe





American 'cosmic philosopher' and musician Sun Ra (above), and his ground-breaking 1973 album *Space is the Place*

are influenced by it – and could be influencing it in turn.'

Many young local artists are taking Afrofuturism as a starting point to make sense of their own experiences. Moonchild Sanelly sees it in this light: 'I call my genre Futuristic Ghetto Funk,' she says. For her, it's about African artists creating their own genre that is not defined by what is safe or that traditionally falls into the category of 'African music'. She's aiming to appeal to a wider audience than an African one.

Zimbabwean-born artist Gerald Machona, now based in Cape Town, uses Afrofuturism as a way into the debate about xenophobia in South Africa. His seminal work, *Vabvakure (People from far Away)*, is a series that examines the feelings of alienation experienced by a foreigner. He asserts that 'cultural mediation' in the form of visual and performance art can offer insights into social trauma and 'potentially resist intolerance and violence associated with xenophobia'. Through his characterisation of an African immigrant, embodied as Ndiri Afronaut ('I am an Afronaut'), he seeks to overcome the negative associations of the 'alien'.



Ndiri Afronaut, an artwork by Zimbabwean-born artist Gerald Machona



Spoek Mathambo, South African DJ and founder of Township Tech electronica

'My work has moved towards Afrofuturist literature and visual aesthetic,' he says, 'because this was the most sensitive way I could discuss such morbid subject matter without losing my audience, and still be able to link it to migration and the African diasporic experience.'

Afrofuturism is more apparent during some moments in time than others – as a trend, it ebbs and flows. Bristow believes that, at its core, it's a way to change perceptions of what it means to be black, and, by extension, what it means to be African. 'This issue has, even now, not been properly dealt with and it will keep coming back until it's satisfied.'

'We're so globally tuned in with one another throughout the diaspora,' says Ocran, 'that relationships with the black past and present are going to collide and blend.'

In its latest reincarnation, where social media platforms play a big role, a simple hashtag like #Blacklivesmatter has enormous power to connect people. As the movement re-emerges, fades, returns and evolves, the opportunities for Africans to reimagine ourselves, tell our stories and turn our ideas into reality become empowering, and limitless. ☐

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GO TO ELLE.CO.ZA
for a look at Afrofuturism through the decades

'I GUESS BEING A WHITE SOUTH AFRICAN STILL MAKES YOU AFRICAN'

IN CELEBRATION

OF THOSE TO COME

Hard work and talent are just two of the qualities that can propel us towards iconic status. *Encouragement* and *advice* from those who came before are also vital. Here, *six South African icons* share with *Ntombenhle Shezi* their choice of legends-in-the-making







THE ICON

World-renowned chef Margot Janse (above) is the Executive Chef at the award-winning Le Quartier Français Hotel in Franschhoek. She is a multiple award-winner herself and represents the pinnacle of culinary excellence.

Christine de Villiers, 35, started working for Janse five years ago. Back then the young chef had little experience but loads of ambition. Her determination to improve and succeed, applying huge amounts of self-discipline, has seen her make immense progress in the culinary space. Described as going back to basics, the artisanal way, De Villiers explores things at length so as to improve the final product. Janse says, 'With Christine there is only one way – the right way. She is constantly searching for ways to improve what we do.'

She sees their relationship as symbiotic, with both of them learning from each other

Over the years, the young chef has proven to be methodical and focused, paying attention to detail in everything she tackles (such as the early-morning shift for The Living Room at LQF, where all the pastries are made from scratch every day). De Villiers is now at the stage where she can impart her knowledge as a teacher and mentor for the other young chefs around her.

WORDS FOR THE YOUNG STAR

'Stay humble at all times, stay focused, never compromise and keep your dream alive. I know you will succeed and I will be your biggest fan.'

THE ICON

Fiona Ramsay (below left) is an actress and dialogue coach. As a familiar face in the South African theatre and film industry, Ramsay has featured in a range of productions, including *Hijack Stories, Hotel Rwanda* and most recently HBO's hit series *Homeland*.

Ramsay first met actress Nomboniso Paile, 30, when she was studying at the Market Theatre Laboratory in Joburg. 'She was determined and diligent, with a tiny bundle of Xhosa fire, which garnered her the name of young Winnie among her fellows,' says Ramsay. After Paile graduated, Ramsay took her under her wing, training her to be a dialogue coach, and both of them have gone on to work together on local and international productions, such as *Mandela: Long Walk To Freedom*, for which Paile coached Idris Elba in learning isiXhosa for his role as Nelson Mandela.

Currently Paile is playing a vital role in the South African film industry as a language advisor and coach, whether teaching local actors about pronunciation, use and context of language or coaching international actors to play Xhosa roles. Although Ramsay has been in the industry for much longer, she sees their relationship as symbiotic, with both of them learning from each other.

WORDS FOR THE YOUNG STAR

'Continue along the path you are on – and try to spread your wings to embrace more projects, both local and international, and keep being a brilliant asset and a joy in any environment.'









THE ICON

Crime novelist, film-maker and journalist Margie Orford (above) has received rave reviews around the world for her work. Her books have reached wide audiences and been translated into several languages.

'Like mother like daughter' is an apt way to describe Olivia Rose Walton (left), 25, an aspiring writer – just like her mom Orford. Currently completing her Masters degree in African Studies at Oxford University in the UK, Olivia has been writing and publishing in journals, newspapers and online since she was 18. With her ability to weave feelings and impressions into stories that delight her readers, she's been able to make people see the familiar in new and strange ways. Her empathy has allowed her to respectfully imagine herself in the place of other people, something Orford says is key to the magic of writing. 'Her writing is pared down, clean, distilled. It is also political and engaging. There is elegance to her thought and to her prose – a deceptive simplicity that is imbued with thoughtfulness and care. And it's beautiful,' says Orford. Hers is clearly a voice to listen to…

'Work hard and then work harder. Love, lovers and husbands will come and go. What counts in the end is that you are true to your gift and your ambition'

WORDS FOR THE YOUNG STAR

'Be ambitious. Work hard and then work harder. Love, lovers and husbands will come and go. There might be babies, there might not. If they are, take pleasure in all of them. Take the pain too, but what counts in the end is that you are true to your gift and your ambition. It will make you happy and then it is easy to love them – the possible babies, husbands and lovers – because being true to your gift and your dreams will make you generous of spirit and open of heart.'

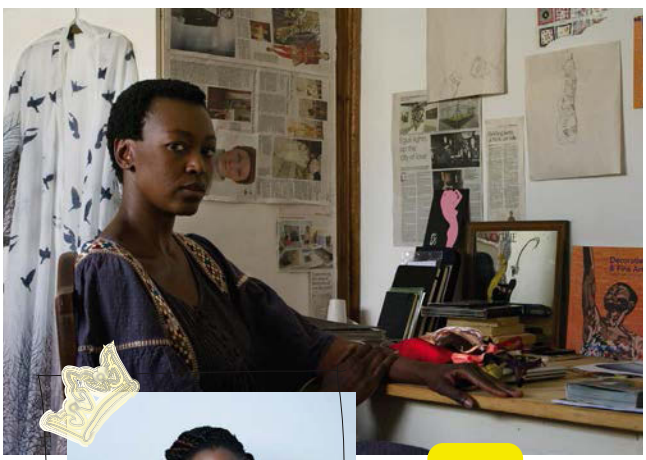
THE ICON

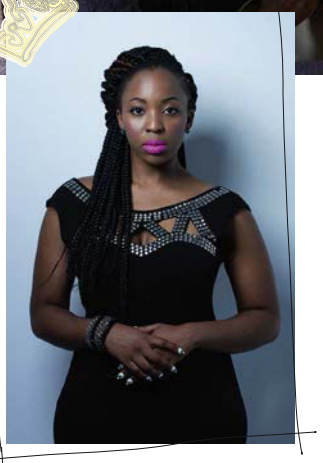
Artist Billie Zangewa (right) worked in the fashion and advertising world before focusing full-time on her art. Drawing on her knowledge of textiles and design, she incorporates these elements into her delicate tapestries. Her work has been shown in exhibitions across the continent and abroad. In 2004, she won the Most Stylish Person in South Africa award and the prestigious Absa L'atelier Gerard Sekoto award.

Lebohang Kganye, 25, is a multidisciplinary artist from Katlehong. Zangewa first came across her work in the inaugural issue of the city guide *Jozi Jolz*. Zangewa describes Kganye's work as 'striking', in the way that she layers her photography into flat cutouts which give the impression of a collage. Inserting herself into the cut-out scene she gives the photographic images a performance element. 'Her approach to photography is a unique perspective. In telling her story and exploring identity, she is encouraging others to do the same; knowing one's self is crucial,' says Zangewa. In 2012, Kganye was the recipient of the Tierney Fellowship Award, which led to her solo exhibition *Ke Lefa Laka* at the Market Photo Workshop Gallery in Joburg. She also created an animation from the *Ke Lefa Laka* series, which was shown in Scotland on Nelson Mandela Day last year.

WORDS FOR THE YOUNG STAR

'I don't know that she needs any advice. She's doing really well on her own. However, I would say that it's important to stay true to yourself, but this goes for all of us.'





ELLE .CO.ZA

GO TO ELLE.CO.ZA
to see 6 icons who wish ELLE 'Happy Birthday'

THE ICON

Debora Patta (below right) is an award-winning investigative journalist whose work on the groundbreaking show *Third Degree* has made her a household name. She continues to pursue breaking-news stories, from the Ebola outbreak in Western Africa to Boko Haram militancy in Nigeria.

Megan Lubke, 33, joined *Third Degree* as an intern and although she was raw and inexperienced Patta remembers her as having that 'X factor'. Working long hours in the newsroom, the young reporter slowly made her way up the media ladder to become the Senior Producer for the current affairs show *Checkpoint*. The two have worked on many stories together and Patta has watched Lubke grow from a tentative new recruit to a confident and expert investigative journalist in her own right.

She describes Lubke as tenacious and fearless, recalling an incident when the young reporter threw herself in front of a huge, muscled AWB supporter who'd punched a black colleague. 'A free and independent media is one of the cornerstones of our democracy and more than ever we need courageous journalists to shine a light on injustice and expose those who are corrupt and abuse power,' says Patta.

WORDS FOR THE YOUNG STAR

'Don't knock on doors, bash them down. Don't wait for opportunities – go and seize them, because in the media industry opportunities don't look for you. Don't be afraid to ask difficult questions – particularly the tough questions that those in power do not want to answer.'



THE ICON

Acclaimed jazz and opera singer Sibongile Khumalo has an impressive career spanning more than 20 years. She has won multiple awards both musically and academically for her work in the music industry.

Khumalo met pianist, vocalist and composer Nomfundo Xaluva when they were both invited to perform at a tribute concert for Miriam Makeba a year after she passed away. For the tribute, Xaluva had been assigned the mammoth task of creating a narrative of Makeba's life and history through weaving her songs together. A beautiful story emerged and Khumalo was able to experience the young singer's brilliance.

'When she sang, I heard a clear, bright tone, heartfelt interpretation and a technical command that was most refreshing. I heard her, and knew that this was a voice to remember for the future,' says Khumalo. That was in 2009, and now Xaluva has won a Metro FM award for Best Urban Jazz Album for her debut album *Kusile*, described as having great lyrical and emotional depth. She has also won the Arts and Culture Trust impACT award – Music and Singing (an award that recognises young professionals). These accolades, Khumalo says, are indicators of Xaluva's future success. This is an artist who has grown and matured, and deepened her knowledge of herself and her craft.

WORDS FOR THE YOUNG STAR

'I have seen your discipline and focus. I have felt the passion for what you have chosen to be. I have observed your deep spiritual sensibility. I have experienced your musicianship and depth. All of these are essential ingredients for longevity.' ☐





WORDS: NTOMBENHLE SHEZI / PHOTOGRAPHS: SUPPLIED, GALLO IMAGES/GETTY IMAGES

PLEASURES OF THE PAST

In our *hyper-modern world,* more and more people are recreating the *much-loved pastimes of a bygone era.* We investigate how pleasures of the past play out in South Africa today



@BeautifulFringe

FRINGE VINTAGE HAIR SALON

With her pink-rinse highlights and cupcake-print dress, the owner of Fringe, Chantelle Thackwray, is classically feminine with a hint of 1950s rockabilly. Step inside her hair salon and you will be transported into a scene from *Grease*, with colourful retro memorabilia and knick-knacks from every decade since. Two years ago, Thackwray opened Fringe in the charming seaside setting of Simon's Town with a vision of a place that celebrated old-school glamour and femininity. She wanted to create 'a space where any woman from any background and any age could feel beautiful'.

Back in the day, she explains, it was the salon, not the pub, that was the heartbeat of the town – a place where women could chat, drink coffee and laugh, a space that offered a sense of community and a safe haven to relax and share stories. 'We celebrate who women are. There is no judgment or prejudice. We encourage women to take time out and restore themselves in a space we created with love,' she says.

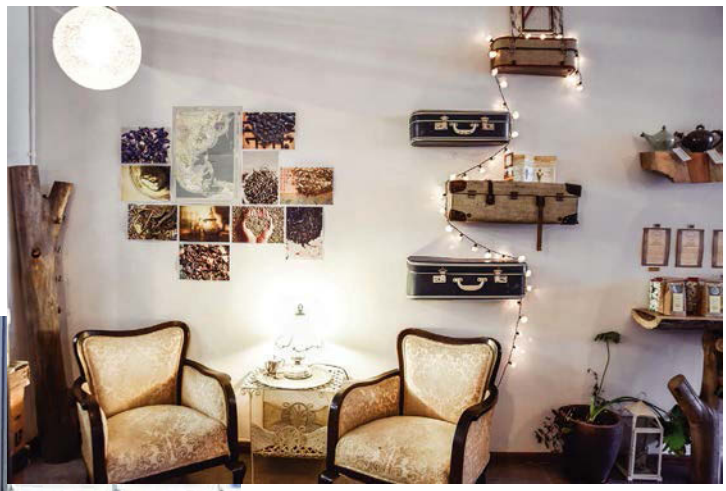
Cast your eye over the interior and you can't help but fall in love; black and white checked floors, reclining vintage barber chairs, Art Deco dressers and a candy-coloured juke box, all combining to make this nostalgic space welcoming. While your hair is being washed, you can gaze up at old black-and-white movies playing out on boxy, deep-set screens, and when you leave there's a mint tin dispenser begging for your small change. Every detail revels in bygone pleasures and throwback treats, including Thackwray's holistic approach to hairdressing. The products hark back to a simpler and less saturated beauty industry; to ensure that the salon is as ecofriendly as possible, she has hand-picked products with fewer chemicals. Similarly, she embraces a more traditional definition of beauty perhaps best summed up by one of her icons, Audrey Hepburn: 'For beautiful eyes, look for the good in others; for beautiful lips, speak only words of kindness.'



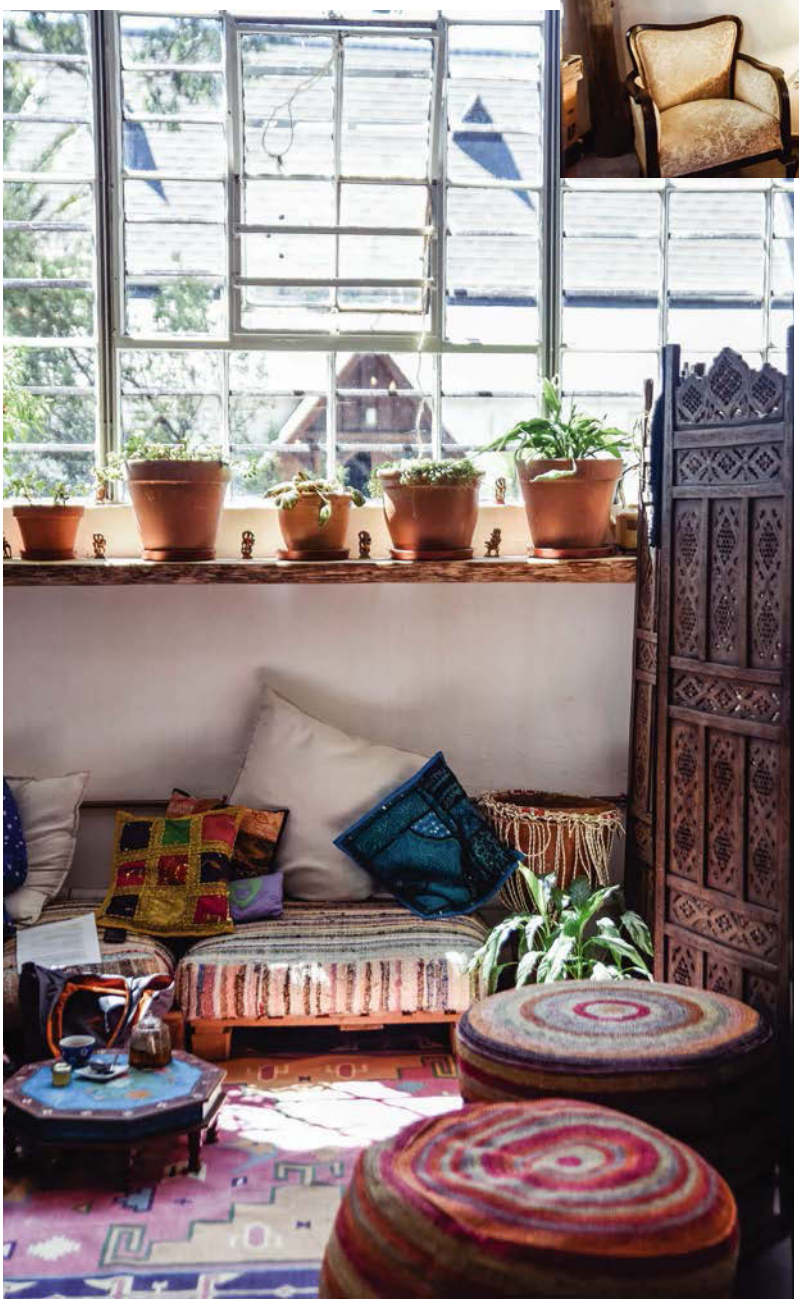








@Lady_Bonin



LADY BONIN'S TEA PARLOUR

Tea – a substance that is synonymous with tranquillity, calm and comfort – is not something that people always make time for these days. But Jessica Bonin wanted to change that. With Lady Bonin's Tea Parlour in Cape Town, she's made a place where people can slow down the pace of their lives and make some real connections…

'The parlour represents harmony, simplicity and the natural world. Tea harks back to a slower and more fluid era,' says Bonin, who has included décor elements from all over the world.

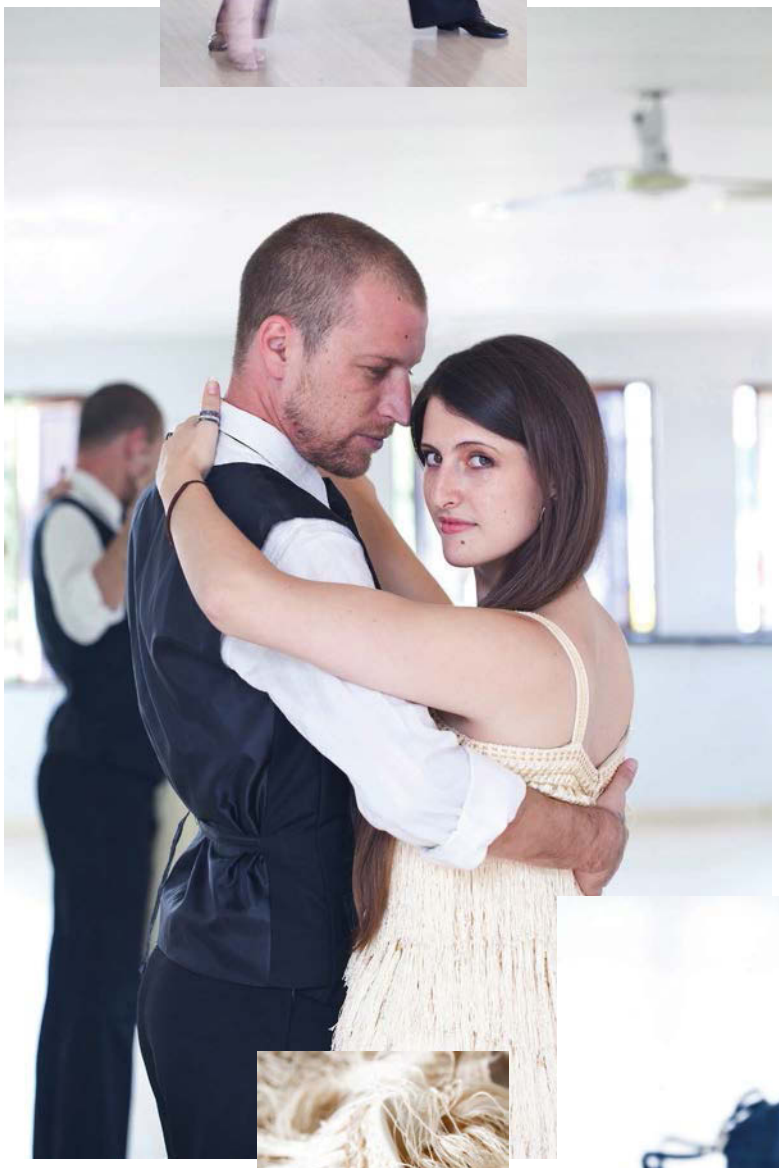
The parlour, like the tea trade routes of the past, connects the European, Middle Eastern, Indian and Japanese worlds. Floor seating originates from Japan. The cushions are made of recycled T-shirt material, woven in Malawi. There are old Dutch lampshades, and antique kettles from Turkey. Inspired by her trip to India, Bonin wanted to give people the time to reconnect with one another and feel rejuvenated. 'In India I'm amazed by the sharing, the love and the countless opportunities to connect with other people – and the catalyst for all this is tea.'





DON'T MEAN A THING IF YOU AIN'T GOT THAT SWING





'The 1920s was a great time for dancing,' say Kraig van Rooyen and Alissa Steyl, dance partners and owners of Joburg's Five6Seven8 studio. Back then, dance was a little bit of rebellion and a mesh of cultures that came together in the first swing-dancing style, the Charleston. Originating from the African-American dance called the Juba, the dance was interpreted for a more popular appeal. 'Swing dancing is all about improv, that's why people enjoy it so much, it's because it's free,' says Steyl.

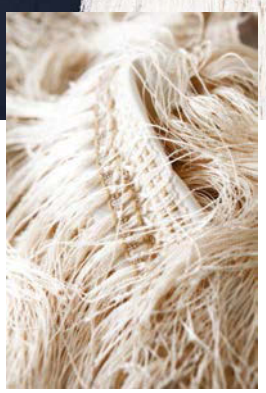
Today, even if the only dancing that people do is to move to the pulsating rhythm in a nightclub, it remains a social 'thing'.

'Even though it's old-fashioned, people are still intrigued by it. With things like YouTube and *So You Think You Can Dance*, people still want to learn it,' says Steyl.

The Charleston, the Lindy Hop, rock 'n' roll, Eastern ballroom swing and jive are all interpretations of swing. Now, the craze is even being adapted into electro. Van Rooyen notes, 'People can dress up and dance in ball gowns and it will be completely normal.'

With regular theme parties and different dance styles for every age group, lessons at Five6Seven8 Dance Studio are hugely popular. 'Dance is kind of like fashion,' Van Rooyen says. 'In the 1970s, bell bottoms were big, then they disappeared and then, bam, in the 1990s they were back!'

(Visit Five6seven8.co.za for more information.)







FILM: (NOT) THE END

During the Golden Age of Hollywood, after silent black-and-white films developed into Technicolor talkies with full musical scores, going to the movies meant taking your seat in the company of up to 4 000 people. An usher would show you right to your seat, the toilets were luxurious 'powder rooms' and children even had a playroom to while away the time (and you could smoke in the theatre). Obviously, today, the experience is very different. Many people prefer to watch their movies on their home-entertainment system or even their laptop. But the Molo Mollo Cinema Club aims to change that, by creating a new community of film of its own.

To combat the perception that Pretoria's inner city is rundown, Molo Mollo decided to bring back some of its magic by creating pop-up, open-air cinema in various buildings. With a name that translates as 'Hello Fire,' the three co-founders, Carla Taljaard, Alexander Melck and Paul Jordaan, combined the dynamism they found in forgotten urban spaces, cinema and digital art to create a cinema club.

'Today, people enjoy alternative cultural experiences that stimulate and challenge not only our senses, but our preconceived ideas as well,' Taljaard explains. 'We have lost, or maybe never discovered, what a cinema theatre [experience] could be, because cinemas today are predominantly linked to malls.'

For Molo Mollo, mainstream is a no-go. Instead, the cinema club nurtures local film-makers, giving them the opportunity to discuss the film with the audience afterwards. There are no customers, just friends who have opinions.

Shows are screened every Wednesday. For information on latest and upcoming events, visit *Molomollo.wordpress.com*





@ICR_JHB

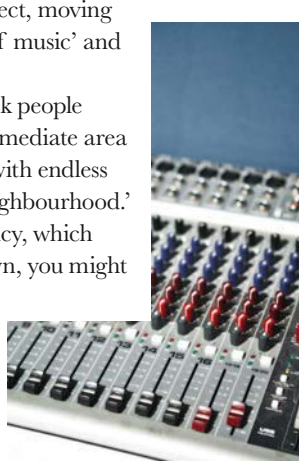
INVISIBLE CITIES RADIO

When was the last time you turned on a real radio, turned the knob a few times and heard that crackling sound before landing on your favourite station? While the digitalisation of media has made it easier to stream everything online, pop-up station Invisible Cities Pirate Radio (ICR) is seeking to re-engage with the physicality of traditional radio.

Founder João Orecchia is a maker of sound, be it through music, art installations, interventions or performances. ICR started off as a drive-in concert in the middle of Joburg, where musicians played on a stage in a parking lot and the audience tuned in on their car radios or portable radios. Having a transmitter at hand allowed him to establish ICR as an extension of that. Orecchia feels that the need to acquire money from advertisers and not having the freedom to play one's own choice of music is what makes commercial radio boring. For him, that type of set-up does not breed creativity or support young artists – unlike what his station is all about. ICR is essentially a community and a grassroots project, moving through different spaces, taking risks, playing a 'crazy mix of music' and providing information about it.

'I think terrestrial radio is a wonderful medium and I think people listen to it because it's accessible. In theory, anyone in the immediate area can tune in on their phones, on a R50 radio, with no limit, with endless potential within your community and the people in your neighbourhood.'

The station is sporadically broadcast on an empty frequency, which spans about a 1.5-kilometre radius. Next time you are in town, you might be able to pick it up – look on 102.2 FM.



BO & LUCA

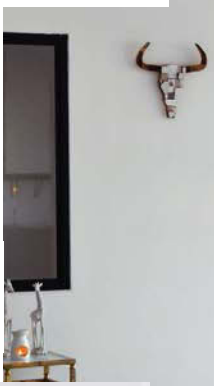


Boandluca

The atelier (a workshop where a cluster of master craftsmen used to produce only the finest decorative arts and couture) seems to belong to the distant past. But, scratch the surface of mass high-street retailers and you'll see that more and more pattern- and dressmakers are reimagining this old arrangement. One of these is Bo & Luca, an exquisite, bespoke bridal atelier that recently set up shop in South Africa. Owner Shannon Pittman has designed a small collection of intricate showroom gowns, each one made to measure on order, a process that takes a good six months of labour and love. Fabrics are sourced from the silk mills in India, beads and stones from Japan and Europe … all hand-picked by Pittman. 'Elements from the past carry quality. Couture was done precisely and it was not mass produced. An article of clothing from a different era is always an heirloom piece and we have been trying to carry on some of those traditions,' she says.

That said, the Bo & Luca gown is modern, creative and daring; not held back by the trappings of a conservative bridal industry. A team of artisans access generations' worth of embroidery and seamstressing, adapting their skills with a modern-day design aesthetic. The result? Flowing silk crêpe and georgette, layers of soft tulle, hand-cut petals and headpieces made of pearls, Japanese glass stone, ribbon and brushed gold.

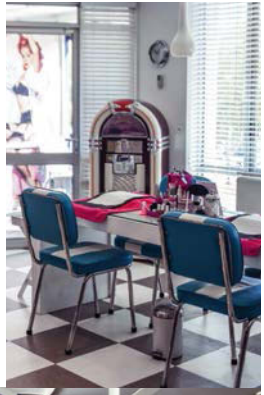








GO TO ELLE.CO.ZA
for 5 South African ateliers we love





PETTICOAT PARLOUR



Walking into Cape Town's Petticoat Parlour is like stepping straight into the best features of the 1950s. Situated in bustling Green Point, this time warp is an unexpected and a welcome break from the modernity of the 21st century. And this is what Wendy Chait, owner of the retro-inspired spa, envisioned when first opening the business five years ago.

Having always been fascinated by the period – from its pin-up girls to the American diners and the vintage cars – Chait set about recreating it in her spa. As you walk in, you are transported to a time where women wore full skirts, spent the evenings dancing at diners and ate popcorn out of white-and-red paper bags.

'With Petticoat Parlour it was important for me to bring those elements into this day and age, because the era was full of fun – and most people love it.'

Visit *Petticoatparlour.co.za* to see just what she means.

IMBAWULA



@QuarphixFoundat



Siphiwe Mpye believes that storytelling is a part of our DNA as Africans. Although not exclusively restricted to oral tradition, he sees it as an important way in which history, stories, fables and wisdom are passed on.

Having worked in media for more than 16 years, he was fascinated about how this tradition, which was also about family and community, would look in a formalised, urban environment – in post-apartheid South Africa, where much goes unsaid. While the country is still transitioning into a more inclusive society, he believes that most South Africans have not healed, and that the process needs to include offloading, sharing and venting. Imbawula seeks to provide that platform (one evening a month at The Bean Republic café in Illovo, Joburg), while providing aid to the Quarphix Foundation, a youth development organisation.

Imbawula fosters an atmosphere of reconnection on a human level. While social media is sometimes seen as disconnecting people from each other, Mpye acknowledges that social media plays a big part in getting the audience there in the first place.

There are many storytellers who have had an influence in his life. '[US author] James Baldwin is a constant: I reread him regularly; Bob Marley showed us that storytelling need not be a convulsed affair and Credo Mutwa continues to inspire with his magical bravery in thought and practice,' he says.

Imbawula chooses storytellers from all walks of life with exciting and eclectic stories. While storytelling initiatives around the world, like The Moth in the US, tend to theme their evenings, for this concept Mpye has chosen to run his plaform in a more flexible way: opening it to chance, in the hope that the audience will be transported to varied emotional places. ☐



PHOTOGRAPHS: NIQUITA BENTO, CANDICE ASKHAM, SHUTTERSTOCK, SUPPLIED / WORDS: HOLLY MEADOWS, NICOLE NEWMAN, NTOMBENHLE SHEZI, PHETHAGATSO MOTUMI



CONFESSIONS
OF A
NON-PARTY
PARTY GIRL

They say partying is fun, but it's definitely not for the weak, *confesses Tidi Benbenisti* (as she kicks off her non-party party flats, and gives up on taming her *dishevelled tresses*)

I'm just like many of you: I love the occasional online gossip read. I page through the tabloids and laugh while waiting for my Gelish appointment when I see who's been caught doing that walk of shame (snapped in the same outfit they were wearing the night before). I live vicariously through friends: my bestie who was in LA for work and got to see Adriatique on the hotel's rooftop (jealous, much), and the one who's heading to Dubai in search of David August (no words). As for strangers and their party stories I read about – those that seem borderline bewildering – I have three words: I just can't. They make partying look effortless, especially when they say things like, 'Oh, I just threw on this little number' or 'This is me, from the boardroom to the bar and now the club…' – blah, blah, yeah, right.

I'm not the voice of authority by any stretch of the imagination. I've not spent four weeks exploring la isla Ibiza, frequenting hot spots Space, Amnesia, DC-10, Ushuaïa and Pacha 24/7 as my friends from London, Amsterdam and Lagos all have, but I have accumulated impressive party miles in recent years, if I say so myself, and speak from experience.

Partying is hard, it's not for the faint-hearted, and it takes courage to make it to the finish line, unless you retire for



the night or, worse, fall asleep in the car. But, whatever you do, don't ever pass out on the club's couch or on a stranger's shoulder – it's not a pretty look and it will haunt you for life. It happened to someone I know, and she's yet to live that moment down.

Partying is neither effortless nor easy, and I blame technology. This Generation I, laden with social media engines, makes it harder, because the pressure is on to look like you're ready for your close-up all the time. Even Instagram's varied filters are not enough to edit the damage; they can downplay it, sure, but at what cost? I tried, but one made me look like a ghost and the other like a spray-tan session gone orange. I'm yet to find a filter that looks like a no-filter, especially for those group shots, where I am the only one with devil-red eyes. It's not peer pressure that keeps me in these group shots; it's the fact that arms are interlinked and I can't escape the social ring.

But no filter or lens can make my hair look good. I'm still looking for a straightening iron that can tame it for more than two hours at a stretch, during which time I need to stop pouting like a Victoria's Secret model – not that I have the credentials to be one, but I just can't understand why on a normal day I don't pout, but come party time I can't control my lips. Clearly, I cannot pretty-pout. I don't rehearse my toothpaste-perfect smile in front of the mirror day or night but perhaps this is the moment where I change that. After all, I learnt how to pose for the camera, although it's not instant, I have to compose myself before I carefully push my shoulder forward, stand up straight and rest my hand on my hip. It took a while to memorise the moves that miraculously make my arms look elongated. Now if only I could smile without pouting, while pushing my shoulder forward, the world immediately around me would be a prettier place. And this is what I mean: partying and the strains that our bodies take are much more demanding than one thinks. Partying is a science, just like eating a peanut butter sandwich following a night of too many shots (that's my science).

I'm old school when it comes to partying: I love to dance and hang out with my friends. I also like to watch people, especially if they trip and fall, but I never take pictures when it happens, because I do that myself (trip and fall, that is). I like to have fun while feeling comfortable. And comfort isn't chic, especially with my footwear (gladiator flats or sneakers). The high heels only make an appearance if I'm there for 60 minutes or less, otherwise I need a more grounded solution (ballerinas or flip-flops). I do that at weddings too. I mean, I want to remember the event rather than the blisters that result from sky-high heels.

My other key accessory is a crossbody bag and it can't be too big, just the right size to carry my essentials – iPhone, lip gloss, wet wipes, gum and money. The iPhone comes out to play for pre-party photos but these hardly ever enter the social media realm because they are boring. It resurfaces if someone from the group has gone AWOL. And it can happen because our ideal party scene is one with an outdoors offering – day and night.

GO ONLINE
for the top 10 parties on the ELLE Belles' wish list

There's something very liberating about partying outdoors; the fresh air, the bright sun and the lack of other people's odour. Being in a confined space, surrounded by four walls, feels unnatural. Just as unnatural as rubbing shoulders with sweat-dripping strangers in a club, where the tornado-like cold air is circulating or, worse, there's none. It's unhygienic and un-pretty for me to be in such close proximity to that party drench. Standing next to the aircon is time wasted because it's too cold (could one be allergic to aircon?) and it upsets my hair. I don't look like the star of a hair product commercial; my hair looks worse than Mary-Kate Olsen's on a bad day, and that says a lot about my independent tresses. And a party girl cannot have bad hair, they rarely do, but that's because I believe that they don't know how to party. When I party, I'm in no-inhibitions mode; it's freestyle everything: dancing, singing (whether I know the lyrics or not), with a smile on my face. That alone is risky because it's those who smile who get snapped up by sly photographers and I am easy prey.

Party miles aside, it's hard to be a (pretty) party girl without leaving some sort of disastrous memorabilia behind. I'm trailblazing so that others faced with a similar fate can hold their heads high with pride. I think the only thing I have in common with party It girls is that I don't have to wait in line. Now I just want to figure out why they don't have bad pictures? Is it a stretch to think that they hire their own crew of paparazzi to snap away?

That's why I'm forever thankful for my social circle because you can't party solo, you need someone to be there to pick up the (hair) pieces, or help with a touch of rouge. It takes a village to raise a child, but it takes a whole lot more to prep a girl (like me) to party. It takes a cool setting, serious stamina, and a serving of (bad and good) carbs. That's why I don't wear a cropped top or starve myself two days before a party so that my taut tummy is on display. Food equals energy and I need both, especially if I am party hopping.

Party hopping is easy if you are a socialite. Sashaying from one It spot to another is done with a little help from a fancy town car (forget a taxi app, that's so 2014) and a beauty team to tap away the shine and up the gloss factor without doing much. A spritz of perfume here and there, a change of attire, just a smile for the camera and you're ready. Especially when your publicist has called the club owner and said that you will be there in five… No velvet rope here. But thankfully I don't have a publicist – that special someone equipped to clean up after the party faux pas has been on display – because I'm not that rowdy or raucous. I'm a happy, dance-into-the-night girl, who dresses for comfort and not style, who smiles even when life offers grey clouds and rain, and I don't know the lyrics to most of the music that gets played. I make them up as I go along, much like life. As for the dishevelled hair – I think I will rename it: party hair. ☐

WORDS: TIDI BENBENISTI / PHOTOGRAPH: LEIGH BROOMFIELD

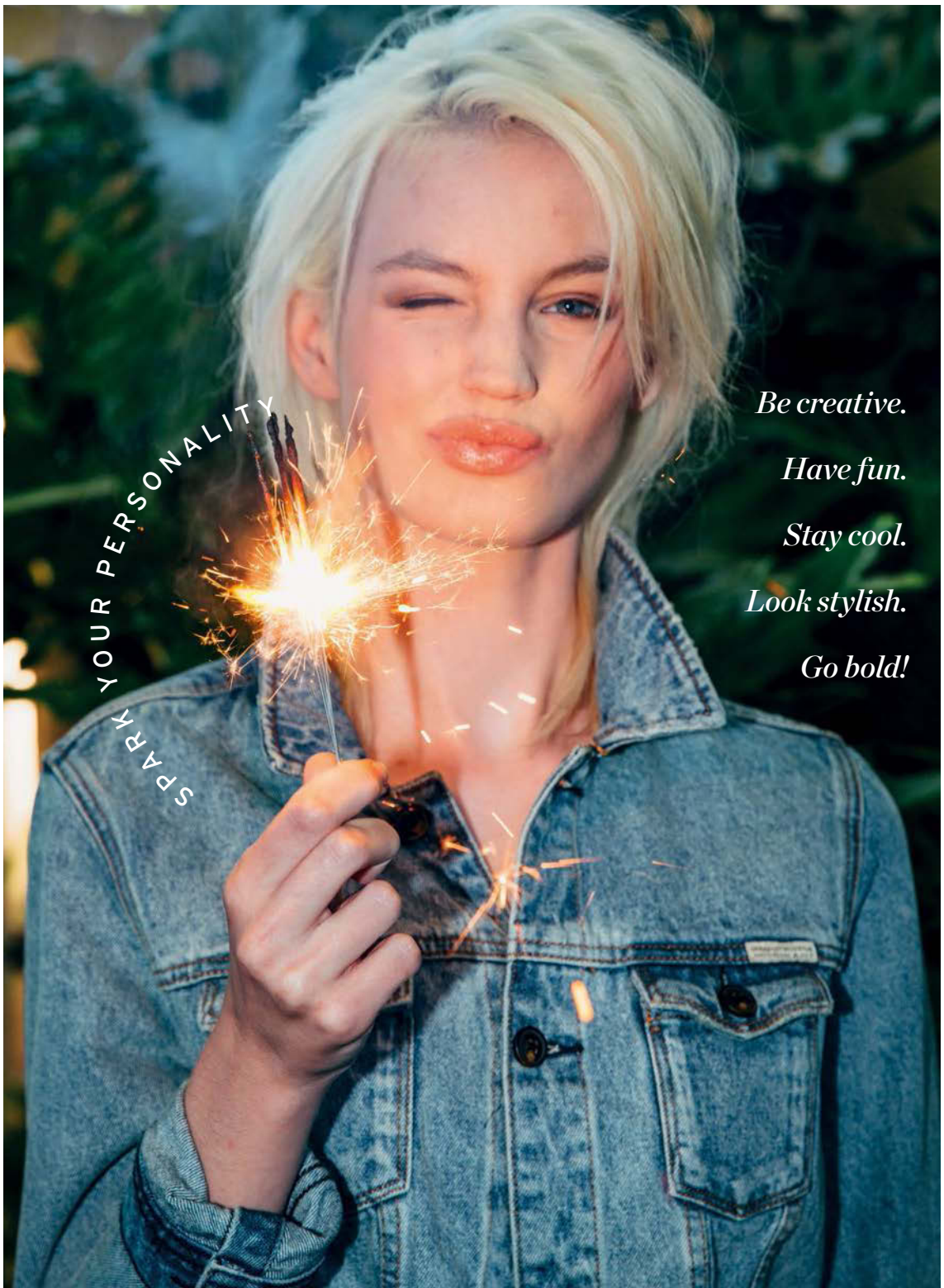
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p76 TEEN SPIRIT *p92* THE COLOUR CODE

ELLE FASHION



PHOTOGRAPH: KRISTIN-LEE MOOLMAN / MODEL: ANOUSHKA AT VISION / DENIM JACKET, R2 700, SCOTCH & SODA

teen spirit



FASHION TARRYN OPPEL
PHOTOGRAPHY KRISTIN-LEE MOOLMAN

Hold onto the essence of your teenage years – embrace the innocence and fearlessness, celebrate that sense of retro style that will form your fashionable future



Knit, R1 399, Topshop Unique; dungarees, R999, and sandals, R1 199, both Zara

OPPOSITE
Trench, R48 500, Burberry; loafers, R1 249, Country Road



Teddy coat, R999, Studio W at Woolworths; bra top, R699, and briefs, R499, both Calvin Klein Underwear; lace sneakers, R900, Superga



Sequined top, R559, and knit pants, R559, both Zara; flatform sneakers, R800, Superga



Dress, R1 399, Witchery; Splutter
Trinomic sneakers, R1 399, Puma

OPPOSITE
Vest, R1 299, Topshop Unique; pants,
R19 999, Simone Rocha at Studio 8;
Boris Becker trainers, R2 499, Puma


SAMSUNG



Frill corset top, R1 699, and skirt, R1 899, both Topshop Unique; boots, R2 999, Bagira at Castelo

OPPOSITE

Cropped knit, R699, Guess; briefs, R499, Calvin Klein Underwear


Calvin Klein
Calvin Klein



Veda (top) wears: knit, R1 499, Topshop Unique; beaded shorts, R3 800, Kat Van Duinen. Rudie wears: golfer knit, R1 399, Topshop Unique; beaded skirt, R3 900, Kat Van Duinen



Anoushka wears: Denim biker jacket, R6 399, Diesel; suede-look pants, R559 and eyelet boots, R1 399, both Zara.
Veda wears: suede dress, R700, Second Time Around; boots, R1 199, Zara.
Rudie wears: suede biker jacket, R13 999, Diesel; skirt, R559, Zara; heels, R1 099, Nine West





From left to right: sequined dress, R820, Afraid of Mice; T-shirt, R299, Zara; pleated skirt, R4 700, Stefania Morland; bra top, R699, Calvin Klein Underwear; faux-fur jacket, R1 399, Zara; sequined shorts (part of set), R1 200, Stefania Morland; T-shirt, R299, Zara; silk skirt, R16 000, Kat Van Duinen









Cardigans, R1 100 each, Polo; briefs, R499 each, Calvin Klein Underwear; printed sneakers, R800, Superga



PHOTOGRAPHS: KRISTIN-LEE MOOLMAN AT ONE LEAGUE / PHOTOGRAPHER'S ASSISTANT: HILTON BOUCHER / SENIOR FASHION EDITOR: TARRYN OPPEL / HAIR: KEVIN EPSTEIN USING NATURALMENTE / MAKE-UP: ALGRIA FERREIRA USING MAC / JUNIOR FASHION EDITOR: NICOLE NEWMAN / FASHION INTERN: MICHELLE VAN DER WESTHUIZEN / MODELS: VEDA, RUDIE, ARAN AT BOSS, ANOUSHKA AT VISION

T-shirt, R299, Zara; silk skirt, R16 000, Kat Van Duinen



Bra, R439, Topshop; beaded tights, R600, Kat Van Duinen



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for behind-the-scenes pics



Coat, R1 500, Studio W; dress, R19 999,
Daniela Gregis at Studio 8;
heels, R2 215, Schutz at Oscarina

fashion NICOLE NEWMAN
photography MARK CAMERON

THE COLOUR CODE

Be bold and feel bright by dressing yourself in the colours of the season – after all, you are what you wear



Top, R559, Zara; trousers, R829, Topshop; heels, R1 099, Dune

OPPOSITE
Coat, R1 500, Studio W; dress, R899, Guess







Boxy top, R5 865, Wolford; knit, R2 000, Ted Baker at Stuttafords; trousers, R559; heels, R380, Truworths

OPPOSITE

Coat, R1 550, Nicholas Coutts; top, R1 399, Ted Baker at Stuttafords; fold clutch, R11 500, Burberry



Sleeveless knit, R599, River Island; knit (around waist), R1 899, Jigsaw; pencil skirt, R699, Studio W; bucket bag, R3 300, Boo Radley

OPPOSITE
Knit top, R779, Topshop; trousers, R559, Zara

PHOTOGRAPHS: MARK CAMERON AT AGENT EMMA / PHOTOGRAPHER'S ASSISTANT: AMY RONNIE / HAIR: KEVIN EPSTEIN USING NATURALMENTE / MAKEUP: KELLY PATAIKI AT GLOSS ARTIST MANAGEMENT / JUNIOR FASHION EDITOR: NICOLE NEWMAN / SENIOR FASHION EDITOR: TARRYN OPPEL / MODEL: MILAN AT FUSION / FASHION INTERN: BOIPELO CHABANA


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on Instagram

ELLE

WIN

ONE OF 26 PAIRS OF **GIORGIO ARMANI** FRAGRANCES, VALUED AT R2 090 A PAIR



say yes to seduction

26 lucky readers will win a pair of desirable *Giorgio Armani fragrances,* one for her and one for him

There's something irresistible about fragrances created by renowned Italian designer Giorgio Armani. Here's your chance to win two of them: the newly launched EDT interpretation of his feminine signature fragrance Sì, plus the iconic Code for men (75ml). Take a step into the Armani world of seduction and be swept off your feet…

With top notes of pear and blackcurrant, delicate middle notes of freesia and rose, and a base of blond wood and musk, the new Sì EDT is designed for the light-hearted, feminine woman who has the optimism to say YES to beautiful emotions. The award-winning Code combines elegance and subtle sophistication. With a citron cocktail of bergamot and lemon, and soft notes of olive tree blossom warmed with Guaiac wood, leather, tobacco and tonka bean, it's a sexy scent for the contemporary man in the know.

TO ENTER SMS 'ELLEGIORGIOARMANI' followed by your full name and physical and email address to 34975.

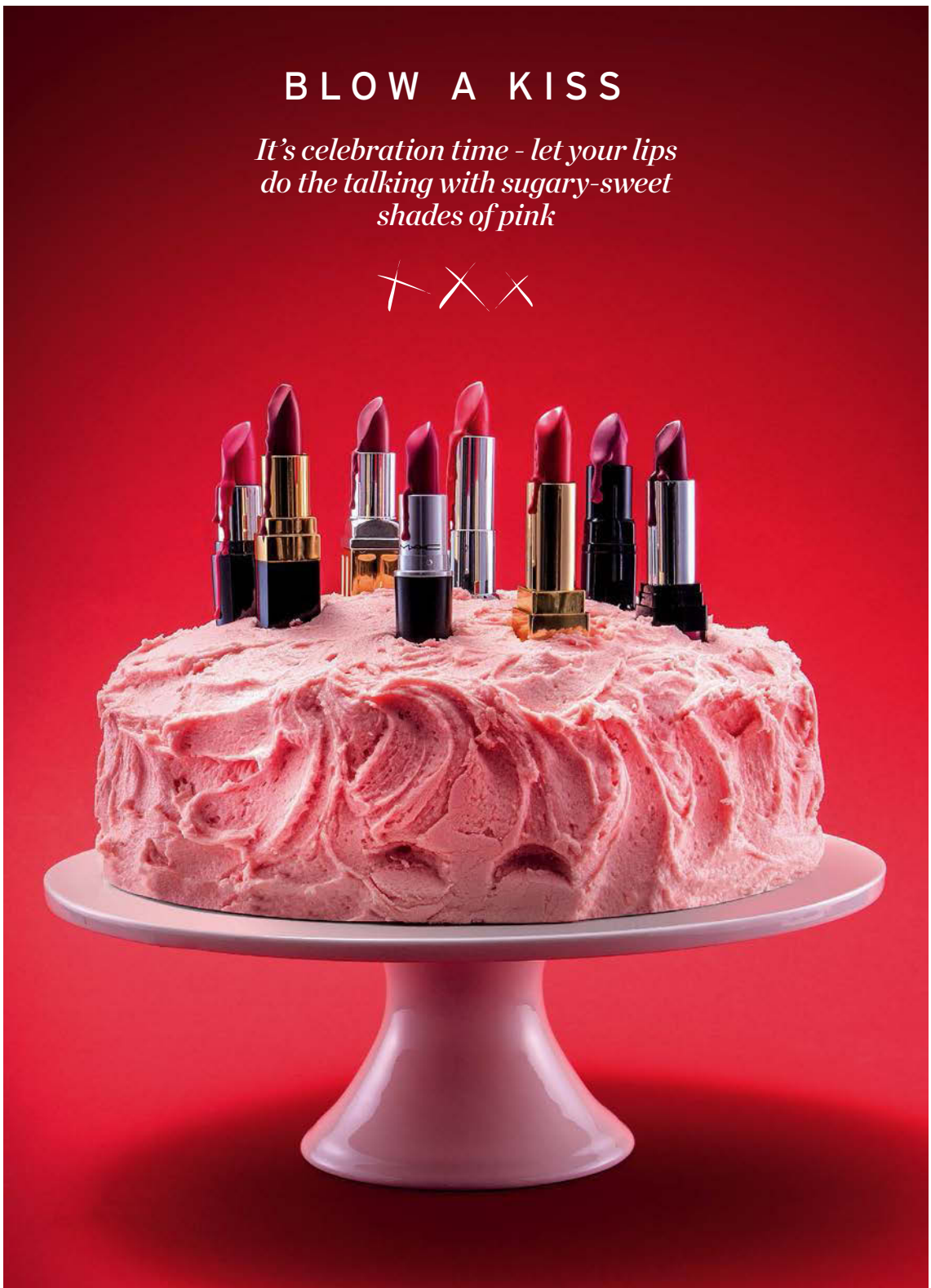
Each SMS costs R1.50. Entries close on 30 April 2015. For more terms and conditions, turn to Address Book.

PHOTOGRAPH: SUPPLIED

ELLE BEAUTY

BLOW A KISS

It's celebration time - let your lips do the talking with sugary-sweet shades of pink



FROM LEFT TO RIGHT

LCN Lipstick in Lavish Pink, R300
Chanel Rouge Coco in 424 Edith, R505
Elizabeth Arden Beautiful Color Moisturizing Matte Lipstick in 46 Pink Pucker, R220
MAC Matte Lipstick in Good Kisser, R195
Maybelline Bold Matte in Mat1, R115
YSL Pur Rouge Couture in 52 (Corail Fauviste), R405
Inglot Rouge à Lèvres Lipstick in 421, R169
Hannon Lipstick in Cherry, R135

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GO ONLINE
for our little black book of bakers

PHOTOGRAPH: SÉBASTIEN ROHNER / COMPILED BY MAYBE CORPACI / EDITORIAL ASSISTANT: LAUREN DE BEER / BEAUTY INTERN: EEDEN LA GRANGE / CAKE STAND, R261, MAXWELL & WILLIAMS / CAKE SUPPLIED BY: ARRAN JAIRD AT HALF BAKED



IN CHARACTER

LIPS TAKE CENTRE STAGE IN MOODY SHADES OF RED, RICH BROWN AND SENSUAL PLUM. IT'S A NEW TAKE ON DRAMA

by MAYBE CORPACI

photography DANIELLA MIDENGE



POLO NECK, R1 590, CHUULAP; HAT, R684, SIMON AND MARY.

opposite

BOMBER JACKET, R1 590, CARDIGAN, R2 690,
AND TROUSERS, R1 190, ALL CHUULAP; HAT, R741, SIMON AND MARY



ANORAK, R1 590, CARDIGAN, R1 890, AND JUMPSUIT, R1 590, ALL CHULAAP;
HAT, R684, SIMON AND MARY

opposite

CARDIGAN, R1 890, JUMPSUIT, R2 190, AND SHIRT, R890, ALL CHULAAP





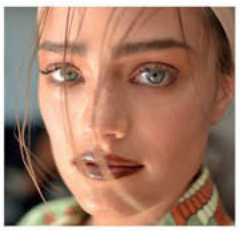


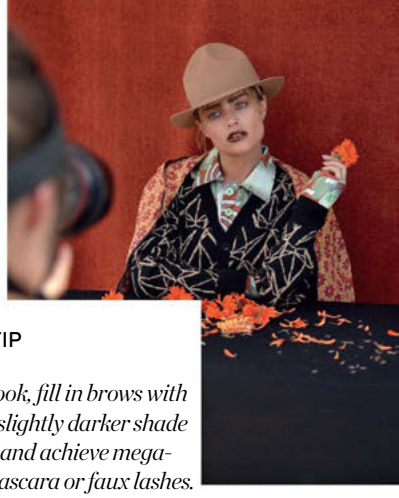
JACKET, R2 590, AND BOMBER JACKET, R1 590,BOTH CHULAAP; HAT, R912, SIMON AND MARY

opposite

JACKET, R1 590, CHULAAP

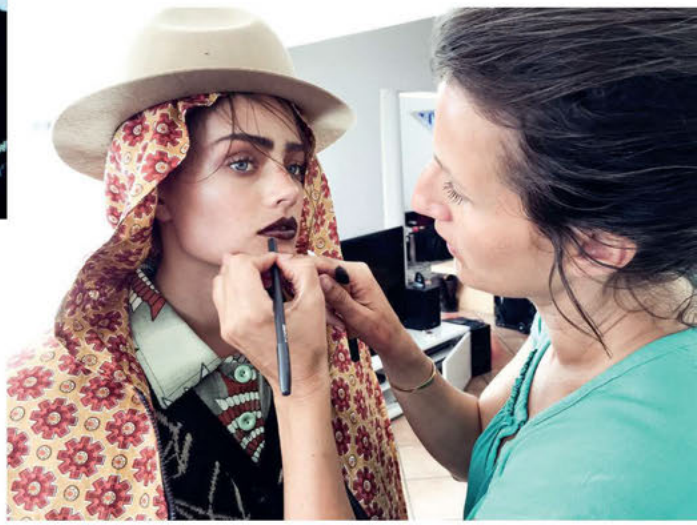






ELLE TIP

'For a bolder-than-bold look, fill in brows with a pencil in a matching or slightly darker shade (fix hair with brow gel) and achieve mega-lashes with two coats of mascara or faux lashes. To sport the look during the day without feeling too "done", keep eyes clean and focus on the lips.'



GET THE LOOK

in character

Brown, whether in *chestnut, chocolate* or *warm brick* tones, is the new It colour for the cooler season

MAKE-UP ARTIST TIP

'If you're going for a bold lip, you want skin to look fresh – prepping it is vital before you apply foundation. Keep the eyes nude so that the focus isn't taken away from your pout. When applying the colour, use a lip liner to really define the lip contours but also to stop it from bleeding and ensure long wear.' – Shahnaz Cola Wrensch

1. Clarins Be Long Mascara, R285
2. Smashbox O-Gloss Intuitive Lip Gloss, R260
3. Elizabeth Arden Beautiful Colour Moisturising Lipstick Matte n45 Chocolate, R220
4. Revlon Colorstay Lip Liner in Chocolate, R150
5.MAC Lash in n.4, R160
6. Guerlain The Eyebrow Pencil in Brun Ideal, R395
7. Nails Inc. Nail Varnish in Basil Street, R115



1 2 3 4 5 6 7

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for the behind-the-scenes video

PHOTOGRAPHS: DANIELLA MIDENGE AT INFIDELS / PHOTOGRAPHER'S ASSISTANT: VERITY FITZGERALD / MAKE-UP: SHAHNAZ COLA WRENSCH AT SNCW USING DERMALOGICA / HAIR: MARY GOUVEIA USING GHD / MODELS: MILAN AT FUSION AND JESSICA AT ICE MODEL MANAGEMENT / EDITORIAL ASSISTANT: LAUREN DE BEER / BEAUTY INTERN: EEDEN LA GRANGE

the ELLE beauty awards 2015

ELLE BEAUTY AWARDS 2015

THE BEST OF THE BEST

It is that time of year, when we announce the winners of the *ELLE Beauty Awards*. Your votes have been tallied and, with the help of *seven industry insiders*, we have singled out the best products across 14 categories. *Here is the best in beauty for 2015*



1

FRAGRANCES

Thierry Mugler Alien Eau Extraordinaire, R725 for 60ml

'A delightful spin on the original Alien. Its notes of Tunisian neroli, bergamot tea, tiare flower and white amber hit all my sweet spots. It feels like sunshine in a bottle and makes me happy'

Daniela Massenz, freelance beauty writer and editor

2 FOUNDATIONS AND CONCEALERS

Clarins True Radiance Foundation, R415
'I love how this foundation evens out my skin tone while giving my complexion a gorgeous, healthy glow'
Candice-Lee Kannemeyer, Editor, In My Bag

3 BLUSHERS AND BRONZERS

Mac Mineralize Skinfinish, R350
'Not too gold, or too silver, nor glittery, this velvety powder really creates a "lit from within" glow when applied on cheekbones, bridge of your nose, and Cupid's bow'
Maybe Corpaci, Junior Beauty Editor, ELLE

4 MASCARA AND EYE SHADOW

L'Oréal Miss Manga Mascara, R145
'This mascara has a flexible brush with a unique conical shape, to catch those hard-to-reach lashes for even application'
Deslyne Hockney, Senior Cosmetics Buyer, Foschini



5 LIPSTICKS AND LIP GLOSSES

Revlon Colorstay Moisture Stain, R169
'I love multitasking products, and one that promises to be a moisturising balm/pigmented gloss/stain captured my attention. I love the rich shade selection and the fact that it's not sticky – even with one coat, lips are left well pigmented. The colour stays on for hours without creeping'
Daniela Massenz, freelance beauty writer and editor

6 NAIL COLOUR

OPI Nail Lacquer in Taupe Less Beach, R170
'A colour that promises timeless elegance for the toenails and feet'
Dr Dilshaad Asmal, Dermatologist

ELLE BEAUTY AWARDS 2015

7 LUXURY MOISTURISERS

Dr Hauschka Rose Day Cream, R422
'A moisturising cream that provides skin nourishment and delivers the hydration required'
Dr Dilshaad Asmal, Dermatologist

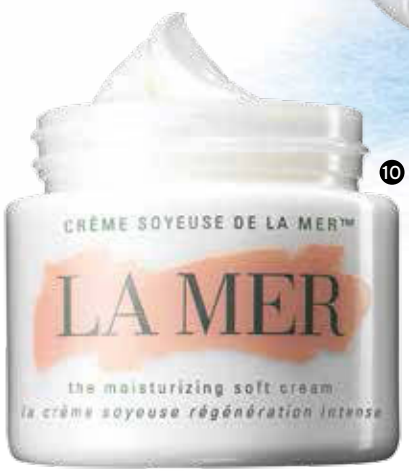
8 CLEANSERS AND EXFOLIATORS

Clarisonic Mia, R2 499
'The Clarisonic has been scientifically proven to clean skin six times better than manual cleansing. I can't quite believe just how smooth and radiant my skin looks after using it. Of all my beauty tools, this is *the* must-have'
Candice-Lee Kannemeyer, Editor, In My Bag



9 GREEN / LOCAL

Lipidol After Shower Oil, R79.95
'Practical, suitable for everyone, this after-shower oil is very effective – it leaves skin soft and hydrated for hours'
Maybe Corpaci, Junior Beauty Editor, ELLE



10 ANTI-AGEING AND SERUMS

La Mer The Moisturising Soft Cream, R3 150
'This luxurious cream moisturises and strengthens skin. Thanks to the nutrient-rich Miracle Broth™, after only a few applications, the face looks rejuvenated, the skin radiant'
Emilie Gambade, Editor, ELLE

11

HAIRSTYLING AIDS

Moroccanoil Luminous Hairspray, R340

'With a scent that has become the signature of the Moroccanoil brand, the hairspray is the final touch in a family of hair products that truly beautify hair. It holds without fixing the hair, so that it always looks natural'

Emilie Gambade, Editor, ELLE



12

HAIR TREATMENTS

Dove Pure Care Dry Oil, R180

'This dry oil works wonders on my hair, leaving it silky and soft with no greasy residue'

Thea Guthrie, Marketing & Brand Manager, Clicks Group



13

BODY CARE

Nivea Body Moisturiser Cocoa Butter, R32.99

'This product offers intensive moisturisation for 48 hours, providing deep and long-lasting nourishment and leaving your skin glowing and radiant all day'

Deslyne Hockney, Senior Cosmetics Buyer, Foschini



14

BODY TREATMENTS

Elemis Sp@home Frangipani Monoi Body Oil, R674

'A scented oil that hydrates the skin, leaving it soft to the touch, and works wonders on hair and nails too'

Thea Guthrie, Marketing & Brand Manager, Clicks Group



COMPILED BY: LAUREN DE BEER / JUNIOR BEAUTY EDITOR; MAYBE CORPACI / BEAUTY INTERN; EEDEN LA GRANGE / PHOTOGRAPHS: SUPPLIED, SHUTTERSTOCK

THE INTERNATIONAL WINNERS ARE...

Let's celebrate the top products in the world, as 45 *ELLE* beauty editors vote for their favourites in the *ELLE International Beauty Awards*

1

BODY MOISTURISER

Shiseido Future Solution LX Total Regenerating Body Cream*

'It's like a powerful face cream, but for the body'

Branislava Kostiç, ELLE Serbia

2

FOUNDATION

Chanel Perfection Lumière Velvet, R555

'This is the new generation of foundation. It has a Photoshop effect on the skin and the texture is as light as a feather, but it covers irregularities and refines pores. Perfect!'

Barbara Huber, ELLE Germany

3

MASK

La Mer The Lifting and Firming Mask, R2 890

'It's like a mini facial and makes you look damn good very fast'

Saara Ritvos, ELLE Finland

4

ANTI-AGEING

La Prairie Cellular Swiss Ice Crystal Dry Oil, R3 875

'It instantly melts into skin and restores a youthful appearance'

Arlette Barrionuevo, ELLE Argentina

5

MASCARA

Lancôme Grandiôse Mascara, R415

'The perfect balance between volume, fluid formula and length'

Paola Saez de Montagut, ELLE UK

6

HAIRSTYLING

Kérastase VIP Volume in Powder*

'You can have voluminous hair in one minute without using a blowdryer!'

Paola Saez de Montagut, ELLE Spain



COMPILED BY: MAYBE CORPACI AND LAUREN DE BEER / BEAUTY INTERN: EEDEN LA GRANGE / PHOTOGRAPHS: SHUTTERSTOCK, SUPPLIED / * NOT AVAILABLE IN SOUTH AFRICA



7

SUNCARE

Clarins Sun Care Oil Spray SPF 30*

'It protects skin and hair from sun, salt water and chlorine. It prevents UV damage, and promotes a rich, healthy-looking tan'

Rozina Kouri, ELLE Greece

8

SHAMPOO

L'Oréal Paris Elvive Fibrology Thickening Shampoo, R67.95

'This hi-tech cleanser increases the diameter of each hair follicle, giving you supermodel volume'

Emily Dougherty, ELLE US

9

CONDITIONER

Bumble and Bumble Hairdresser's Invisible Oil Conditioner*

'Infused with six different oils, this is a heaven-sent product for those with coloured or chemically treated hair'

Vanessa Craft, ELLE Canada

10

ANTI-CELLULITE

Sisley Cellulinov, R2 360

'Innovative and complete body care: anti-dimples, moisturising, firming and skin-perfecting'

Maria Aziz, ELLE Arab World

11

FACE MOISTURISER

Vichy Aqualia Thermal Light, R299

'A great moisturiser for a great price'

Carin Hellman, ELLE Sweden

12

FRAGRANCE

Narciso Rodriguez Narciso EdP, R1 130 for 50ml

'Modern femininity in a bottle: a floral yet musky scent that sticks to skin like sexy lingerie. It's very, very seductive'

Elisabeth Martorell and Monique Le Dolédec, ELLE France

13

LIP COLOUR

YSL Baby Doll Kiss & Blush Lip Gloss*

'The applicator is perfect for applying colour and the mousse-like formula blends easily, while giving beautiful colour to the lips'

Mari Ruus, ELLE Norway

14

NAIL POLISH

Dior Vernis, R330

'The colours and gloss are amazingly beautiful and easy to apply'

Asako Matsui, ELLE Japan

15

INNOVATION

Shiseido Ultimune Power Infusing Concentrate, R1 145

'Whitening, brightening, anti-ageing... Whatever your beauty aim is, healthy skin is the ultimate goal, and this concentrate ensures just that. It's in a class of its own'

Tengku Zai, ELLE Malaysia







MAISON MARTIN MARGIELA FW14

one on one

HEATHER DE KLERK

One of the most pressing skincare concerns of modern women is anti-ageing. We fired five quick questions at the Elizabeth Arden national training manager, *Heather de Klerk*

At what age should women start using anti-ageing skincare products?
Each individual is different and everyone's skin is unique. It is best to consult with a professional who can give you personal advice about establishing your specific needs; however, the average age, I would say, is about 25. Remember to ensure that your skincare regimen includes a cleanser, toner and moisturiser, according to skin needs, to keep the complexion hydrated and protected. I also strongly recommend the inclusion of serum along with an eye treatment from an early age.

What's the big deal with antioxidants in anti-ageing skincare? Why are they the 'gold standard' in the formulas currently on the market?
Antioxidants are the agents aimed at fighting free radical damage, which is caused by lifestyle choices and the environment we are confronted with daily, such as sun exposure, smoking, pollution, stress, air conditioning, etc. A late bloomer, the antioxidant known as idebenone, is now extensively included in our products, as it is very effective in fighting environmental aggressors. It combats wrinkles, improves skin's firmness, evens the tone, and lightens discoloration. Idebenone is able to correct past damage done to the skin by the environment, as well as offering some protection from future damage.

Why the fuss about SPF?
Sun protection is vital in everyday skincare and I really can't stress enough the importance of wearing it daily. Choose a day cream or moisturiser with a good SPF. Protection comes first!

Mature skin, especially in this country, tends to suffer from pigmentation. What's the solution?
Free radicals are again the culprit: they can lead to the formation of dark spots. But there are products that offer great results in reducing pigmentation – skin looks brighter and more even-toned. ☐

Have a question for Arthur Pellegrino, Elizabeth Arden Vice President, R&D? Tune in on Twitter for a live chat Tuesday, 31 March 3pm–4pm #ellebeautychatroom @ellemagazinesa @EArdenSA





1

1. Prevage Anti-aging Neck and Décolleté Firm & Repair Cream, R1 045
2. Prevage Anti-aging + Intensive Repair Daily Serum, R1 665
3. Prevage Clarity Targeted Skin Tone Corrector, R1 025
4. Prevage Triple Defense Shield SPF 50, R485



2
3
4

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DROP FOR DROP, THE MOST POWERFUL ANTIOXIDANT COMPLEX.[1]

PREVAGE®
Anti-aging + Intensive
Repair Daily Serum

The #1 cause of aging skin[2] has met its match.

This highly potent serum is infused with the most powerful blend of antioxidants,[1] proven to protect skin from 99% of the damage to collagen triggered by environmental aggressors.[3] In just 15 minutes... see lines lost, firmness found, luminosity returned for younger-looking skin.[4]

[1]When compared to antioxidants in face products, Idebenone in PREVAGE® surpasses ferulic acid, alpha lipoic acid, kinetin, vitamin C, vitamin E, ubiquinone and resveratrol in environmental protection against oxidative stress due to sun, smoke and pollution.
[2]Bahman, G. et al (2009), Factors Contributing to the Facial Aging of Identical Twins.
[3]Based on in vitro testing.
[4]Based on a US Clinical Study of 54 women. ©2015 Elizabeth Arden, Inc.

Elizabeth Arden
NEW YORK

see the science at elizabetharden.co.za follow us on

Best buys

From *luxe hair serums* to *must-have nail colours,* we give you our edit of the best beauty buys this month

Guerlain Météorites Baby Glow Light-Revealing Sheer Make-Up Anti Fatigue Effect, R750
Guerlain's signature Météorites in a tube. The sheer foundation works to neutralise and illuminate the face, giving you that 'baby glow'.



L'Oréal Paris Perfection True Match Le Blush, R170
Find your true match that complements your skin with these custom-designed shades. Brighten and sculpt your best features in just one stroke – we love.





Morgan Taylor Nail Lacquer in Watch Your Step, Sister!, R123
The much-anticipated Cinderella collection is out and we can't get enough. This hot-pink shade will turn you into the belle of the ball.



Clarins Eclat Minute Instant Light Eye Perfecting Base, R295
Instant radiance-boosting base to even, smooth and protect your eyelids. Wear it alone or under eye shadow to lift and lighten your peepers.



Nimue Skin Technology Anti-Aging Eye Cream, R310
Turn back time with this light-textured, yet highly effective eye cream. Packed with anti-ageing and skin rejuvenation properties, this dreamlike formula will take years off.

Davines Minu Hair Serum, R290
This leave-in serum is our favourite in the new Minu range. Designed to intensify colour, give hair that extra shine and protect colour from fading, it's great for all types of coloured hair to give that extra oomph.



Maybelline Baby Lips Dr Rescue, R35
If you've never tried Baby Lips, now's the time! With six new natural tints, your lips will feel more kissable as ever. Our favourite? Dr Rescue in Too Cool.





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GO TO ELLE.CO.ZA
for our edit of best birthday beauty buys

Estée Lauder Enlighten Dark Spot Correcting Night Serum, R950
Those pesky pigmentation marks are reduced with this next-level dark-spot correcting serum. A quick application at night will make the world of difference, restoring your skin's natural glow.118

COMPILED BY: LAUREN DE BEER / JUNIOR BEAUTY EDITOR: MAYBE CORPACI / PHOTOGRAPHS: SÉBASTIEN ROHNER

IF THIS

bottle COULD TALK...

WHO AM I?

I am like a lingering memory of an unforgettable evening. I tell an intriguing story that is both vibrant and juicy. My playful character imparts soft warmth as my alluring elixir takes you from day to night.

THE BOTTLE

Inspired by Aerin Lauder's modern aesthetic, my chic, rectangular bottle is capped with a beautiful gem-like stone in pastel purple. Our packaging features fabric designs from Aerin's own 'Aerin for Lee Jofa' fabric collection. The carton that houses me is dressed in the ethereally pretty 'Hither'.





Aerin Evening Rose Eau de Parfum, R1 495 for 50ml

THE FACE

As in all Aerin campaigns, Aerin Lauder features as the face of her own collection. Set against the backdrop of Palm Beach, Lauder is dressed in an ethereal Valentino dress, delicately embroidered with flowers. With elements of ease, heritage and modernity, what better face to use than the creator and inspiration behind the fragrances herself.



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to see the Aerin fragrance campaign video

FAMILY CONNECTIONS

I come from a long line of Aerin women. My four sisters and I each represent a mood and time of year, providing a different experience and memory with each fragrance. My sister Gardenia Rattan exudes the fresh fragrance of a perfect summer's day. Amber Musk is infused with warm, inviting scents, reminiscent of cosying up to the fire on a cold winter's day, while Lilac Path emerges from a long winter, capturing the essence and spirit of spring. Ikat Jasmine is the most independent of us all, personifying the modern woman – she is a fragrance that can stand on her own and is wearable all year round.

NOTA BENE / ON THIS NOTE

One whiff of me will send you on an unexpected sensory journey. My unusual blend of sweet blackberry and rich Cognac contrasts with my voluptuous notes of Rose Centifolia and Bulgarian Rose Absolute, and will surprise any woman who is drawn to me.

THE AERIN WOMAN

She is beautiful in so many ways. The epitome of the modern woman, she is strong and assertive, yet feminine. She lives a life of luxury, never taking anything for granted. Her love for life is unparalleled as she walks with her head held high and her heart on her sleeve. ☐

WHAT THE EXPERTS SAY...



'The pairing of rose and Cognac is intriguing and unexpected, as alluring as an evening in the city.' – *Aerin Lauder, Founder and Creative Director, Aerin*



'I adore this scent because it reflects the Lauder family's love of roses and because it is inspired by a woman both strong and feminine.' – *Lulu Ndevu, Brand Manager, Estée Lauder*

TEXT: LAUREN DE BEER / PHOTOGRAPHS: SUPPLIED, SHUTTERSTOCK



PORTS 1961 FW14

TRIED AND TESTED

heads up

After putting these *hair treatments* to the test, we give you the heads up on which *masks* will work best for you

1. OGX INTENSE MOISTURISING TREATMENT HAIR MASK

Nicole Newman, Junior Fashion Editor, treated hair

How it works: You apply a generous coat of the mask to your hair and comb it through with a wide-toothed brush. Once it is combed through completely, you leave the mask on for three to five minutes (I prefer five) and then wash out with lukewarm water.

Results: As I was rinsing the mask out I could already feel the difference it made to my hair. It felt soft and smooth. I have very coarse hair and this mask made a huge difference once it started drying – there was no frizziness.

Rating: 5/5

2. TREVOR SORBIE FRIZZ FREE REPAIR MASK

Jabu Sopete, Online Intern, dry, unruly/ frizzy hair

How it works: Manufactured with extra-moisturising formula avocado oil, this mask is designed to revive dry and damaged hair, leaving it super-soft, healthy and shiny.

Results: It has a soft, almost slimy texture and it's easy to apply. It suited my naturally dry hair and it's colour-resistant. After using it twice, I noticed that it retained my natural curls. The amazing scent lasted up to two days, so you can feel confident and fresh enough to get close…

Rating: 3.5/5





3. DAVINES MINU HAIR MASK

Deborah Rudman, Copy Editor, colour-treated, fine hair

This pale mint-coloured paste is infused with Italian caper blossom extract.

How it works: After shampooing, I combed it through my damp hair and left it on for 15 minutes. The scent is more medicinal than fragrant, but the texture of the product is creamy, making it easy to apply.

Result: My hair was super-smooth and completely tangle free. And it looked perceptibly richer, supporting the claim on the packaging that the product is designed as a 'replenishing mask for coloured hair'. A little goes a long way – so the 250ml should give you 10–15 applications.

Rating: 4/5

4. MOROCCANOIL WEIGHTLESS HYDRATING MASK

Emilie Gambade, Editor, dry, fine hair

How it works: A five-minute leave-in revival treatment

Results: The argan oil-rich formula penetrates the hair and deeply hydrates it. Not only does it smell beautiful (I was told it smelled like summer!) but it leaves hair conditioned and shiny. It improves the texture without making hair feel heavy.

Rating: 4.5/5

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GO TO ELLE.CO.ZA
to discover more tips for healthy hair

1. OGX Intense Moisturising Treatment Hair Mask, R179
2. Trevor Sorbie Frizz Free Repair Mask, R120
3. Davines MINU Hair Mask, R345
4. Moroccanoil Weightless hydrating mask, R450

Moroccanoil brushes:

5. 25" round brush, R170
6. 35" round brush, R200
7. XLPRO paddle brush, R200

COMPILED BY: LAUREN DE BEER / PHOTOGRAPHS: PICTURENET / STILLS: SUPPLIED



Cleansing Face Oil, R79.95, lipidol.com

friday

AFTER BREAKFAST: *I make sure my lips are moisturised. I've never found anything better than good old* **Vaseline Blueseal Petroleum Jelly, R8.49,**  *to keep my lips from cracking* **BEFORE I HEAD OUT:** *I add a touch of colour on my lips with either* **L'Oréal's Infallible Le Rouge in Refined Ruby, R186,**  **or MAC Retro Matte Lipstick in Flat Out Fabulous, R195**  **MIDDAY REFRESHER:** *A quick touch-up with* **Black Opal Invisible Oil Blocking Loosed Powder, R190,**  *takes me through to the end of the day* **AN EVENING IN:** *Pampering myself with a bath & scrub is what I like. I use* **Goodearth Shea Butter Rejuvenating Exfoliating Body Scrub, R36.95,**  *to smooth and freshen up my skin* **BEFORE BED: Johnson's Daily Essentials Facial Cleansing Wipes, R38.35,**  *remove even the most stubborn eye make-up without irritating my eyes*

saturday

SATURDAY MORNING ROUTINE: *I wash my face with* **Johnson's Face Care Gentle Exfoliating Wash, R37.95,**  *and moisturise with* **Johnson's Fair Complexion Day Cream, R27.50**  *– soothing, not oily!* **BEFORE LEAVING THE HOUSE:** *I spritz on perfume. I have two go-to scents,* **Lancôme Miracle EdP, R1 050 for 100ml,**  *and my all-time favourite is* **Clinique Happy Parfum Spray, R790 for 100ml.**  *It's sweet, citrusy and a total pick-me-up* **MID-AFTERNOON TOUCH-UP:** *Lipgloss! I swear by* **Clinique's Long-last Glosswear, R245.**  *It's not sticky, it's super-moisturising and it gives a slight colour tint. My favourite shade is Kissyfit* **PICTURE-PERFECT HAIR:** *My go-to product is* **Organic Root Stimulator Lock & Twist Gel, R39,**  *which slicks my hair down and gives it a nice hold without drying it out* **EN ROUTE TO A GIRLS' NIGHT:** *A swish of my favourite* **L'Oréal Super Slim Liquid Liner, R145,** *and I'm ready for a night out on the town.*

sunday

FOLLOWING A SLEEP-IN: *I drink lots of water – something I regularly do throughout the day* **BEFORE BRUNCH:** *I use my* **Pond's Flawless Radiance BB Cream, R89.99,**  *for light coverage with a natural finish* **BEFORE AN EARLY NIGHT'S SLEEP:** *I paint my nails for the week. At the moment I'm loving* **Maybelline Colour Show in Mauve Kiss Nail Polish, R49.95,**  *and* **Rimmel London 60 Seconds InStyle Coral Nail Polish, R59.95.**  *They both have fun and frivolous colours and usually last until the next weekend.*

my weekend in products

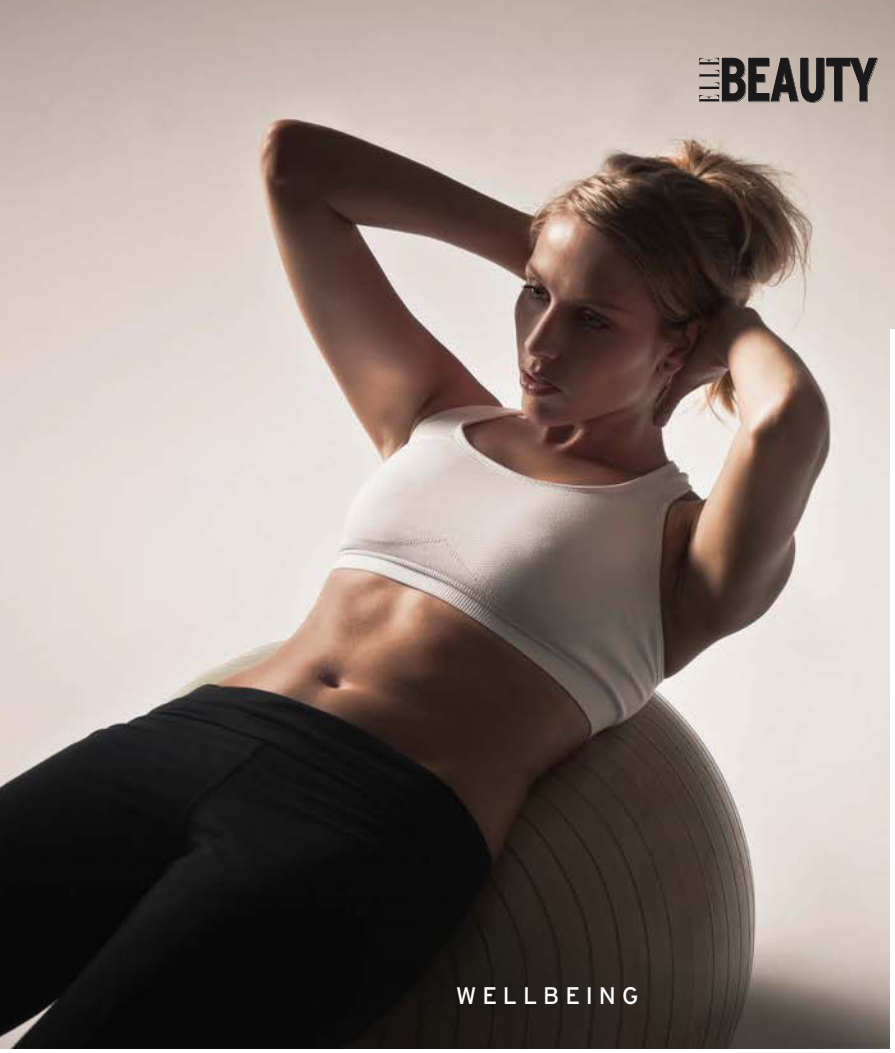
Hair blogger Aisha O'Reilly reveals her *low-key beauty routine*

@aishaandlife



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ZA.RIMMELLONDON.COM
Contrast Studio
OFFICIAL MAKE-UP PARTNER
SA FASHION WEEK®
THE BUSINESS OF FASHION
WILD WITHOUT A TRACE
NEW
PROVOCALIPS 16HR LIP COLOUR
Kiss proof, transfer proof, trouble proof.
Up to 16 hours of lip liberation!
Weightless non-drying colour
for endless comfort.
Georgia May Jagger wears Provocalips 16HR Kiss Proof Lip Colour Shade 500 Kiss Me You Fool.
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GET THE LONDON LOOK
*R99.95



THE STRENGTH ISSUE

'Strong is the new skinny' is the latest *fitness message,* but is it an improvement? *Maybe Corpaci* investigates



@kayla_itsines

It's clogging my Pinterest and Twitter feeds, we see it promoted on major sport brands' campaigns, and it's embraced by gyms and fitness clubs around the world. Are you also familiar with the fitness mantra, 'Strong is the new skinny'? I thought so. The hugely popular trend sends a clear message that health is to be found in a strong body – which is a far cry from the old idea that stick-thin figures are a beauty ideal. Gone are the days where gym classes promoted weight loss and consistent aerobic training; most current exercise trends require and advocate strength gain instead. Think of high-intensity interval training programmes like SWEAT1000, Crossfit, boot camps and the now globally popular Kayla Itsines movement.

Kayla's online 'bikini body guide', a workout plan including cardio and circuit training over a 12-week period, is changing women's bodies, replacing the desire for skinny with the quest for strength.

I jumped on the Kayla bandwagon with no aim other than to shake up my fitness routine and try something new that could easily fit in my busy schedule (each resistance circuit takes only 28 minutes). Three weeks into the programme and I felt myself becoming stronger, could see my body shape changing and was aware of my mind being stimulated by pushing boundaries. My body image became a side effect of my performance goals: suddenly it was more about breaking my own push-up record rather than fitting into a size two dress (because that happened anyway).

Then, however, I started thinking that the possible outcome of pursuing strength could be dissatisfaction with the amount of muscle (or lack thereof) that develops. Could 'strong' be the new culprit in the body-image battle that women are always waging? Promotion of a strong body is certainly a healthier message than advocating a body of skin and bones. From boosting your fitness levels to managing conditions such as migraine – and even making your brain sharper – strength training is an excellent health habit.

But is this trend simply another way of imposing a narrow idea of how everyone should look? Let's rewind the body image clock: in the 1950s, curves and soft shapes à la Marilyn

Monroe were considered attractive and feminine; in the 1960s, passive weight loss body machines in 'Figure Salons' were big – and no mention was made of muscle gain or body strength as a beauty standard. In the 1970s and 1980s, aerobic exercise became the rage, as per Jane Fonda's rigorous routines ('Feel the burn') – and thin was definitely in. In the 1990s, indoor aerobic fitness took a break, to be replaced with a 'back to basics' approach, with Pilates, correcting posture or balancing courses such as yoga. Now, in the 2000s, the concept of strength has started upstaging the skinny craze.

But has thin really been pushed from women's minds? I do think we're on an increasingly positive and healthier path, but we still have a way to go to be accepting of our bodies. I believe that the best approach is to have a healthy relationship with your workout; to set attainable, realistic goals; and to keep exercise in perspective. I found my fitness match with Kayla's programme, but I won't overwork myself, become obsessed, or take supplements to attain a certain look.

The ultimate goal of any workout is to feel good in your own skin, to feel empowered and proud of who you are, whether it's with or without a six-pack and super-toned legs. Celebrate your beauty, whatever form it takes. ☐

BE ACTIVE IN STYLE

Need a motivation to get moving? Look no further than Country Road's Active Range (starting at R299)







TRENDING NOW

FITOCRACY

Facebook for health and fitness? It exists. Fitocracy is the new social network aimed at transforming workouts. It lets you unlock achievements, take on 'quests', and duel other Fitocracy members and level up along the way. Made for real gym junkies. Learn more on *Fitocracy.com*

ELLE .CO.ZA

GO TO ELLE.CO.ZA
for our round-up of high-intensity interval training options

TEA TIMES

Not just for the 4pm break, these teas are a welcome way to keep hydrated – to be enjoyed any time

THE GOODNIGHT RITUAL
Cape Moondance Buchu Mint Tea, R35.99

THE POST-WORKOUT TREAT
Uber Flavour Brews, R24.99 per bottle, available in Honey and Lemon, Apple and Cinnamon, Mango and Vanilla

THE MID-AFTERNOON PICK ME UP
FuzeTea, R7.99 per can, available in in Apple & Lemongrass or Pear & Bergamot



TEXT: MAYBE CORPACI / EDITORIAL ASSISTANT: LAUREN DE BEER / IMAGES: SUPPLIED; PRESS IMAGES; GETTY IMAGES

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Is the thought of summer's fade getting you down? Don't let it. We have the best surprise to get you ready for the winter months ahead! It's all about skin – great skin is the result of great skincare. Get that opulent glow with optiphi, a range of homecare products formulated with optimal active ingredient concentrations to promote skin rejuvenation. The scientifically based anti-ageing range is designed to treat the signs of ageing: dehydration, pigmentation, loss of elasticity, wrinkles, enlarged pores and redness.

ELLE is giving six lucky readers who subscribe this month the chance to win a hamper worth R4 420 from optiphi, containing a Facial Cleanser, a Muslin Cloth, Moisture Control Light, Dermintense Active Gel, Eyesigns Active Gel, Post-Tox Infinity Serum 1ml, Set the Canvas, and an optiphi cosmetic bag.

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ELLE LIFESTYLE

THE HOUSE OF FUN

Quirky and bespoke pieces decorate the ever-changing interiors of photographer Jenny Brandt's home in Sweden

PHOTOGRAPHS AND PRODUCTION: JENNY BRANDT/BUREAUX.CO.ZA / TEXT: KIKI WIESLANDER/BUREAUX.CO.ZA



cheap and chic

The work-from-home family space belonging to photographer Jenny Brandt is a whole lot of fun. Not to mention a reflection of her and her husband's artfully rebellious attitude, creative approach to design dilemmas and – with its amplified colours, highly personal collections and fluid approach to decorating – a master class in cool, convention-defying style

text KIKI WIESLANDER

photographs JENNY BRANDT



An enormous map of the world adorns the dining area in the home of Jenny Brandt and Jens Grönberg, its colours reflected in the table and the rug. The hanging lamps were modelled on an original vintage design

The sofa in the kitchen is perfect for talkative children or guests who want to keep the cook company







A skeleton costume with a rabbit mask hangs between the kitchen and the dining area. On the floor is a 'watchdog' that Jenny collected from a shooting club nearby





David Hasselhoff, TV, plastic and lowbrow culture. Those are the words that photographer Jenny Brandt uses when describing the home, in Skårby, Sweden, that she shares with her husband, illustrator and graphic designer, Jens Grönberg. What Jenny is really implying, in her tongue-in-cheek manner, is that here nothing has cost a fortune, everything is constantly changing and the only thing considered precious are the couple's two young children: Viola, eight, and Frank, three.

After several years of house hunting, Jenny and Jens finally fell for a small, ramshackle post-war building dating back to 1945. Something of an ugly duckling, it had a crumbling façade, paint was peeling off every surface and, in the garden, a rusting excavator had turned the lawn into a field of mud. 'We were originally on the hunt for something old-school with lots of charm, or an industrial-type building with high ceilings and open spaces, but when we saw this place we started to have second thoughts.' Those second thoughts turned into an offer on the house – a positive spinoff being that the couple could 'live cheap and not be tied up in high mortgages,' says Jens. 'Although the neighbours called it the "junkie house", and there were lots of horror stories circulating, we liked the feel of it'.

And so the Brandt-Grönberg duo, along with Viola, who was then just a babe-in-arms, moved into the 'one that

nobody else wanted'. Today, the house is no longer the disgrace of the village. Much has been done since the couple signed on the dotted line, to both the interiors and the exterior. Work has been done simply and on a small budget: walls and kitchen cupboards were patched up and painted; plastic carpets were removed, revealing floorboards that were restored and painted white; and the spacious attic has been transformed into three bedrooms plus a playroom for the children. 'I get a buzz out of cheap and clever solutions,' explains Jenny. 'Indoors, we are happy to compromise. What I've learnt along the way is it doesn't always have to be done according to "the rules". It usually always turns out fine anyway.'

The interior décor is a mixed bag of heritage hand-me-downs, flea-market bargains and other serendipitous finds. The TV is a 'sacred piece of furniture' and can be seen from both the living-room sofa and the adjacent dining room with its large purple table and Mid-century modern-style chairs. Here, the

Originally, the couple wanted to install a balustrade on the stairs, but instead opted for this little 'house' (below) as a less costly option way to make the staircase 'kiddy-proof'





The lopsided wall in the main bedroom (below) is covered with prints from old movies. Hanging and draped clothing is a décor feature in its own right. The orange sofa (left) in the living room was acquired when Ystad Studios had a clearance sale of all the props in the *Wallander* TV series





Art, pop culture and photography books abound throughout the house amid splashes of cheerful colour



Happily at home (above): illustrator and graphic designer Jens Grönberg, his wife, photographer and blogger Jenny Brandt, and children, Viola and Frank



family plays Xbox and watches *Days of Our Lives*, *TV Carnage* (a show that splices together excerpts from 'exceptionally bad TV'), *The Addams Family* and *Scooby-Doo*.

A few bespoke pieces are exceptional in their modernity and functionality, such as the floor-to-ceiling and wall-to-wall bookshelf that holds interior design magazines, books about Norwegian Black Metal music and the collected works of the cartoonist Jan Stenmark. Jenny's favourite book, *Role Models* by John Waters, is displayed on a table, ready to offer inspiration. Every wall is adorned with pictures, design work and objects: everything from inherited art pieces and Jenny's photographs to album covers designed by Jens.*

Just as the couple are always expressing their creativity in their respective careers, this is a house in constant flux. 'Nothing is ever really finished,' says Jenny. 'That is not the main goal'. Rather, this is a house for a family to live in and a canvas for the imagination to flourish.

'Our home seems to change along with the growth of the children. And with my moods,' she says. 'Today it looks like this, but tomorrow the rooms might have traded functions. It's a part of our philosophy on life. Nothing is static, everything is possible.'

In keeping with their quirky outlook, their next dream project is to construct a basketball field or tar a passage through the garden. 'I'm looking forward to what the neighbours will say,' smiles Jenny. 'After almost six years, I believe they have got used to our fanciful ideas. We'll just have to see what happens…'. ☐

** Jens and Jenny run an online store selling their designs – Sammyrose.se*



TEXT: KIKI WIESLANDER / BUREAUX.CO.ZA / PHOTOGRAPHS AND PRODUCTION: JENNY BRANDT / BUREAUX.CO.ZA





Jenny loves pink, which features on cupboards, boxes and workbenches in the kitchen. The pantry cupboard is a repurposed section of an old bookcase



WHERE CELEBRITIES

CELEBRATE

Powder-soft sand, luxury yachts and only the freshest lobster on the platter. *Holly Meadows* and *Lauren de Beer* go around the world to *experience* what *holidaying jet-setters do*

PORTOFINO, ITALY

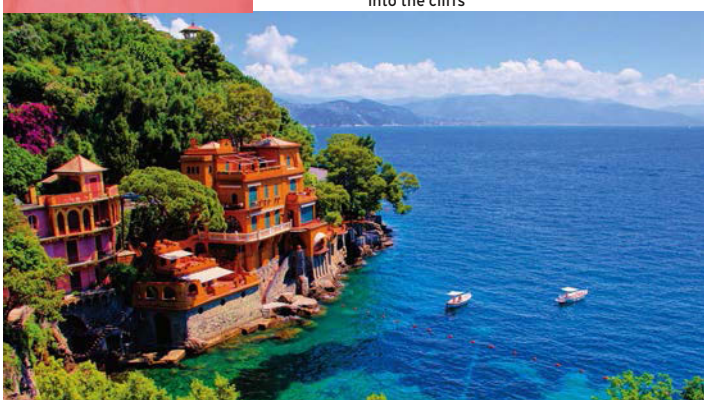
Once a tiny fishing village, the Italian Riviera town of Portofino is now a magnet for celebrity sun-seekers. How to get there? By yacht, dahling! Yes, Beyoncé and Jay Z anchored off these pretty shores for Bey's 33rd birthday in September last year. They were spotted strolling the cobbled streets hand in hand, Bey in a floral print bikini and sarong with foil tattoos. The pair even inadvertently gatecrashed a wedding after walking into a local church.

Flanked by olive trees and a jewel-toned ocean, Portofino sprawls up a mountainside dotted with castles and villas. As yachts float below, the promontory and piazza are alive with chic cafés serving up the tastiest seafood. Portofino is discreetly A-list despite being a long-standing celebrity favourite: Denzel Washington celebrated his 27th wedding anniversary here, and fashion photographer Peter Lindbergh shot Emily Blunt, Adriana Lima and Cate Blanchett on this patch of Mediterranean paradise.





Portofino is part of the Cinque Terra, a series of five small fishing villages dug into the cliffs



Beyoncé crashes a wedding



EAT at Da Puny for fresh fish or lasagne in pesto corto STAY at the exclusive Hotel Splendido, a peaches-and-cream villa on the hillside

EXPLORE the bay of San Fruttuoso, where a tiny Benedictine abbey was built in the 18th century



Olivia Palermo and Johannes Huebl became engaged here





ST BARTS, CARIBBEAN

Destination of choice for millionaires and models, St Barts is a playground for the rich and famous. Socialite and style icon Olivia Palermo (right) became engaged to Johannes Huebl on the dreamlike island last year: 'Happy New Year to everybody and this is how we celebrate it: OP said YES,' read Huebl's Instagram caption. Bajan beauty Rihanna, who grew up just a few atolls away, is often spotted flying in and out on her private jet. Her favourite hangout? Do Brasil bar at Shell Beach. As its name suggests, it's awash with seashells, and when the sun sinks, the partygoers come out to play. Calm aqua waters, sublime stretches of sand, chic shacks and fine dining sum up this Caribbean retreat. Soak up the sun at the bay at St Jean – a celebrity hot spot fronted by a string of popular eateries – pack a picnic with fresh Creole morsels from Maya's To Go and book yourself on a snorkelling trip to Île Fourchue. One thing's for sure, St Barts will make you feel as though you've just had a taste of heaven on earth.



PATMOS, GREECE

Catwalk queens Naomi Campbell and Kate Moss (below right) were spotted on the island of Patmos last summer – a retreat from the runway, revealed after Campbell posted pictures on her Instagram account. But it's not all partying: both Julia Roberts and Richard Gere chose serene corners of Patmos for their holiday homes, inspired by Buddhism and the meditative allure of hilltop Hora. Its 10th-century monastery is a white-washed sanctuary of shaded passageways and medieval frescoes. From the Aga Khan to Prince Michael of Greece, various members of royalty have made Patmos their home. The volcanic landscape provides dramatic vistas; spend your days sipping ouzo and swimming in the warm Aegean sea, then browse the boutiques of Skala before dining late at local tavernas serving vine-leaf dolmades and stifado.

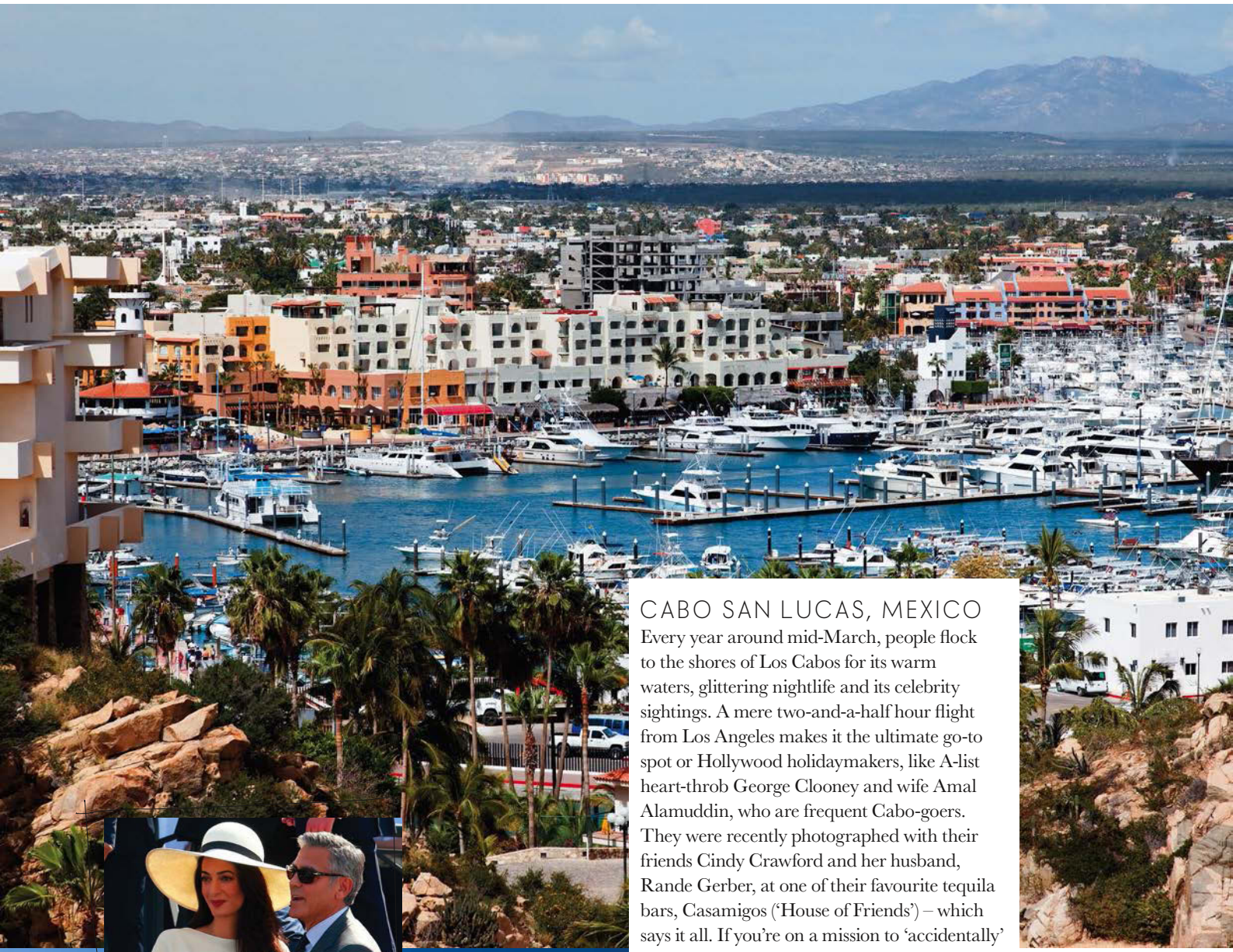
The Patmos monastery was built in 1088





Naomi and Kate were here

EAT at Café Loza for traditional taverna fare STAY at Villa Anema for exquisite Patmian décor EXPLORE Stoa and dance to the beats of Greek DJs under the ancient beams of a converted cellar



George and Amal

CABO SAN LUCAS, MEXICO

Every year around mid-March, people flock to the shores of Los Cabos for its warm waters, glittering nightlife and its celebrity sightings. A mere two-and-a-half hour flight from Los Angeles makes it the ultimate go-to spot or Hollywood holidaymakers, like A-list heart-throb George Clooney and wife Amal Alamuddin, who are frequent Cabo-goers. They were recently photographed with their friends Cindy Crawford and her husband, Rande Gerber, at one of their favourite tequila bars, Casamigos ('House of Friends') – which says it all. If you're on a mission to 'accidentally' bump into celebs, the Las Ventanas al Paraíso luxe resort is where you will find the likes of Nicole Richie and J-Lo lounging in bikinis by the poolside.

With an average of three million tourists a year, the curiously charming beach-town by day turns into one of the biggest party scenes, south of the Baja California Peninsula by night. The after-dark, non-stop action is by no means restricted to the nightclubs, but offers a range of sports bars, lounges and live music venues where the party continues into the early hours of the morning.

EAT at La Fonda for the best in authentic Mexican cuisine and margaritas **STAY** at the Westin Resort and wake up to panoramic views of the breathtaking Sea of Cortez **EXPLORE** the underwater world by snorkelling or scuba-diving

PHOTOGRAPHS: SHUTTERSTOCK / COMPILED BY: HOLLY MEADOWS AND LAUREN DE BEER



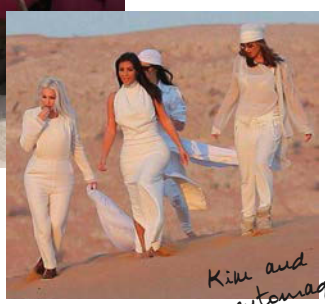
Desert safaris and camel-riding tours are popular pastimes in Dubai

DUBAI, UNITED ARAB EMIRATES

If you're krazy about keeping up with Kim Kardashian West (right), look no further than one of the world's biggest nightclub hubs. Dubai has become one of the top celeb hideaways – although, unluckily for them, celeb-spotting is now a popular pastime for locals.

The city's prestigious night scene is known to host the crème de la crème, as VIPs are invited to discover the famous Cavalli Club, indulge in the mesmerising experience of the Cirque Du Soir or travel to the top of the Burj Khalifa, the tallest building in the world (830m), to reach the exclusive Armani Privé lounge.

Shaking off its original fishing village roots, this desert oasis has multiplied its wealth tenfold, becoming a magnet for the rich and famous. From its glamorous nightlife to opulent hotels and over 40 shopping malls, it is no shock that the Kardashians make regular visits to get their Dubai fix.



Kim and her entourage



EAT at Sass Café and dine among frequent guests such as Lady Gaga, Elton John and Penélope Cruz **STAY** over at the Atlantis The Palm, Dubai if you want to rub shoulders with Mrs West herself **EXPLORE** Palm Jumeirah, one of the three man-made Palm Islands that together are referred to as the 'eighth wonder of the world'

ELLE .CO.ZA

GO TO ELLE.CO.ZA
to see 5 celeb birthday parties in pictures

IBIZA, SPAIN

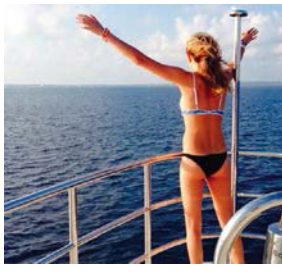
Whether you pronounce it 'Ebeesa' or 'Ibeetha', it won't matter when you're looking to party on this majestic island. Steeped in fascinating history, the White Isle boasts some of the world's most spectacular beaches, as well as charming towns and villages that reflect the civilisations of three different settler peoples of the past – the Phoenicians, the Romans and the Carthaginians.

Famously known as the party capital of the world, it comes as no surprise that bushy-browed British supermodel and socialite Cara Delevingne took to the exotic shores with her closest gal-pals, Suki Waterhouse and Clara Paget, to celebrate her 22nd birthday.

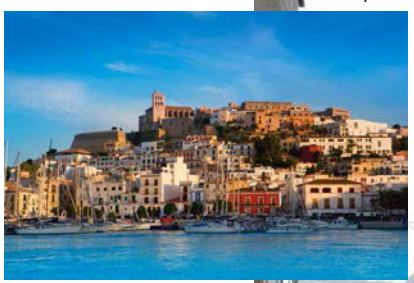


Suki Waterhouse and gal pals celebrated Cara Delevingne's 22nd birthday on a yacht

It's clear that this is the place where stars go to have fun in the sun. Former flames Michelle Rodriguez and Zac Efron were snapped showing major PDA on a yacht belonging to Justin Bieber, while the paparazzi have caught Lindsay Lohan partying up a storm too. ☐



Cara Delevingne





Ibiza is a hot spot for global clubbers and attracts six million party-goers each year



EAT tapas at La Bodega, where the food is synonymous with Spain's culinary past STAY at Pikes Hotel and revel in knowing that Freddie Mercury once celebrated his birthday here EXPLORE the unforgettable countryside – on a scooter!



BISTRO **bites**

For *bistro-style dining* in a cool setting, Craft in suburban *Parkhurst* is the place to visit. Here *Chef Lourius Strydom* shares one of his favourite recipes





CHEF LOURIUS STRYDOM'S DREAM DINNER GUESTS
Reuben Riffel
Gordon Ramsay



tip

Cook chickpeas and freeze them for later use

ELLE .CO.ZA

GO ONLINE
for another delectable bistro-style recipe from Craft

CORIANDER CHICKPEA BURGER

(Vegetarian, without bread)
Preparation time 20 minutes
Cooking time 5 minutes

CHICKPEA PATTIES

(Makes six patties = three burgers)

INGREDIENTS

2 x 410g cans chickpeas in brine
2 cloves garlic, finely chopped
1t cumin
1 medium onion, finely chopped
50ml lemon juice
2t coarse black pepper
¼ cup cake flour
20g fresh coriander, chopped
1 large egg
1T extra-virgin olive oil
Pinch of salt to taste

METHOD

Drain canned chickpeas and place all ingredients in a bowl. Use a potato masher and mash until a smooth paste forms. Divide into six equal hand-rolled balls. Press the balls into an egg ring to form a patty. Once you have prepared the tzatziki (see recipe), grill the patties in a pan until slightly golden.

TZATZIKI

INGREDIENTS

½ cucumber
500g plain Greek yoghurt
2 cloves garlic, finely chopped
1t garlic salt
1t coarse black pepper
10g mint leaves, chopped
10g fresh dill, chopped

METHOD

Grate cucumber, place on a cloth, and squeeze excess juice from the cucumber. Place cucumber in a bowl, add remaining ingredients, and mix well. Add more seasoning to taste.

GARNISH

20g fresh rocket
1 avocado, sliced
1 red onion, thinly sliced
3 bamboo skewers

ASSEMBLE

Using a patty as a base, add rocket, onion rings and avocado. Top with tzatziki and another patty. Use a skewer to hold the burger.

Note: t = teaspoon T = tablespoon

PHOTOGRAPHS: SUPPLIED / COMPILED BY: PHETHAGATSO MOTUMI

HOW TO

THROW A MEMORABLE PARTY

(HINT: DANCE LIKE THERE'S NO TOMORROW)

Man about town and managing director of public relations firm Brand Ambassadors, *Thulane Hadebe* knows how to host a party you'll be talking about for years to come, so we invited him to share his party tips with us

CURATE THE BEST POSSIBLE GUEST LIST

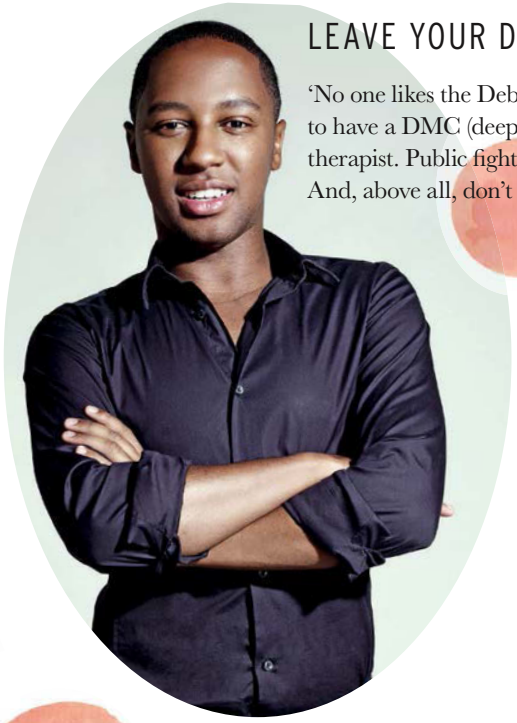
'Bringing the right people together is essential. Be it for dinner or a pool party, every guest should add value. Invite people regardless of any issue they may have with one another, but be cognisant of it. Beautiful people always make for amazing Instagrams. Everyone should bring their A-game.'

DANCE LIKE NO ONE IS WATCHING

'You might not have Beyoncé moves, but who cares. Dance like you're selling it and the rent is due in the morning. There's nothing better than people letting go of their inhibitions and letting their hair down.'

DELEGATE RESPONSIBILITY

'Don't know how to cook? Get private chefs to cater. Don't shuffle through your iPod trying to find the latest Calvin Harris song so that everyone gets dancing – hire a DJ. Aesthetics, aesthetics, aesthetics: candles and flowers instantly take your party from drab to fab. Yes, it sounds lavish, but it can be done even with a cost-conscious budget and it'll alleviate a great deal of stress.'



LEAVE YOUR DRAMA AT THE DOOR

'No one likes the Debbie Downer at the party. If you want to have a DMC (deep meaningful conversation), call your therapist. Public fighting as a couple is definitely a no-no. And, above all, don't sulk.'

KEEP THE CHAMPAGNE FLOWING

'Nothing like a little Dutch courage to help everyone get into the mood. Make sure the bar is taken care of by handing it over to sexy barmen – that way you don't have to deal with the ice that's run out, or your guest's Champagne glass not being refilled with Veuve Clicquot.'

BE MORE GUEST, LESS HOST

'If you are a relaxed host, your guests will feel comfortable. Be fun and entertaining and try to include everyone. It's important that you do the introductions. Make a point of greeting everyone, and spend enough time with each person so that it's sincere. Being the social butterfly of the room should be your modus operandi.'

ENJOY THE MOMENT

'By all means, take pictures and upload them but don't spend the evening in a corner of the room entranced by your iPhone screen. There's nothing better than waking up to a gallery of pictures the next morning.' ☐

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GO ONLINE
for Thulane's top five dream party guests

AS TOLD TO TIDI BENBENISTI / PHOTOGRAPHS: KEVIN MARK PASS, SHUTTERSTOCK

MOTOR MOUTH

The French-bred Renault Clio GT-Line has purred her way onto showrooms countrywide, revealing why she's seductive enough to be this month's car of choice



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for more info on the Clio's green credentials



GO, SPEED RACER, GO!

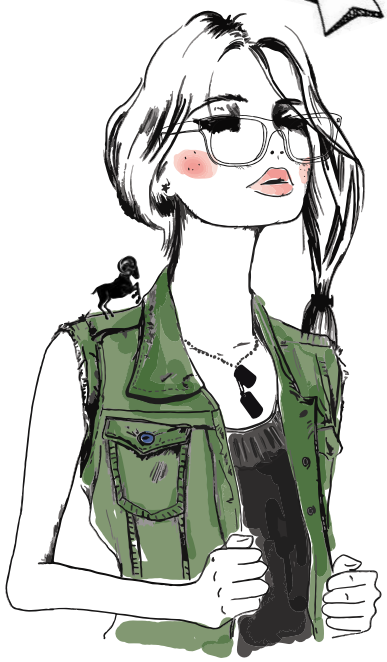
With F1 engine features like turbo technology, high tumble strategy and graphite-coated piston skirts, I'm a new kind of champ – move over, Lewis Hamilton!



YOU CAN JAM RIRI LOUDER THAN ANYONE ELSE
because I'm equipped with a new smart sound system integrated into the front doors' loudspeakers, known as Renault Bass Reflex.

THE GLIO GT-LINE 2015 STARTS AT R224 900. LIKE I SAID, MORE MONEY FOR SHOES!

TEXT: PHETHAGATSO MOTUMI / PHOTOGRAPHS: SUPPLIED



By DIANNE GARVEN

Aries

21 March – 20 April

This is your birthday month and your needs should come first. You may come across as self-absorbed but this need not be a bad thing. You may also be prone to jumping into things before considering the consequences and then changing your mind just as impulsively.

ILLUSTRATION AND PHOTOGRAPHS: SHUTTERSTOCK

TAURUS

21 April – 20 May

April will be a good month for you: you're getting along well with people, even though you may be stressing about your finances. There is no real cause for concern – opportunities for financial gain may arise, and your cautious, practical approach will stand you in good stead. Just don't mull over it so long that you miss the boat.

GEMINI

21 May – 20 June

The quieter side of the Gemini personality comes to the fore, prompting you to retreat into your calm space looking for deeper meaning. This will encourage you to examine and probe everything that comes your way to find the truth, which will serve you well when it comes to making decisions.

CANCER

21 June – 20 July

Cancerians are decisive this month, with clear intentions and emotions under control. You'll move through the month with a sober, more realistic view of life. Your patience and strength will pay off, as things will come together easily. This is an excellent time to tackle big projects or make new starts.

LEO

21 July – 20 August

Fun and pleasure are high on your agenda. You are playful and light-hearted, but you're also decisive, confident and responsible. Be careful of appearing arrogant, as you will tend to make decisions on behalf of others, thinking you know what is best for them too.

VIRGO

21 August – 20 September

It may seem as though nothing is going your way – you are distracted and not as organised as usual. Take time to analyse your options and make sure you have all the facts before moving forward on any projects.

LIBRA

21 September – 20 October

April brings back Librans' romantic mojo, with plenty of opportunities for interaction with the opposite sex. You will feel like the most popular person in the world. There is a catch, though – you've thrown caution to the wind and you're tempted to overspend, which will catch up with you later.

SCORPIO

21 October – 20 November

You will feel the weight lifted off your shoulders. It's time for action and a new direction. You know what you want and you will go after it. Your finances may restrict you a little, but you will find a way around that too. Nothing will be too much of an obstacle.

SAGITTARIUS

21 November – 20 December

You seem to have things under control – you are busy, but you're organised. Work will go on as it has been doing, and luck is on your side too. Your past efforts will not go unnoticed and you are given the recognition you've earned. Life is good, and you are inspired and motivated.

CAPRICORN

21 December – 20 January

April is set to be a good but challenging month. You could land something big at work. There'll be plenty of support from others and you will manage to pull a rabbit out of the hat, as your ability to assess everything thoroughly helps you make choices that lead to successful outcomes.

AQUARIUS

21 January – 20 February

Things are calming down now: a work difficulty is resolved and you will feel supported. There may even be a financial gain. But don't get too excited – misunderstandings could still arise. Socially things perk up, but don't make commitments that you can't keep.

PISCES

21 February – 20 March

This is not a time for active socialising or starting new projects. Take your time before embarking on any plans, and don't be pressurised into decisions – you need to think things through thoroughly. Don't allow others to influence you – they have their own interests at heart. ☐



BIRTHDAY CLUB

VICTORIA BECKHAM
17 APRIL
Aries people love challenges and meet them head-on, much like Victoria did when she launched her fashion career.

KEIRA KNIGHTLEY
26 MARCH





MARC JACOBS
9 APRIL
Revolutionising Louis Vuitton one covetable collection at a time, Marc Jacobs isn't afraid to take risks – and they pay off.

EMMA WATSON
15 APRIL



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Aldo
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Anni King
0861 999 501

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011 467 0110
Black Opal
011 879 1000
Boo Radley
011 783 5215
Burberry
021 425 8933

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Callaghan
021 683 1716
Calvin Klein
021 418 1185
Carvela
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Chuulap
071 452 2503
Cinderwood
083 454 6390
Clarins
0860 069 2274
Clarisonic
0860 254 257
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0860 692 274
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011 290 5200
Crabtree & Evelyn
011 792 7572

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Mr Price Home
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Nicholas Coutts
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011 305 1600
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Puma
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Revlon
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Stefania Morland
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Stuttafords
011 783 5215
Superga
011 608 0023

T
Ted Baker
011 879 1000
Tessa Design
011 268 0997
Thierry Mugler
0860 692 274
Tiger of Sweden
011 784 0561
Tommy Hilfiger
021 425 7088
Topshop
011 685 7070
Trenery
021 670 7111
Trevor Sorbie
021 785 2650
Truworths
021 460 2300

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Vaseline
0860 254 257
Via Veneto
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Vichy
0861 184 249
Vince Camuto
021 671 6301

W
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Wolford
011 325 6457
Woolworths
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MAKE OR **BREAK**

The internship – the infamous feature of the tough fashion industry – is all work and no pay. *Nicole Newman* asks if it's worth it

I will never forget the day I received the phone call from Tarryn Oppel, then ELLE's Fashion Editor, saying that I had been successful in my interview and they would love me to be an intern. I remember being unable to find the words to say how thankful I was that, out of all the young, stylish girls they had interviewed, I was chosen to become part of the ELLE team. This had been a dream of mine since high school, and only in fairy tales do dreams come true, right?

Well, after the first week of orienting myself in the ELLE way of life, reality hit and the dream quickly began to fade amid the checking of countless items into the fashion closet and the sourcing of clothes in the city of Cape Town (and all its extensive surrounds!). We've all seen the movies about the magazine industry – *The Devil Wears Prada*, *How To Lose a Guy in 10 Days* and more – where the staffers sit in beautiful offices, browse through rails of glamorous clothes and strut about in the most beautiful heels a girl can imagine, all the while holding a Chanel clutch in one hand and carrying coffee in the other.

I have to tell you that this is nowhere *near* a true reflection of what an internship entails: that carrying seven heavy bags strung on each arm is not only difficult but tiring; that unpacking boxes of sample clothes (and packing them again after the shoot) is anything but glamorous; and that the coffee you're carrying is headed for anyone on the team other than you. And you do all this while not getting paid?

People reading this might think that we interns are mad. We're not. We love what we do. It's a passion that is wildly out of synch with the amount of money to be earned. And, yes, it is not easy. It is usually made very clear at the beginning of an internship that there is no guarantee of a job offer at the end of the six months (or however long the internship may be). But this is the way to break into the industry, get your foot in the door. And the number of interesting, dynamic, involved creatives you meet, the experiences you are exposed to, the influential people you work for will, if you let them, slowly but surely start to shape your life.

I was an inexperienced 21-year-old when I started my internship; now, at 24, I am a wiser, more responsible version of myself. In the first two months I didn't realise the extent of the contribution of interns and the role that they played. I didn't realise how heavily the fashion department relied on them to produce the beautiful shoots, or even to put a production together. After guidance from a certain someone (the same someone who made that fateful phone call), I figured out I wasn't going to gain anything by not giving the internship my everything. I started to take it seriously and use my initiative. If something went wrong, I didn't go running to someone else looking doe-eyed and confused but rather set about finding a solution. I learnt to take full responsibility; I learnt to organise the fashion cupboard so as to make life as simple as possible for the fashion editors and director; I extended my help to other departments within ELLE. I was going to make it impossible for them to let me go.

Having now seen interns come and go, I can safely say that not everyone has the same experience I did. Some interns start out and then, realising it's not like in the movies, very quickly leave. Some never give it their all and as a result don't learn it all. You get what you give.

Now, working at ELLE as Junior Fashion Editor, with my dream come true, I can share this: there may be no pay, and the work may seem overwhelming, but learning from the best, pushing yourself and discovering qualities in yourself you didn't know you had are worth more than money can buy. The jury may be out, but if you ask me – the internship experience is as valuable as you want it to be. ☐

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to see a week in the life of an ELLE intern

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